

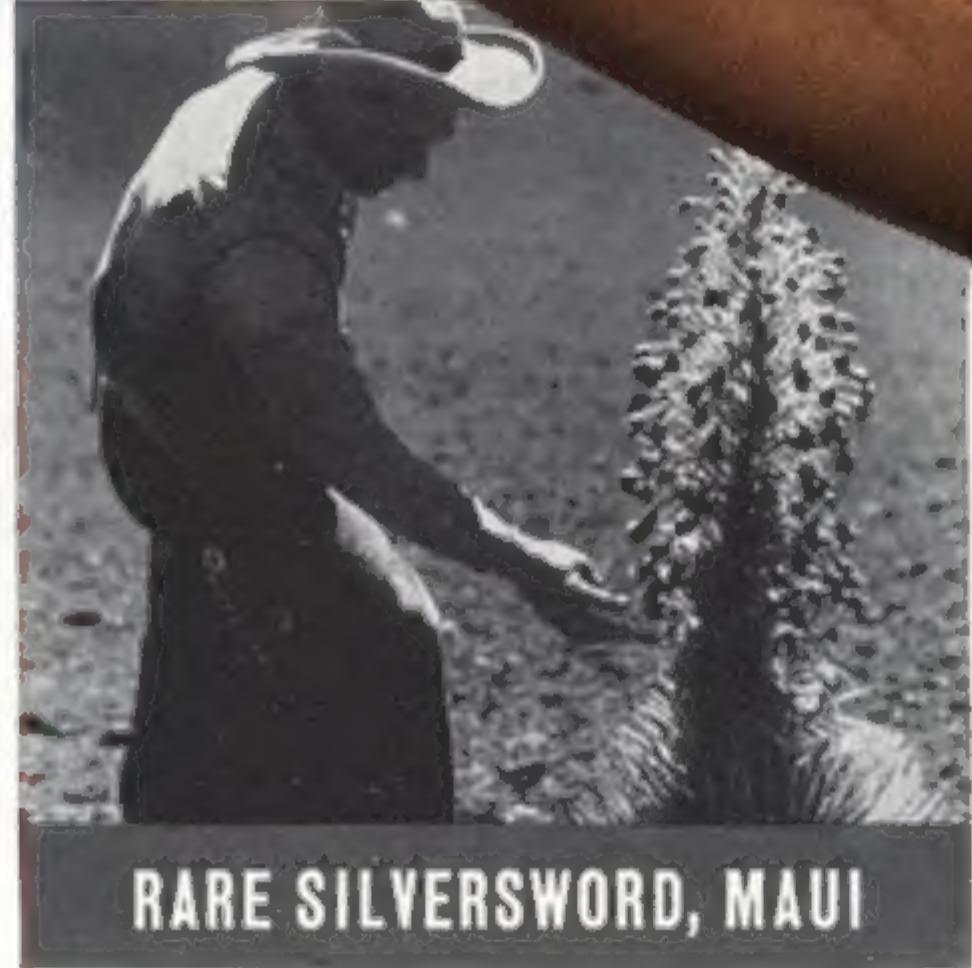
*Vogue*  
INCORPORATING VANITY FAIR  
*Vanity Issue*

P. Roy



# Hawaii

blends color, music and laughter



RARE SILVERSWORD, MAUI



There is a lilt to life in Hawaii which no one has ever been able to express. You can do a fair job of trying, because the most colorful phrases spring naturally to mind at mention of these vital isles. Yet something, inevitably, is lacking in the result . . . the character and spirit of this sunny archipelago are too elusive to be trapped in words.

But little is lacking in Hawaii, herself. What do you seek? Scenic beauty flashing with sub-tropical color? A sports calendar almost confusing in lavish variety? Climate approaching perfection? A land where you can be romantic or practical, dreamy or vigorous . . . where you can go delightfully primitive or dashing modern according to your mood? And where you can count on a welcome born in the heart, with a "follow-through" that will always hold you willingly captive?

Hawaii awaits with every provision for your pleasure. Hotels world-famed for year-round gaiety . . . smart shops with the latest in seashore modes that make it unnecessary and unwise to assemble your wardrobe until you arrive . . . highways, seaways and airways for exploring among the intriguing isles of Kauai, Oahu, Maui and Hawaii.

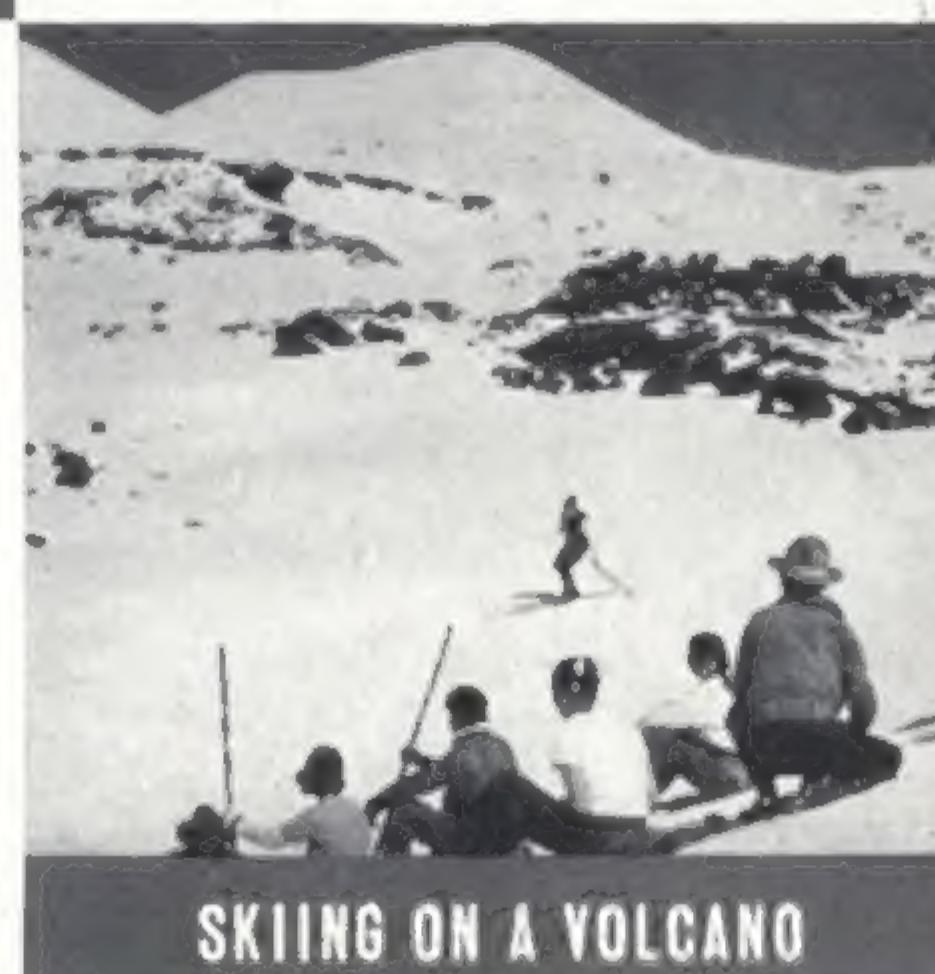
That's Hawaii, described in the simplest terms. Once there you can add your own superlatives! Sail on a palatial liner from Los Angeles, San Francisco or Vancouver, B. C. . . . or fly in less than a day on a giant Clipper. Ask your travel agent for our illustrated booklet, "Nani O Hawaii" or write Hawaii Tourist Bureau, 221 Market Street, San Francisco, or 702 West Olympic Boulevard, Los Angeles, California.

*This Bureau with headquarters at 765 Bishop Street, in Honolulu, is a non-profit organization, maintained by*

**THE PEOPLE OF HAWAII**  
*to enable you to obtain accurate information on any subject concerning the entire Territory of Hawaii, U. S. A.*



Hawaii has four major islands . . . Maui, Kauai, Hawaii and Oahu . . . a four-star masterpiece!



TWO THRILLS: SAN FRANCISCO'S  
WORLDS FAIR—THEN HAWAII!



STERLING SILVER AND GOLD CIGARETTE CASE WITH SAPPHIRE ORNAMENT	\$200.
DIAMOND BRACELET	2750.
GOLD, RUBY AND DIAMOND	
WRIST WATCH WITH GOLD CORD	210.
STAR SAPPHIRE RING	1425.

# TIFFANY & Co.

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QUALITY, SMARTNESS AND VARIETY  
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STERLING SILVER MIXER	\$85.
STERLING SILVER COCKTAIL GOBLETS, EACH	9.
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TWELVE OLD FASHIONED GLASSES	18.
TWELVE GLASS MUDDLERS	4.





*Courtesy, RUSSEKS, New York*

For  
Buoyant  
Spirits

—FROMM Fox in a soft, flattering collar and a flirtatious muff

Try framing your face in a glamorous Fromm collar. Tuck your fingers provocatively in a gleaming Fromm muff. Look in your mirror... or better still, look in the eyes of the first man you meet! Silky, luxurious, stunningly silvered, Fromm Fox is not only a magnificent flatterer, but the perfect complement to a mode that stresses decorativeness. Every Fromm Fox is pedigreed—its ancestry descends through many generations of specialized breeding. You can easily identify it by the Fromm trademark, stamped on the leather side of the pelt. And you can own the pedigree certificates of your Fromm Foxes simply by asking, wherever you select your coat... your muff... for the Fromm medallions, and by mailing them to Fromm Bros., Inc., Hamburg, Wis.



**FROMM** Bright with Silver P E D I G R E E D F O X E S

ON THE PLAZA • NEW YORK  
**BERGDORF  
GOODMAN**  
5TH AVENUE AT 58TH STREET

LOUISE DAHL-WOLFE



**V**ery near white — superb quiet  
extravagance in our new collection of opera coats. Pale smoky  
cloth makes both of these; one with gold galloon embroidery;  
one surrounded with silver fox.



DESTINY OWES YOU ONE SUCH PERFUME !

*Impromptu*

**LUCIEN  
LELONG**



**HORSE SHOW FURS.** Jay Thorpe entry for the most brilliant events of the year . . . the bloused cape and muff of baum marten. From our fabulous Winter Fur Collection.

*jay thorpe*

---

FIFTY-SEVENTH STREET WEST



**This luscious-rich emollient helps  
dry, weathered skin look smoother...  
feel more supple...quickly**

## SPECIAL DRY-SKIN MIXTURE

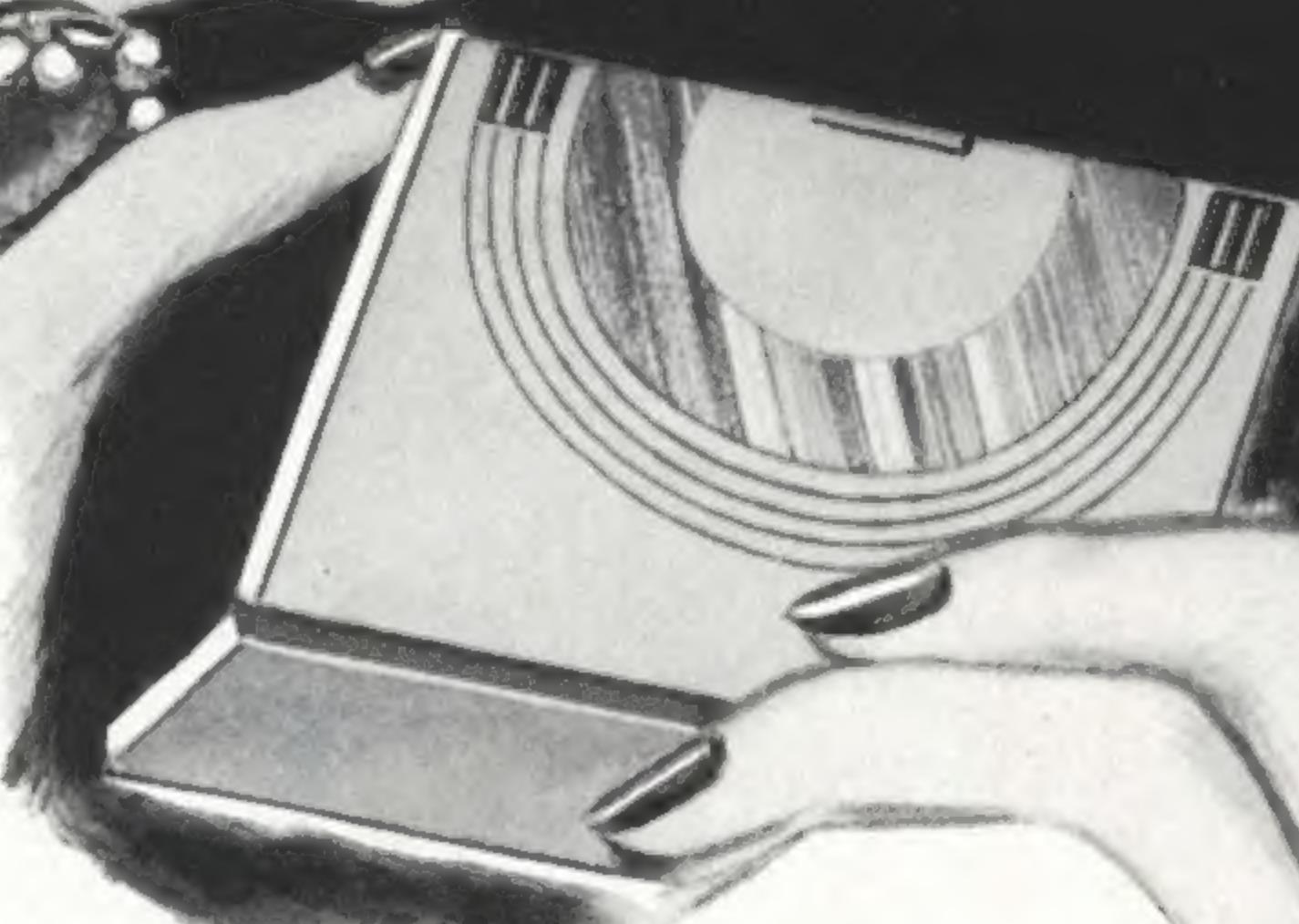
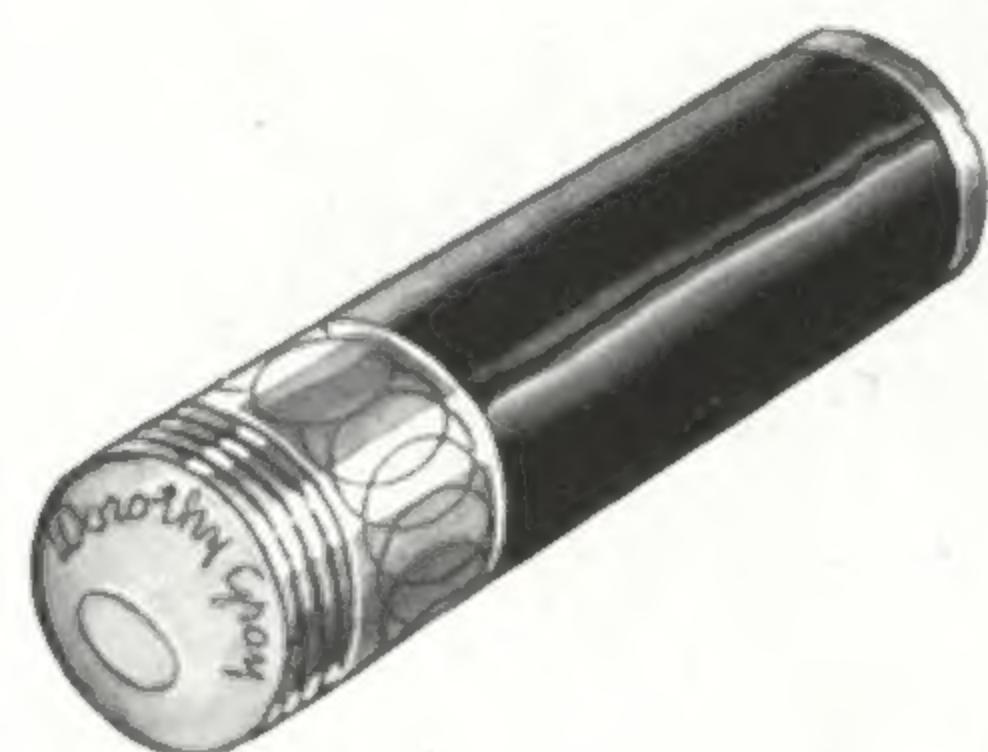


● Exactly what its name says! It's **SPECIAL**...it's for **DRY SKIN**...it's a **MIXTURE** of rich lubricants for offsetting the drying effects of wind, cold, and steam heat. Use it once—and see how your skin responds. "Beautifully!" Use it faithfully—to cherish skin-softness. Helps smooth away flaky patches...coaxes pliancy into drawn, "tight" skin. Lubricates dry skin inclined to lines and that "weathered look."

Every night, at bedtime, smooth Special Dry-Skin Mixture all over your face and neck—with an extra pat or two for lines around eyes and mouth. Wake up and see your skin—feels smoother, far more supple! Special Dry-Skin Mixture—\$2.25, \$5, \$8.



### Make-up accessories all-important...



**Blustery Weather Lotion**—Frosty-pink in the bottle...lush and smooth on your skin. An all-weather guard for a face that likes to meet the elements—blustery winds, flying snow, stinging sleet. Helps guard complexion against chapping, roughness, redness, and dryness. A soothing rub for a body that likes to ski and skate in winter. Very softening—not sticky. Flattering to use as a powder-base. \$1.

**Lipsticks** in new couturière shades! *Siren*—brilliantly clear red-red to give animation to fall faces and black clothes. *Hawaii*—deep bronzy-red, to play up rich browns. *Royalty Red* and *Avis*—fruity blue-reds to wear with purples, blues, fuchsia. *Scarlet*—ripe-red, a persistent favorite with high-fashion women. Also in 7 other glorious shades. Creamy and softening to dry lips. Indelible as can be. \$1.

Copyright, 1938, by Dorothy Gray Co., Ltd.

**Dorothy Gray De Luxe Vanity.** Gold-plated. Rainbow design with red, blue, green simulated jewels. *Double*—loose powder, rouge—\$4.50. *Triple*—loose powder, matching rouge and lipstick—\$5.00.

**DOROTHY GRAY SALONS**...a corporation, successor to Dorothy Gray...683 Fifth Ave., New York...Paris...London. Dorothy Gray Salon treatments are also available in smart stores in the following cities: Los Angeles...Denver...Washington...Boston...Milwaukee...Buffalo...Norfolk...Atlanta...San Francisco...Seattle...Brussels...Amsterdam...The Hague...Rotterdam...Cannes...Nice...Monte Carlo...And the Grace Line "Santa" ships.

**There are many other exquisite Dorothy Gray preparations also at smart department and drug stores**

Forbath & Rejane



*Gleam of cire . . . yards and yards of stiffened net. An eloquent gown in the spirit of this brilliant season. From our collection of Henri Bendel originals.*

**Henri  
Bendel**  
10 WEST 57  
NEW YORK



# SILK

*Lovely to look at*

For daytime, for evening—whether you are wearing velvet, taffeta, satin, crepe or a young silk print like the one above—you will be lovely to look at and you will know that you are well dressed when you are wearing quality silk.

INTERNATIONAL SILK GUILD • 250 FIFTH AVENUE • NEW YORK

GUERLAIN



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## — with Realsilk's Shop-at-Home

### Select at home



Phone local Realsilk office. Our representative comes to you. Serenely you sit and select.

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If you wish, we'll mail for you, direct to recipients.

### In stunning packages



choose

**your wrapping** — Sparkling with cellophane, set off with ribbon, Christmas-y with stickers. Choice of wrappings for any size package.



# Easy Christmas

## Service — *Gifts for Everyone*



**Every Male Needs Socks**—and plenty! Choose all-wool "Maines," knitted especially for Realsilk in Shirley, Maine—or lisle, silks, ribs and fancy patterns.

**Sure-Fire Hits**—these three-way sets, perfectly harmonious in authentic color-correct combinations. A shirt to go with a tie, both to go with socks, and in all kinds of fabrics and colors.

**A Good Christmas Tie-up**—these new "Matched Sets" in special gift boxes; silk tie with socks to harmonize or match in silk, wool or lisle. Plenty of choices to flatter the personality of any man.

**Way to a Woman's Heart**—a hosiery wardrobe! Six to twelve pairs of Realsilk stockings. Sheer, sheerer and

sheerest for her "occasions." Shown—Realsilk Styles 104, 200 and 251 in Praline Beige, Charmbeige, Suntone.

**Intimate Gift for a Lovely Lady**—this floral print rayon and satin nightgown. Tea rose or opal background. One of Realsilk's many lovely gowns.

**What Woman Doesn't Want One?**—house coat that zips to a smooth fit. Bright strawberry shade in washable pre-shrunk rayon. Very popular this season.

**For Your List's No. 1**—a smartly tailored lounging robe in heavy Jacquard Rayon Crepe. Choice of navy, wine or rose in classically simple lines.

**Ties and Shirts Shown**—created especially for Realsilk by famous makers.

★ Why make Christmas *hard* for yourself? You have to give presents and you want to give right ones. Your question is, "How can I do my giving more appropriately—yet less nerve-wrackingly?" The answer is, "Ring up Realsilk! Have a Representative come right over with an entire Bag of Gifts." It's Christmas Shopping to the nth degree of ease. You sit, select, and order. At slight extra cost Realsilk handles all the other details—wrapping, enclosing cards, even mailing direct to receivers on any date you set. **REAL SILK HOSIERY MILLS, Inc., Indianapolis, Indiana. Branches in 200 cities.**

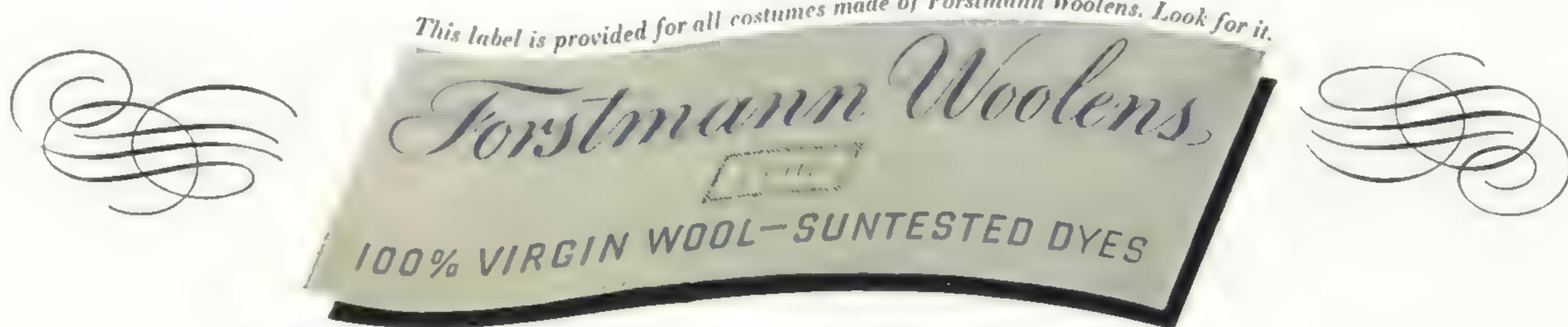
# REAL SILK

*QUALITY IS THE BASIS OF ENDURING STYLE*



Some of your costumes have the knack of always looking smart. Each time you wear them, you have that delightful certainty of being well dressed. These are the kind of clothes you find in Forstmann Woolens. The reasons are easy to understand. The foremost makers of women's clothes use Forstmann Woolens in their most important models...the good retail stores demand them in costumes they feature. Forstmann

Woolens themselves are the most carefully made in the world. Only the best pure virgin wool is ever used...only suntested dyes. Not a yard is delivered that is not examined, sponged, and shrunk ready for tailoring. Ask for Forstmann Woolens in costumes and by the yard at leading stores everywhere. Forstmann Woolen Company, Passaic, New Jersey. *Sales Office: Empire State Bldg., New York City.*





George Platt Lynes

**That Period Look...That Staccato Look...**

Be two women of fashion. Have two personalities. Be like the model in our photograph—wear both important evening trends and be a romantic one night, a sophisticate the next. Keep changing your type. Keep your husband, your friends, intrigued. Evening dresses from the New Fashion Floor (Third). Coiffures by Valenti of our Beauty Salon.

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introducing ABANO perfume ...



... fragrance for the skin ...



The Royal Russian Court had a word for it. A Royal Russian made it famous on  
two continents. Prince Matchabelli's beloved Abano (Bath) Oil has been  
transcribed into a perfume. Strange. Compelling. Everlasting.  
That grows richer and dearer the longer it's worn. Because  
like the Bath Oil its fragrance increases with the  
heat of the skin. In the famous Crown.

Mail and telephone orders filled.

Priced from 1.25 to 35.00.

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are made on*



*Jean Patou  
PARIS*

Also Parfum Cologne MOMENT SUPRÈME and Face Powder MOMENT SUPRÈME

*MILGRIM*



D'ORSAY PRESENTS *Belle de Jour*



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PARIS PARIS  
PARIS PARIS

Someone lucky has just passed by

*Graceful role . . .*

when the lights go up earlier with the shortening days, and you are the center of the stage *chez vous*. Tea-time, a quiet evening, a little dinner for four, call for flowing new "house-gowns."

Indulge yourself in this brilliantly bi-color one of fine rayon matelassé. Parma purple swathed with fuchsia sash. Fuchsia with cerise. Lime with brick-dust \$35, Negligee Collections.



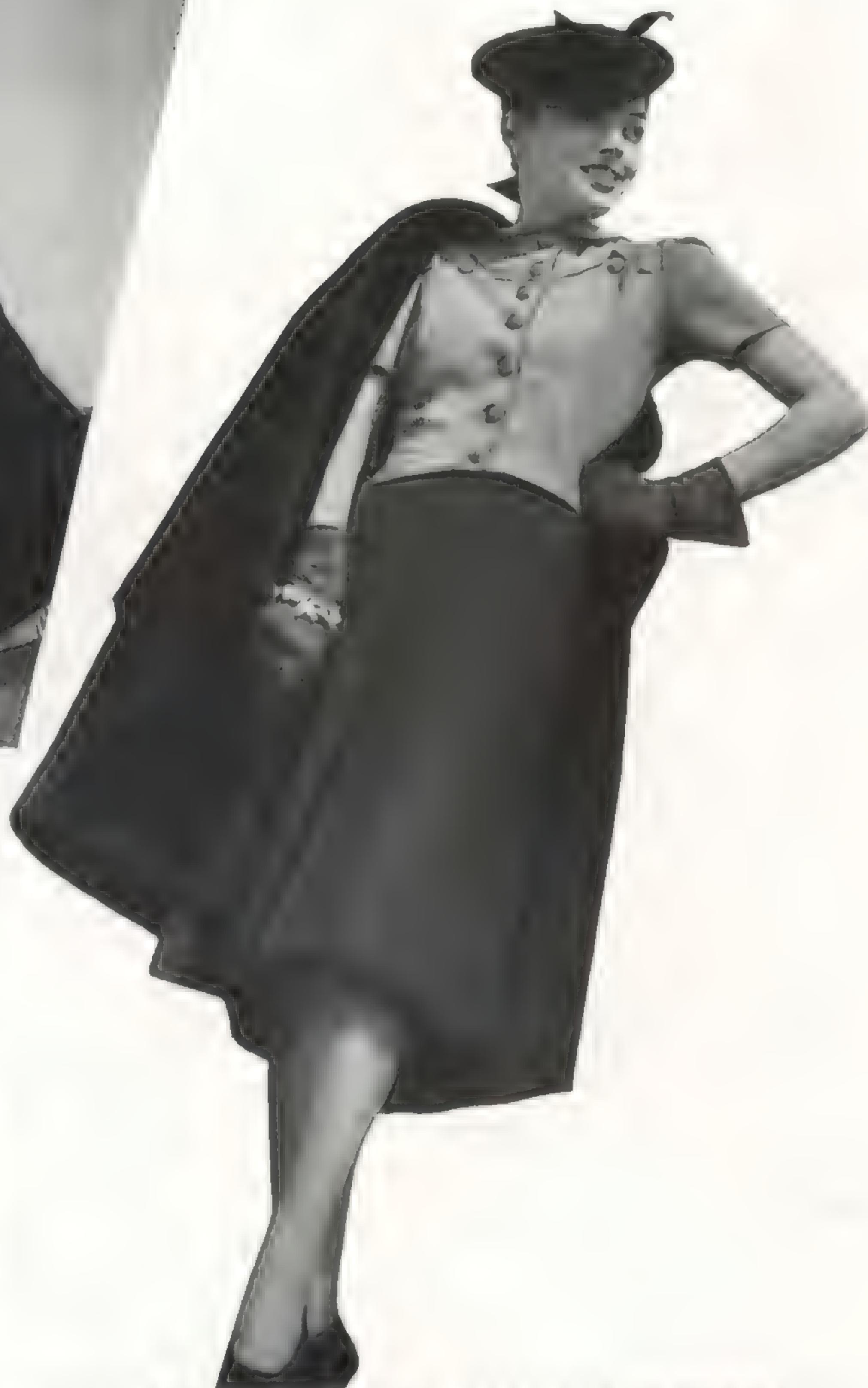
**Marshall Field & Company • CHICAGO**

## JUNIOR MISS DRESSES

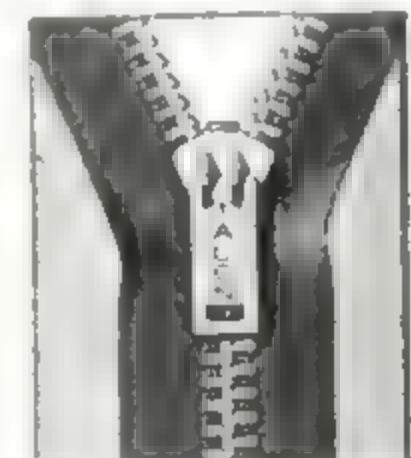


*Above*—Swirling taffeta with a pleated petticoat. The long moulded bodice closed with a *Talon* slide fastener.

*Right*—Football cheer! A flared skirt of wool, closed with a *Talon* fastener, contrasting suede jacket blouse.



Tightness at the midriff—yes! But no give-away gaps at the placket. Gala gowns or country clothes—your *Talon* slide fastener sees to that! It's as neat as a pin. Swift, secure, completely trouble-free. Be sure it's on the next dress you buy—look for the name "Talon" on the pull-tab! *Talon, Inc., Meadville, Pa.*



 All dresses on this page are creations registered with the *Fashion Originators Guild* . . . available in sizes 11-17, at leading stores. For information where these dresses may be purchased, communicate with the New York Office, *Talon, Inc., 71 W. 35th Street, New York City*.

**TALON PLACKET FASTENER IS MADE BY TALON, INC., ORIGINATORS OF THE SLIDE FASTENER**

REG. U. S. PAT. OFF.

# Your sheer protection is the Handy Pack

HERE's the new way to buy silk stockings, the sure way to get them fresh and flawless . . . and the space-saving way of keeping "spares" protected until you are ready to use them—**CANNON'S HANDY PACK**

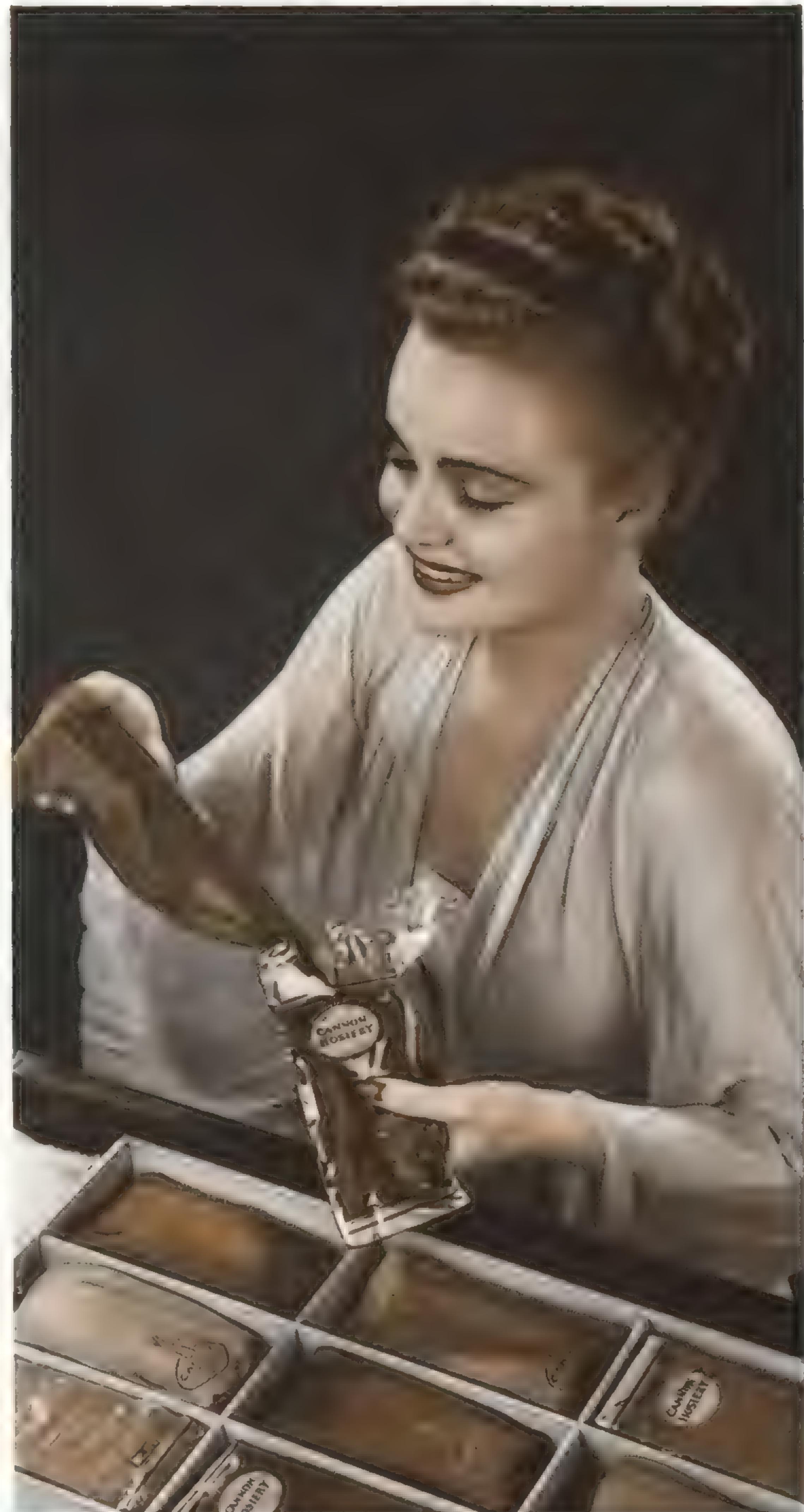


**EACH HANDY PACK** holds a pair of Cannon's full-fashioned, pure silk stockings. They're triply-inspected at the mill, sealed in the Cellophane Handy Pack and guaranteed First Quality.

**A BUYING-GUIDE** on the outside of the Handy Pack answers all questions about thread-count, size, shade and suggested best use. You choose your color and weight from open samples on the counter; and then you receive fresh, unhandled silk stockings—clear, sheer and ringless—mill sealed in the Handy Pack!



**AND HEM-MARKING** to aid you in selecting the proper weight! The hem of every Cannon stocking is permanently stamped with a little symbol giving thread-count and suggested best use. All your stockings last longer, even after washing, because you can select the proper weight for the proper shoe, and rebuy the various weights by that same little symbol. Try it and see!



# Cannon Hosiery

PURE SILK, FULL-FASHIONED

TRADE MADE IN U.S.A.  
CANNON

The Cannon name is new to you on hosiery but you've known it for years in buying towels and sheets. And for fifteen years Cannon has been making (studying and improving) women's full-fashioned silk hosiery . . . selling it under store names. Now, Cannon Hosiery is stamped with its own name . . . a complete line of chiffons, sheers and service weights from about 79c to \$1.15. You always get plus-value in Cannon products because of the vast mills and their manufacturing efficiency. And you can rebuy this hosiery quickly and safely from the same source, through your favorite store.



... a perfume created in Paris, enchanting  
accent to your personal charm



Perfume, 25<sup>00</sup>, 10<sup>00</sup> · Toilet Water, 5<sup>00</sup> · Bath Powder, 3<sup>50</sup>

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BLENDED HUDSON BAY SABLE—LUXURIOUSLY SOFT

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*A Finerfur Creation*

ONE

TWO

THREE

*Handbags in One*

All safely locked up with **Talon** slide fasteners!

Three-in-one bag! You'll love its rich velvety suede, the tiny numbers used so wittily at the openings. Above all, you'll thank your stars for the TALON slide fasteners. They provide a place for everything, keep everything safe! Whether the handbags you buy have slide fasteners on the inside or outside—or both!—remember to look for the name "TALON" on the pull-tabs. That's the handbag fastener that always works perfectly! Talon, Inc., Meadville, Pa.



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Grand

Prix

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PERFUME - EXCITING AS THE THUNDER OF HOOF-BEATS

Catch in your throat. Flip of your heart. Is it your horse that breaks ahead and flattens into

a speeding streak toward the finish? The thrill of the track at Paris' Longchamps has inspired

Charbert to do a wonderfully arresting new perfume. This time of hoof-beats and heart-beats.

Keen, exciting . . . unmistakably Grand Prix. Grand Prix packaged in a stirruped leather boot.

Singly, 14.00 Pair, 28.00 Main Floor

BONWITT TELLER  
FIFTH AVENUE NEW YORK

AN EXCLUSIVE

"Fashion Firsts" fashions are exclusive with the following stores

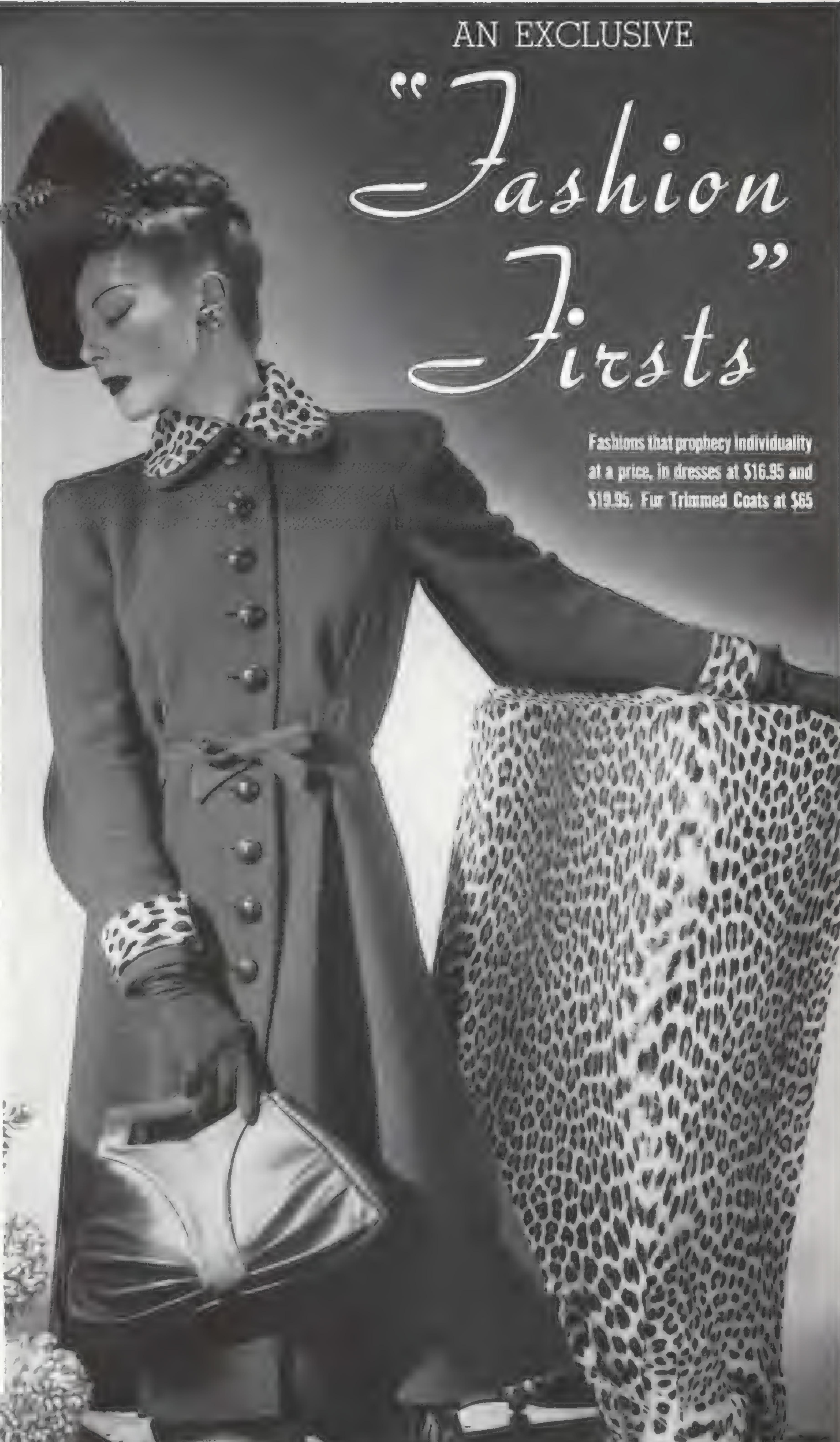
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# "Fashion Firsts"

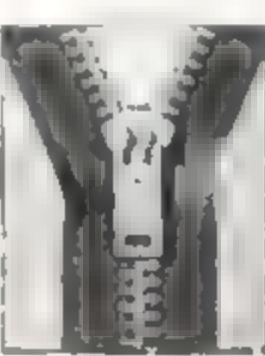
Fashions that prophecy individuality  
at a price, in dresses at \$16.95 and  
\$19.95. Fur Trimmed Coats at \$65.



HUG-ME-TIGHT WAISTLINES

Ten times neater  
with a *Talon* fastener!

The snuggest waist must look clean-cut—sleek! That's why bright-minded moderns insist on smooth *Talon* slide fasteners in all dress plackets. They never gap or slip open. Behave perfectly—always! Don't just trust to luck to get a *Talon* fastener—*look for* the name on the pull-tab! *Talon*, Inc., Meadville, Penna.



MISSES' DRESSES



*Left:* Paris inspired two-tone dress with a full front panel. Closed at the placket with a concealed *Talon* slide fastener.

*Right:* Wide suede belt on a rayon crepe dress accents a waistline kept trim by a *Talon* slide fastener in the placket.



*All dresses on this page are creations registered with the Fashion Originators Guild . . . available in sizes 12-20 at leading stores. For information where they may be purchased, communicate with New York Office, *Talon*, Inc., 71 W. 35th St., N. Y. C.*

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REG. U. S. PAT. OFF.

IT'S ALWAYS  
THE SEASON-IN  
**ITALY**

**GAY WINTER SPORTS**

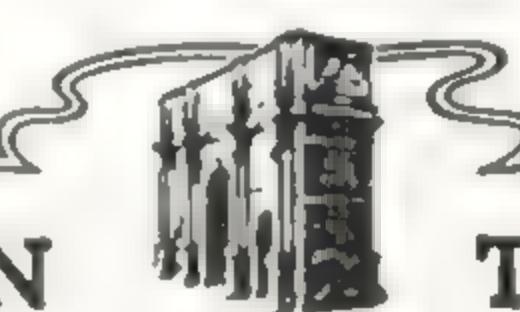


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A smart, cosmopolitan crowd comes from all over the world for the superb ski-ing at Sestriere, Claviere and Cortina, center of this gay and popular winter sports region. There are famous runs to test the expert's skill, gentle slopes for the beginner, fun for all. And after an active, zestful day in the open, luxurious hotels provide a perfect setting for an evening of social gaiety or relaxation.

There's ski-ing at Abetone, too, just outside of Florence; and at Terminillo, less than an hour from Rome; and at Campo Imperatore, in the Abruzzi Mountains. So come to enjoy Italy's winter sports and stay to join in Italy's brilliant social life. Start at the top and drift leisurely down to the toe . . . a gracious welcome awaits you everywhere in this gracious land.

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last year—plus  
a great new  
feature for 1939*

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**White Viking ship to Inca Lands**

**and Chilean Lakes**  
**Cruising the 'Fjords' of**  
**Magellan Straits**

**Long stays in Buenos Aires**  
**and Rio de Janeiro**

**The first time a cruise ship**  
**from New York includes a**  
**Cruise up the Amazon**

**Extraordinary opportunities**  
**for travel ashore to the**  
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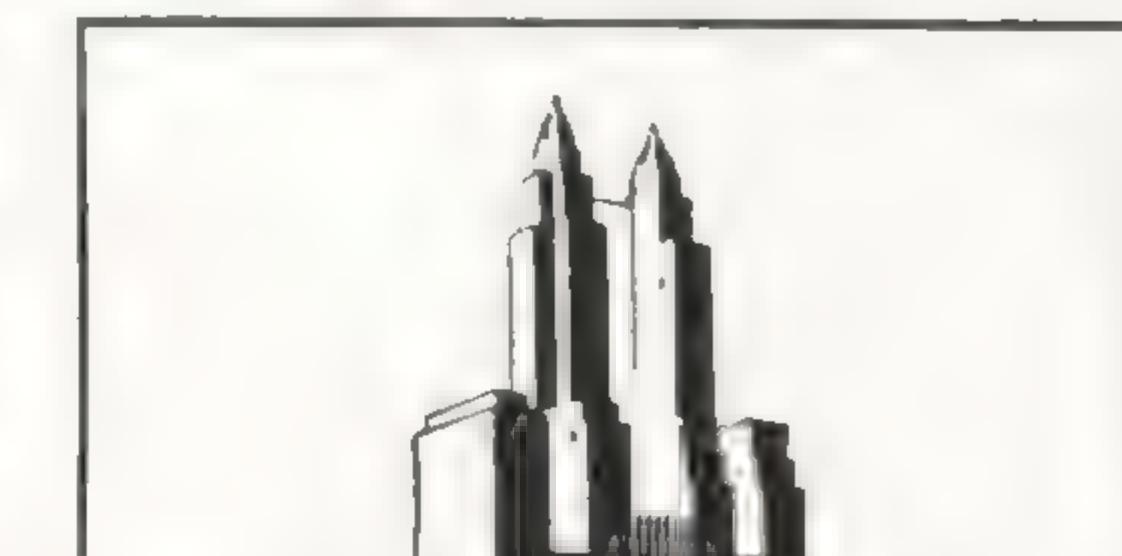
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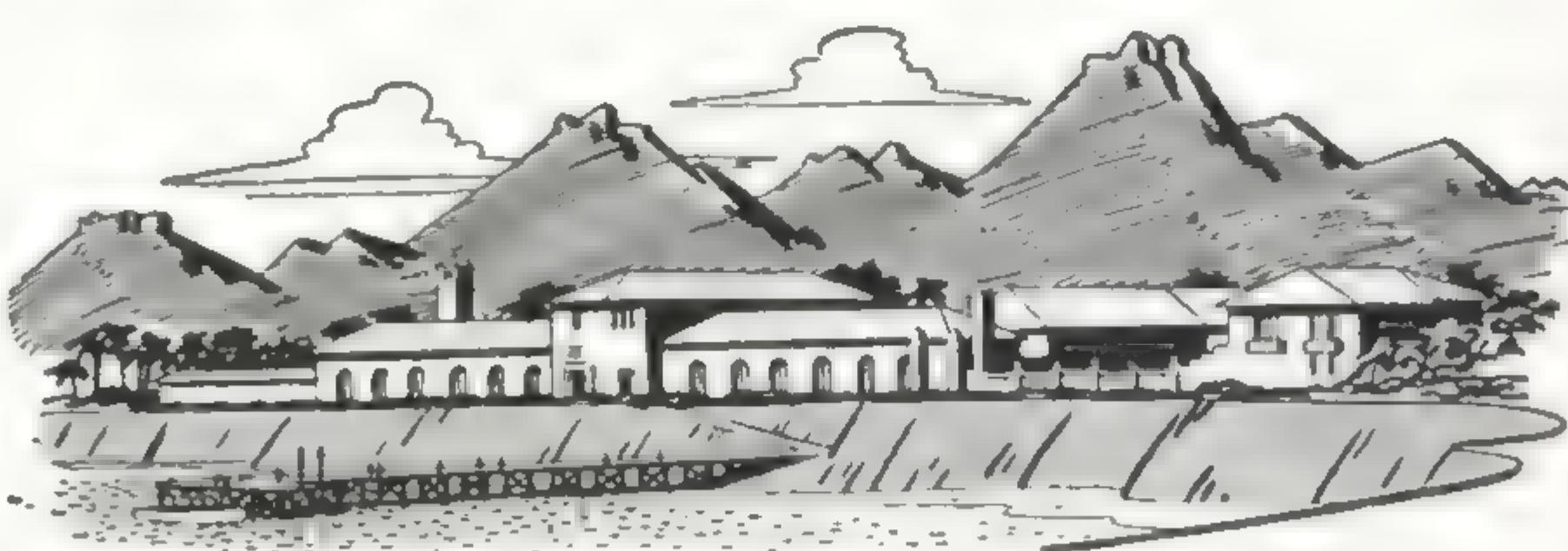
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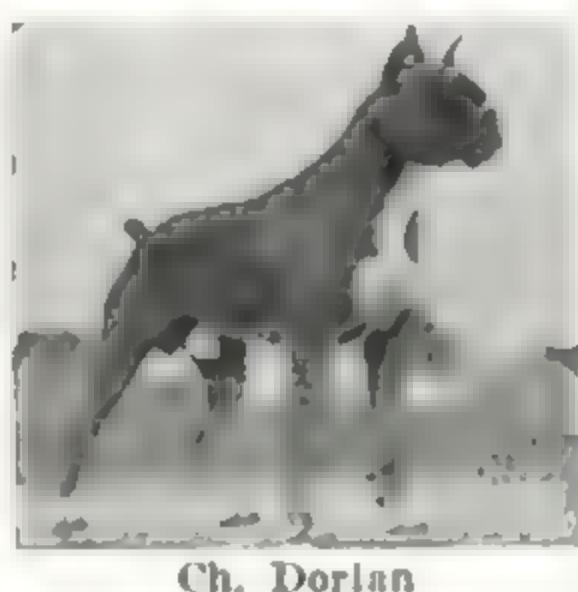
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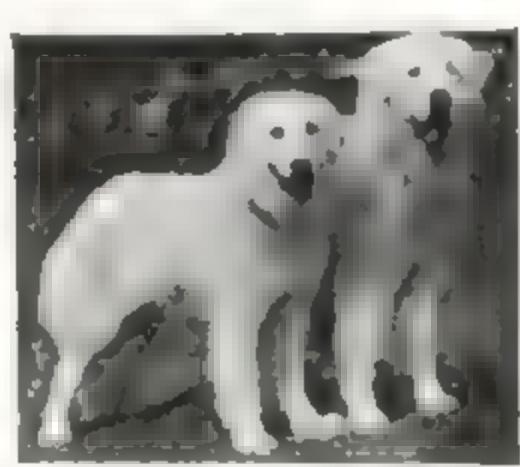
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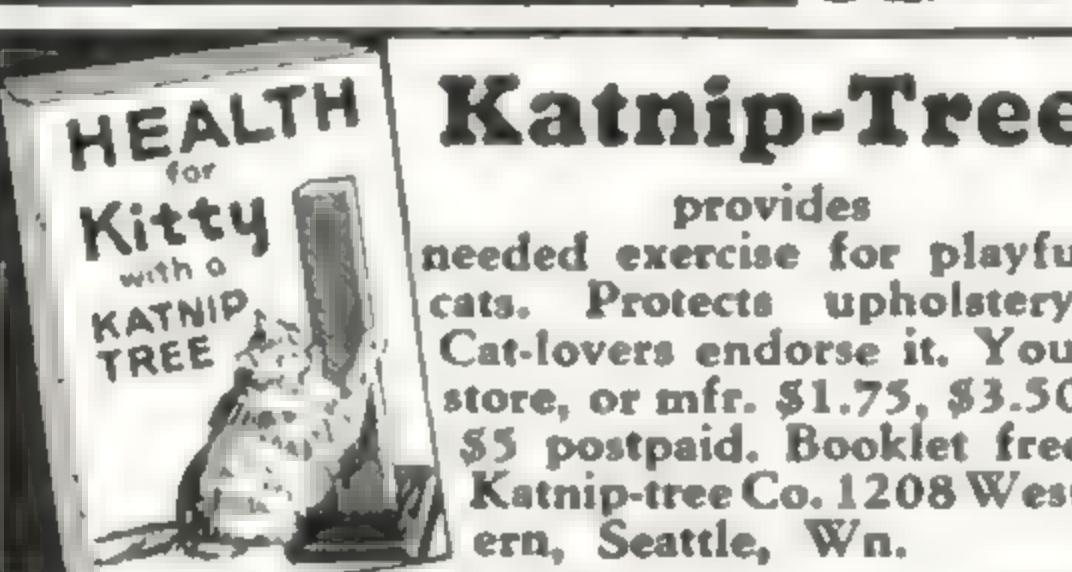


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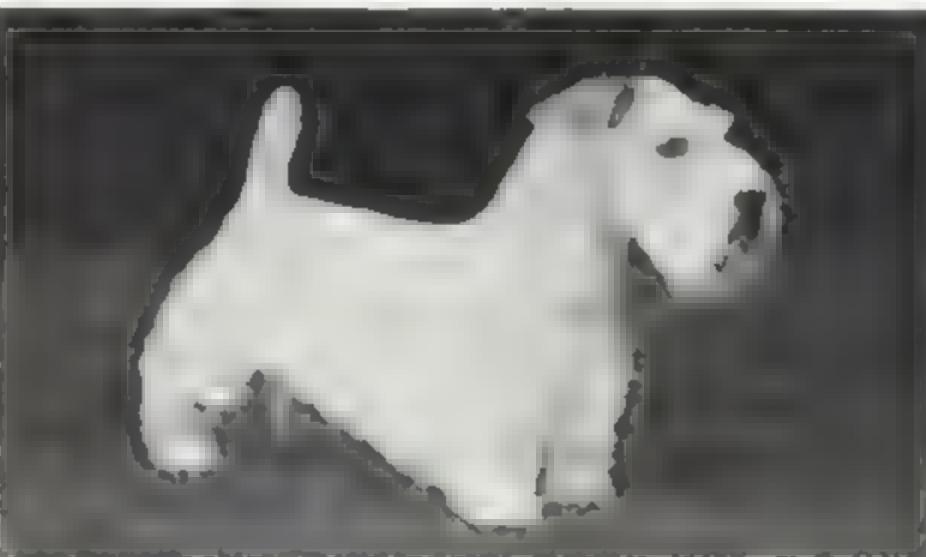


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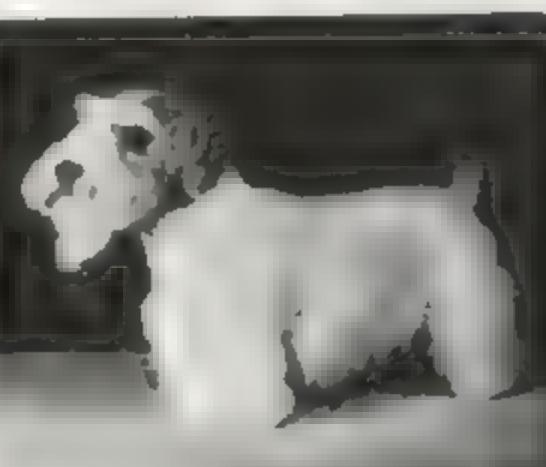
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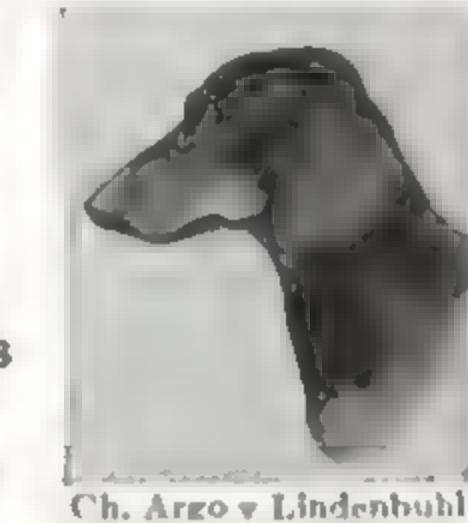
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# THE DOG MODE



The Schnauzer has a distinctly Teutonic background. The Standard, Ch. Zeck v. Egelsee. Mrs. H. L. Woehling, owner

## These three

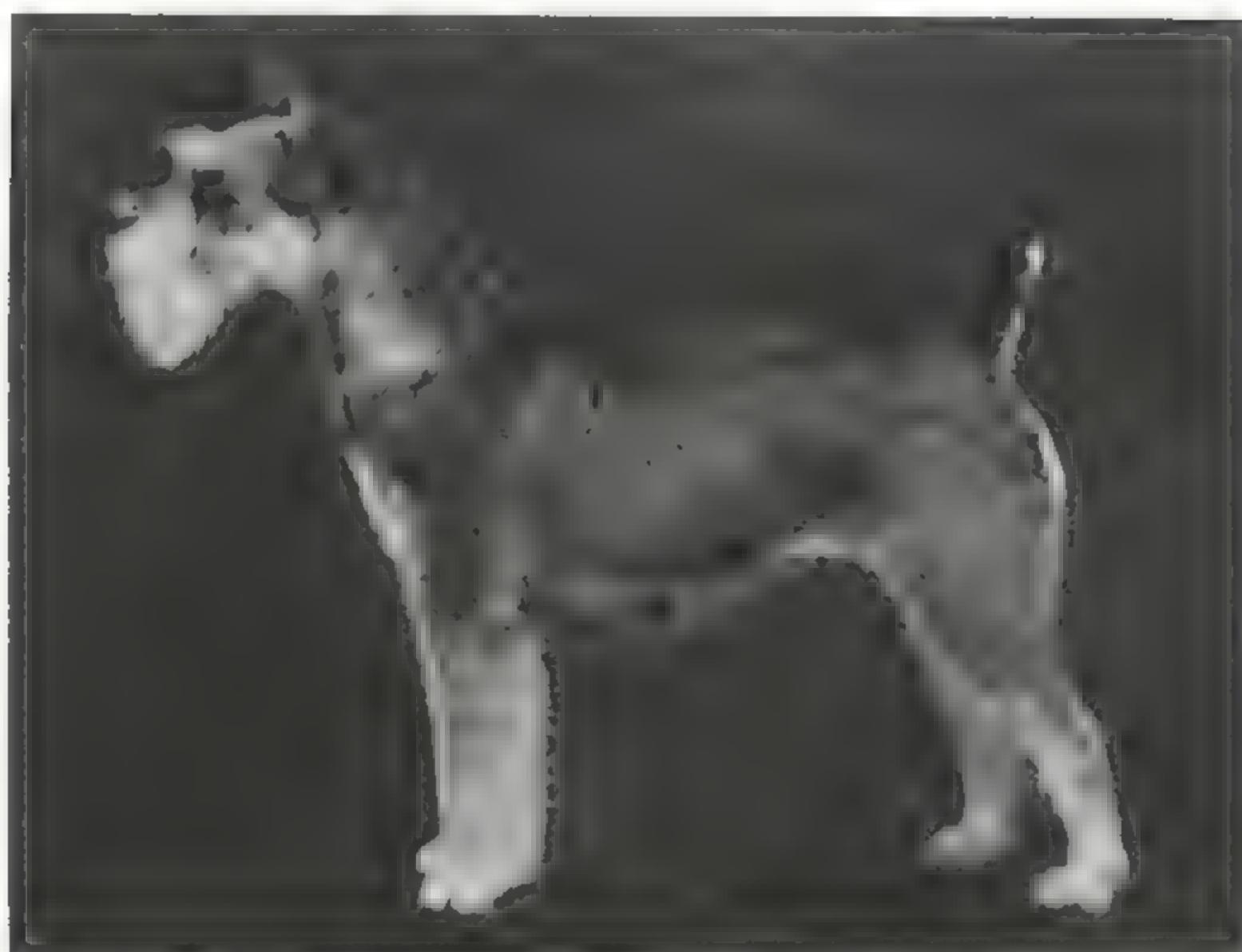
**A** TOUCH of the fable of the three bears, the three porridge-bowls, and the three beds, you might say. But the story of the Schnauzer trio—Miniature, Standard, and Giant—is more than a matter of size in three varieties. When, with marvellous vision, German fanciers evolved these three (of which the Standard is the prototype), they gave them something more than mutual resemblance or beautifully-put-together structures. They remembered character and the mental steadiness that have made countless Schnauzer generations known and loved for their fidelity and devotion to man.

Some ages ago—accounts are meagre and unreliable—the Standard Schnauzer appeared, in some unpredictable fashion, in the kingdoms of Württemberg and Bavaria, now at the southern tip of the German Reich. It was before the Columbus explorations, for, at the turn of the sixteenth century, Artist Dürer included his Schnauzer companion in several of his works, executed between 1492 and 1504. Even then, the Schnauzer had a wide circle of enthusiasts. About 1501, Lucas Cranach, the Elder, depicted one in a tapestry; and, a



This Standard puppy isn't worried about life in a trophy. Mrs. M. F. Cooper, owner

# OF VOGUE



The Miniature is the youngest of the trio of Schnauzers. Ch. Brookmeade Zuzu. Owned by Mrs. Dodge Sloane

generation later, Rembrandt painted Schnauzers on some of his canvases. Still further evidence of the breed's great antiquity is the statue in the market-place at Mechlenburg. It dates back to the fourteenth century and shows a hunter with a dog (unmistakably a Schnauzer) crouching at his feet.

So the Standard Schnauzer came to be known throughout the tiny German dynasties and beyond. He was the dog of the market-place, always on guard about the produce-carts in the crowded areas of the town. His perfect temperament and extreme reliability earned for him the title of "The dog with the human brain," and few could match wits with the fearlessness and sagacity of the Schnauzer. As time went on, his utility increased, and he became the sworn enemy of rats and other pests. With the spread of show activity and interest in scientific breeding during the latter part of the last century, certain refinements were made in the breed's physical appearance. With the introduction of the Standard to the American show scene, it was decided to class him and his smaller replica, the Miniature, with the terrier breeds, although, in Germany, he has always been regarded as a worker. All in all, the Standard is a robust, sinewy, (Continued on page 40)



Four gay, alert, little Miniatures take a moment out to pose with Miss M. E. Lewis

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Ch. Brookmeade Zuzu at Stud

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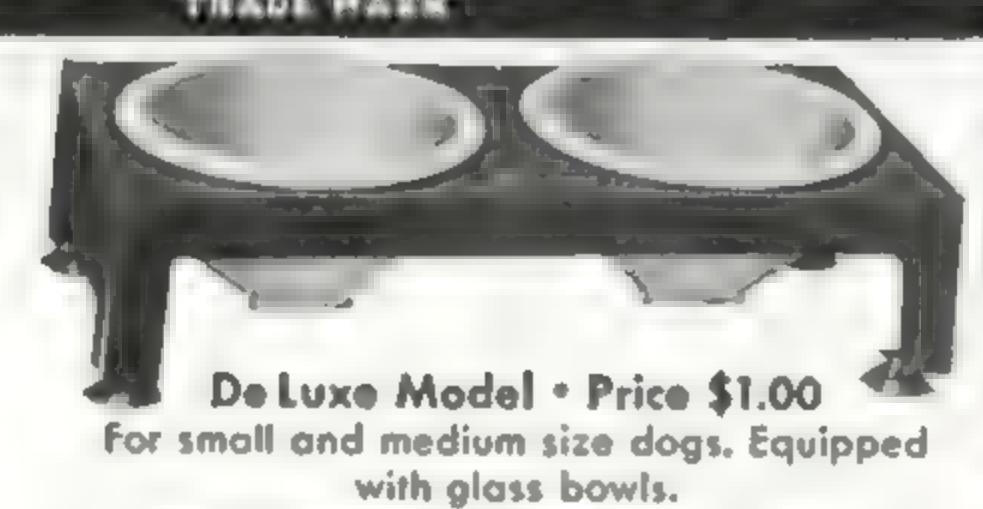
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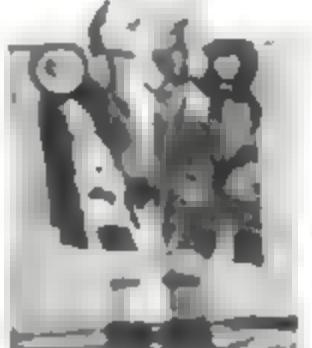
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# THE DOG MODE OF VOGUE



Here is a black Giant Schnauzer, the largest of the three Schnauzer breeds. Courtesy of Ben H. Wilson

(Continued from page 39) more heavy-set than slender dog, of a somewhat rectangular build. His whole make-up gives an immediate impression of compactness and power. The coat should be close, strong, hard, and wiry, neither short nor smooth and varying in colour from pepper-and-salt, or similar mixtures, to pure black, or black with tan.

When the Bavarian cattlemen paid their periodic visits to Stuttgart, they were much impressed with the Schnauzer method of handling and coping with situations. They realized that his soundness and trimness and remarkable tractability could be put to work on farms. The one obstacle to their complete acceptance of the Schnauzer was the matter of size. There was a need for a larger dog for driving cattle, and this problem was eventually met by crossing the Standard with the rough-haired Sheepdogs and with the black Great Dane. The Giant Schnauzer is perhaps not so well-known as his two brothers, but his meritorious work in the War and as a police dog have gained for him a steadily increasing number of admirers. The Giant is patterned in all respects, but one, along the lines of the Medium—the Giant should measure from 21½ to 25½ inches.

The smallest of the trio, the Miniature, has a more recent history, but one no less illustrious. It is believed that the German fanciers, in an endeavour to produce a smaller dog than the Standard, but with the latter's lines and traits, crossed the Medium Schnauzer with the Affenpinscher. The result is one of the outstanding contributions to scientific breeding, for, in establishing the Miniature, Standard type and temperament have been retained, and the essential difference again is size alone. The ideal Miniature should be sturdily built, with plenty of bone and without the suggestion of toyishness. It is remarkable to note the duplication in him of the older breed's many qualities. There is the harsh, wiry coat, the fairly abundant, stubby whiskers, from which the breed derived its name (*Schnauze* meaning snout). The height in Miniature should be from 10½ to 13½ inches for males, and from 10 to 12½ inches for females. The ideal size approximates 12 inches. His trim appearance and gay little gait, plus his ready adaptability to city life, have made the Miniature, in the past two decades, increasingly popular with those who live in town.

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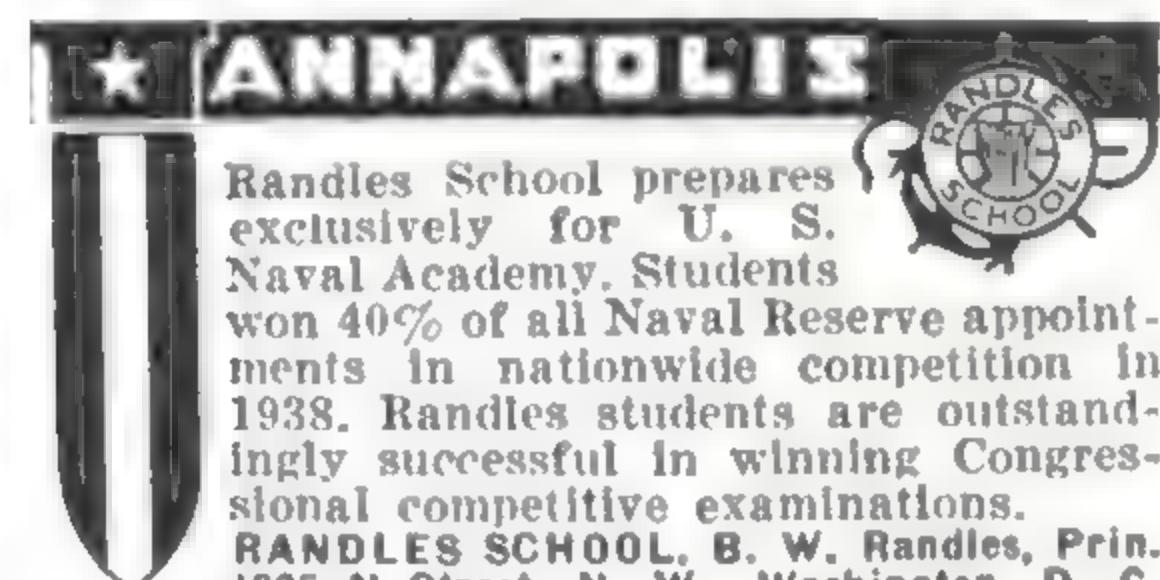
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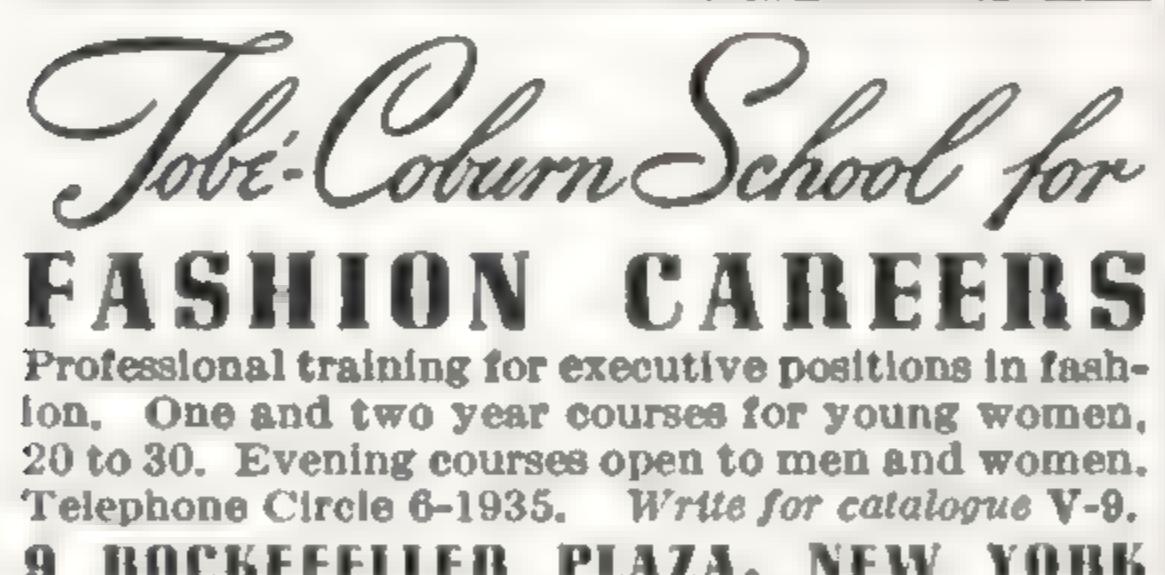
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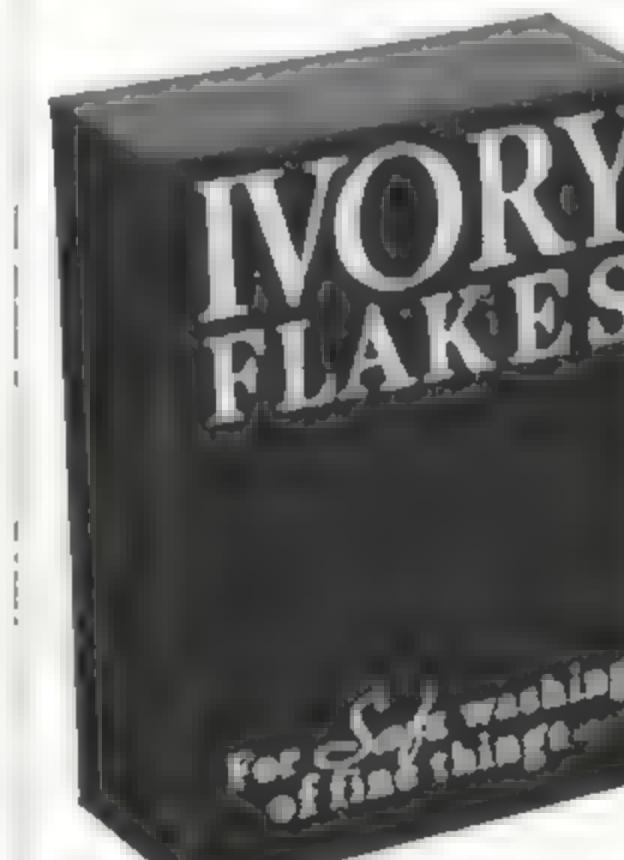


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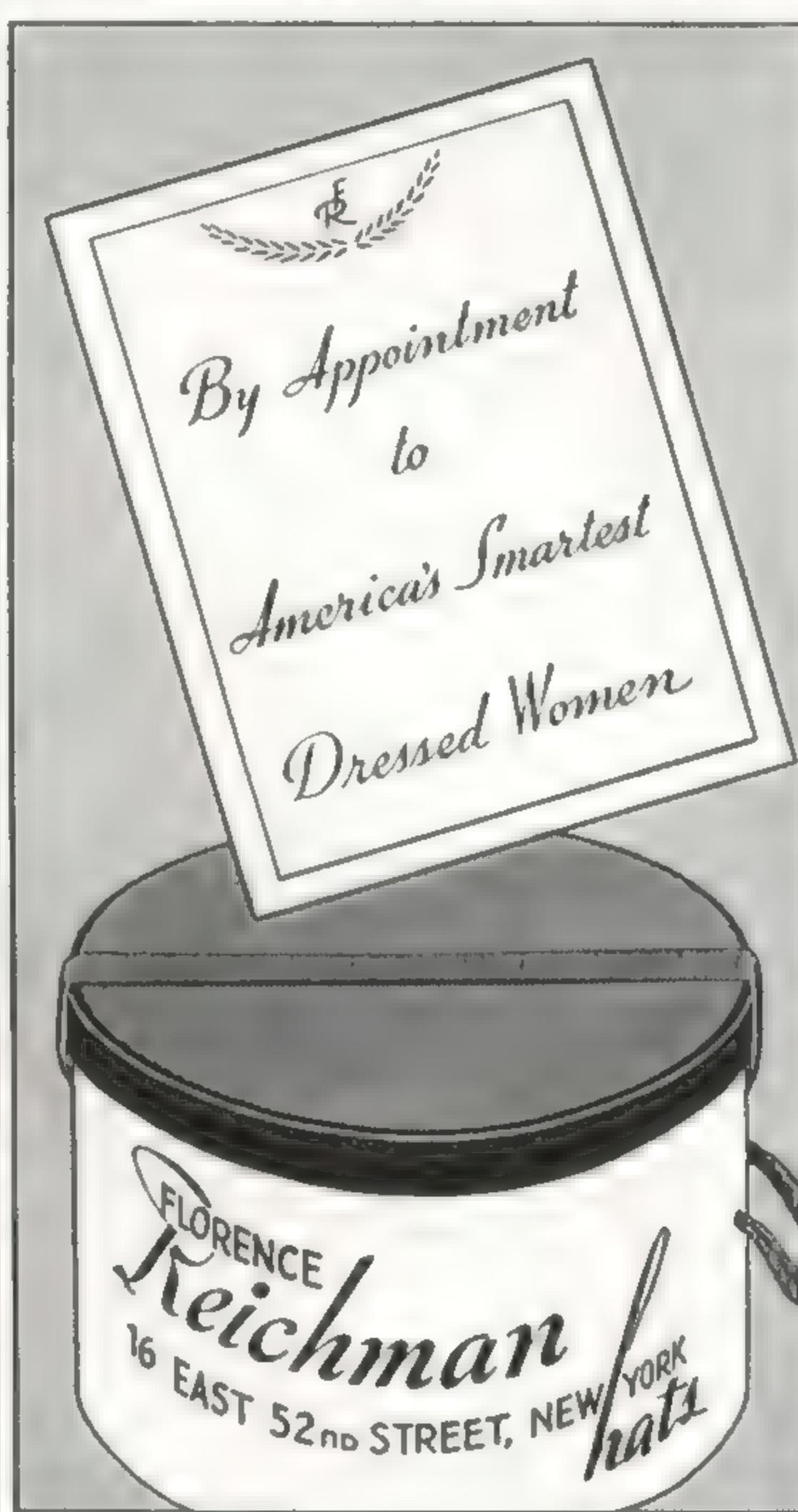
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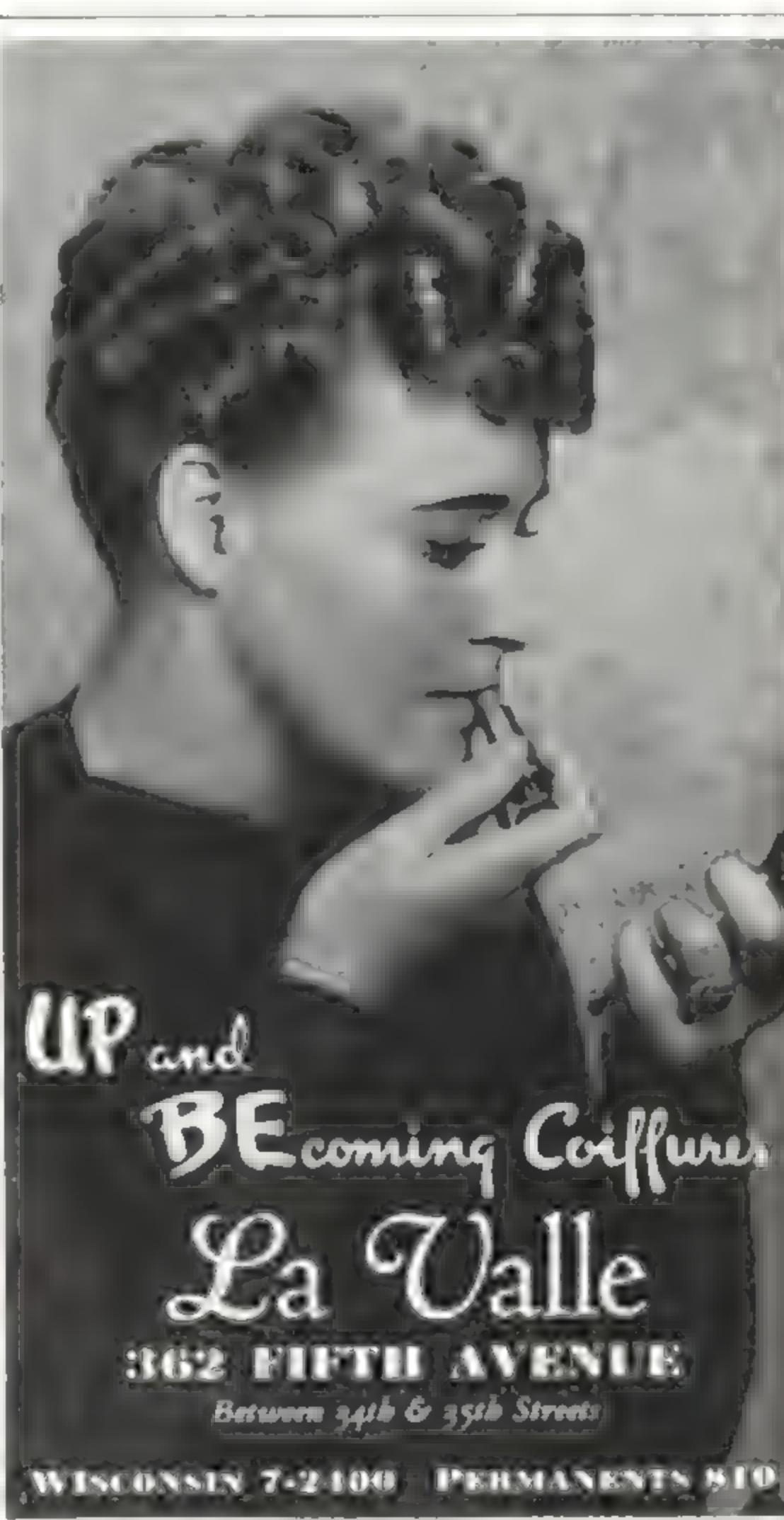
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# VOGUE COVERS

## Pianist's Jubilee

Moriz Rosenthal, the distinguished pianist, celebrates his Golden Jubilee at Carnegie Hall, November 13. Exactly fifty years ago, on November 13, 1888, he played Liszt's "Concerto in E Flat" to his first American audience, in Steinway Hall. Assisting artist on the program was an unknown young Austrian violinist named Fritz Kreisler.

Rosenthal, who is one of the greatest interpreters of Chopin, was a pupil of Franz Liszt. Johannes Brahms sat with him in the Vienna cafés and often climbed six flights of stairs to visit him. Johann Strauss always asked him to his famous Wednesday evenings, when Vienna's musical aristocracy met together.... As a child, he was once Court pianist to the King of Roumania. Invited to play for Czar Alexander II, Rosenthal, a loyal Pole, called the Czar "Sir" instead of "Your Majesty," which Alexander tossed off with tolerant good humour. As favourite musician at the Court of Spain, he played his Strauss Fantasies again and again for King Alfonso.

The "grand old man of the keyboard" has a fabulous memory (he hasn't a sheet of music with him in America). He can place any line from Heine and Kipling, gaily winning bets from people who think they can catch him. With such wizards as Lasker and Capablanca, he plays a brilliant game of chess. By now, his lion mane has thinned, but the magnificent mustachios still sweep across the cheeks of Moriz Rosenthal, witty, kindly, and wise.

His program will include much Chopin, of course, and the famous "Chant Polonais" by Chopin-Liszt.

## Along the galleries



The work of Jean Dufy, brother of the more widely known Raoul, is on exhibit at Perls from October 24 to November 26. The pictures, oils, and watercolours are virtually a panorama of his painting career, showing stages influenced by Cézanne and the classic Impressionists, by his brother, and by strivings to find his own proper expression.

The Brooklyn Museum is showing contemporary American sculpture by members of the Sculptors Guild, until November 27. This is the Guild's first formal exhibition sponsored by a museum. The work covers everything from conventional subjects to humorous and bitter satire, from traditional representation to the severely abstract.

A collection of Chinese bronzes—the largest exhibition of them ever seen in America—is at the Metropolitan Museum of Art until November 27. Loaned by American museums and private collectors, they cover an impressive range of dynasties—1766 B.C. to 906 A.D. Most of the pieces are ceremonial vessels and mirrors carved in a curious mélange of birds, dragons, and mask-like, almost human faces—all, of course, with symbolic meanings.

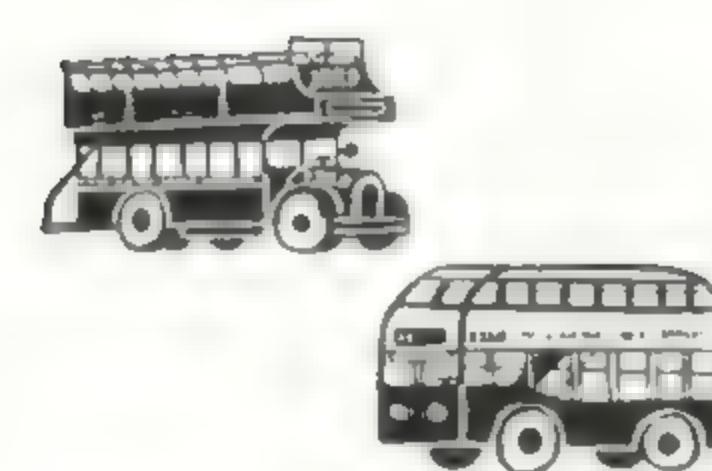
KNOEDLER, November 7 to 26: an exhibition of the paintings of Gros, Géricault, and Delacroix.... HARRIMAN, November 7 until December 5: two large panels by Derain, done in 1938.... CARSTAIRS: during the first two weeks of November, the work of Guy and Raoul Dufy; afterwards, a show of Nineteenth-Century French Impressionists.... WILDENSTEIN, November until January: an exhibition by David-Weill, only by invitation.... MUSEUM OF THE CITY OF NEW YORK, opening November 2: "Building the New York World's Fair," photographs by Richard Wurts.

## The Mordkin Ballet

Mikhail Mordkin, dancer-director, is the man behind it all in the Mordkin Ballet. During the four performances at the Alvin Theatre, November 10, 11, and 12, he'll be standing in the wings, talking to his troupe, infusing them with gaiety or sadness, according to the scene, as well as appearing at least once in each performance. Just back from a tour of America and Canada, the company will do seven ballets, "Trepak," "Giselle," "Voices of Spring," "La Fille Mal Gardée," "The Goldfish," "Swan Lake," and "Dionysus."

Mordkin is a man of average size, with none of the appearance of a dancer. Bald, blue-eyed, he directs in a red-and-grey peppermint-striped

# THE TOWN



pyjama-coat over John Gielgud tights. He smacks out the tempo with a white-sneakered foot and slices the air with his baton. Because of his strong Russian accent, most of the Mordkin remarks sound like "Chop geeoonskersky flurshuk."

Born in Moscow, he began dancing at seventeen and performed many times before French, German, and Russian nobility. With the advent of Stalinism, he closed his school of plastique and rhythmic applied to the spoken drama and came to America. He first toured from shore to shore with Pavlova, then returned to New York, and opened a dance studio. From his original pupils was gleaned the nucleus for his ballet.

With Mordkin this year are four members of the Monte Carlo Ballet Russe in addition to Savva Andrieff (son of the novelist), Edward Caton, Lucia Chase, Dimitri Romanoff (no relation to the Romanoffs), and, most important of all, Patricia Bowman, Prima Ballerina.

## St. Regis

We still like the elegant crystal-chandeliered Iridium Room at the St. Regis. Though the marble walls are now covered with a peach cloth, the interior is much the same as last year. And we're glad. We're tired of homing back to favourite haunts only to find them strangers...camouflaged in new trimmings.

This year, the Iridium Room is putting on a superb ICE show. Dorothy Lewis, like a bladed gull, does everything that can be done on skates, and Nathan Walley, duce of professional ice wizards, will leave you wide-eyed. It takes just a few seconds for the drip-proof ice slab, resting on noiseless rubber rollers, to uncover the dance floor, and there's no Madison Square pause of men mopping up puddles and shavings. The music is varied and good, with Charles Baum's Orchestra and Don Marton's Tango-Rhumba Band taking turns.

## The Horse Show was . . .

In 1883, Cornelius Fellowes, John H. Heck-scher, and other sportsmen sat one night in Delmonico's making plans for the first American Horse Show. When, in October of that year, the doors of the old Madison Square creaked open, the focal events were the mule-and-donkey class and the fire-wagon competition. Leading to the oil-lamps around the arena was a low-hanging network of lead pipes. One rider in the Jumpers' Class conked himself on one of these pipes when he miscalculated his take-off.

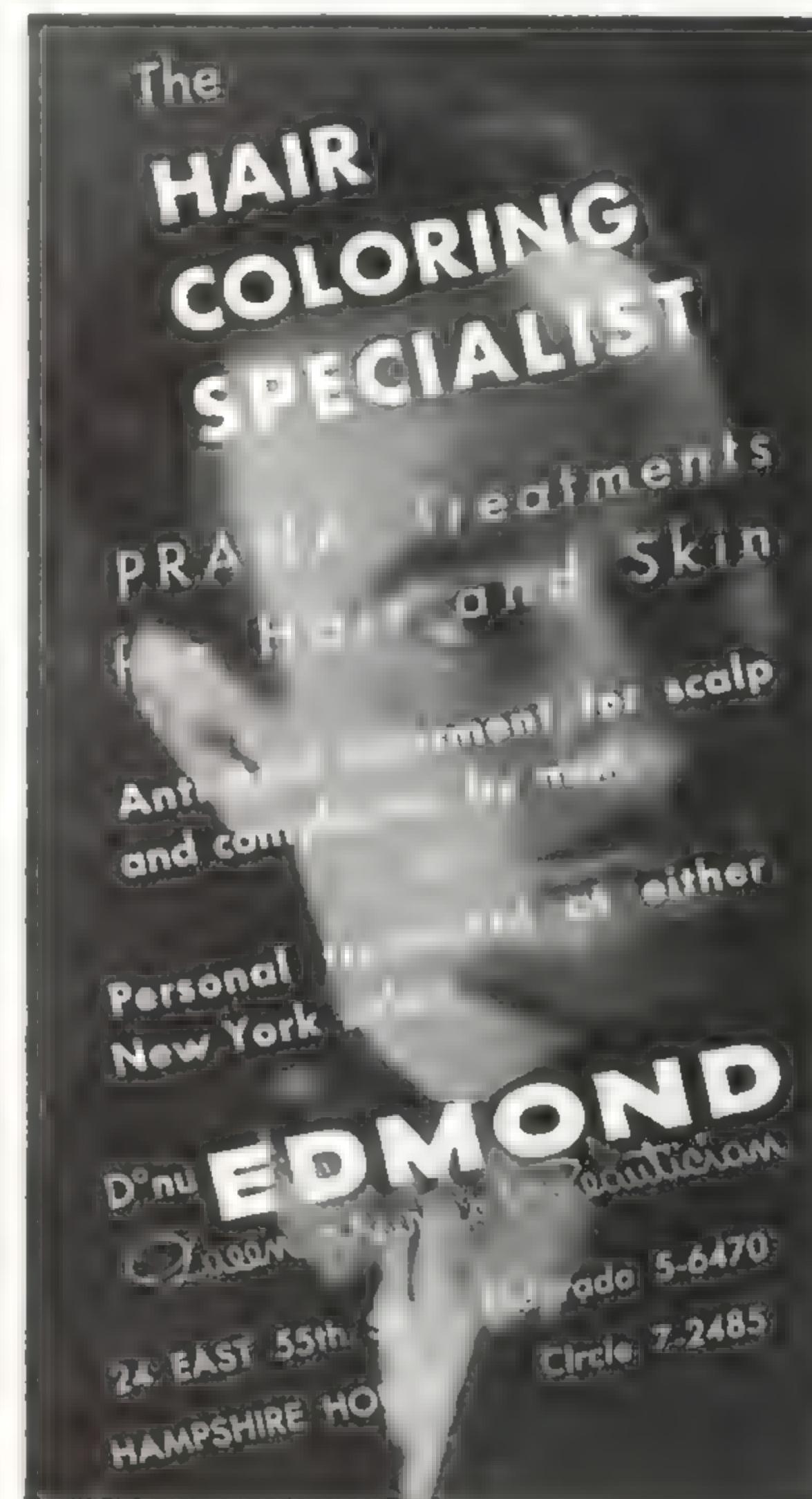
More venerable than the English show, Olympia, the National has been an annual event since '83, and

this year runs a full week at Madison Square, from November 5 through the twelfth. Though for the most part stream-lined, there are still a few homy touches about the mechanics of the festival. For many years, the Committee has owned a large pile of earth. All year it is down in a Fiftieth Street lot, waiting to be trucked up for the Horse Show. The same earth has been used over and over again, with a new crust of top soil added each autumn. If bad weather threatens just before show-time, a tent is pitched over the giant mound to keep it dry. The Committee is inclined to be possessive about the earth, and lends it on only two occasions, to the Rodeo and the Circus.

In 1896, the Horse Show executives had plenty of headaches when a certain strip-teaser, Lona Barrison, catapulted into the picture. A perturbed newspaper cried: "SOCIETY IS SHOCKED. The stage has invaded society, and a stage horse has broken into the Horse Show. Miss Lona Barrison yesterday entered her fiery, untamed milk-white steed.... A chill ran down the spinal column of the single young ladies of the "400" when the awful fact was made known yesterday afternoon."

Under a drawing of the glamourous "stage" woman, in which she was pictured astride her horse, clad in long black stockings and flowing blond hair, the *World* queried. "Is it really true that she wears only a jewelled surcingle and a pair of silver spurs?... A report has been received of there being at least a pair of pantalettes..."

Swamped by protesting society, the Committee at last barred Miss Lona from the ring. She was furious and determined to have revenge. So one night, (Continued on page 48)



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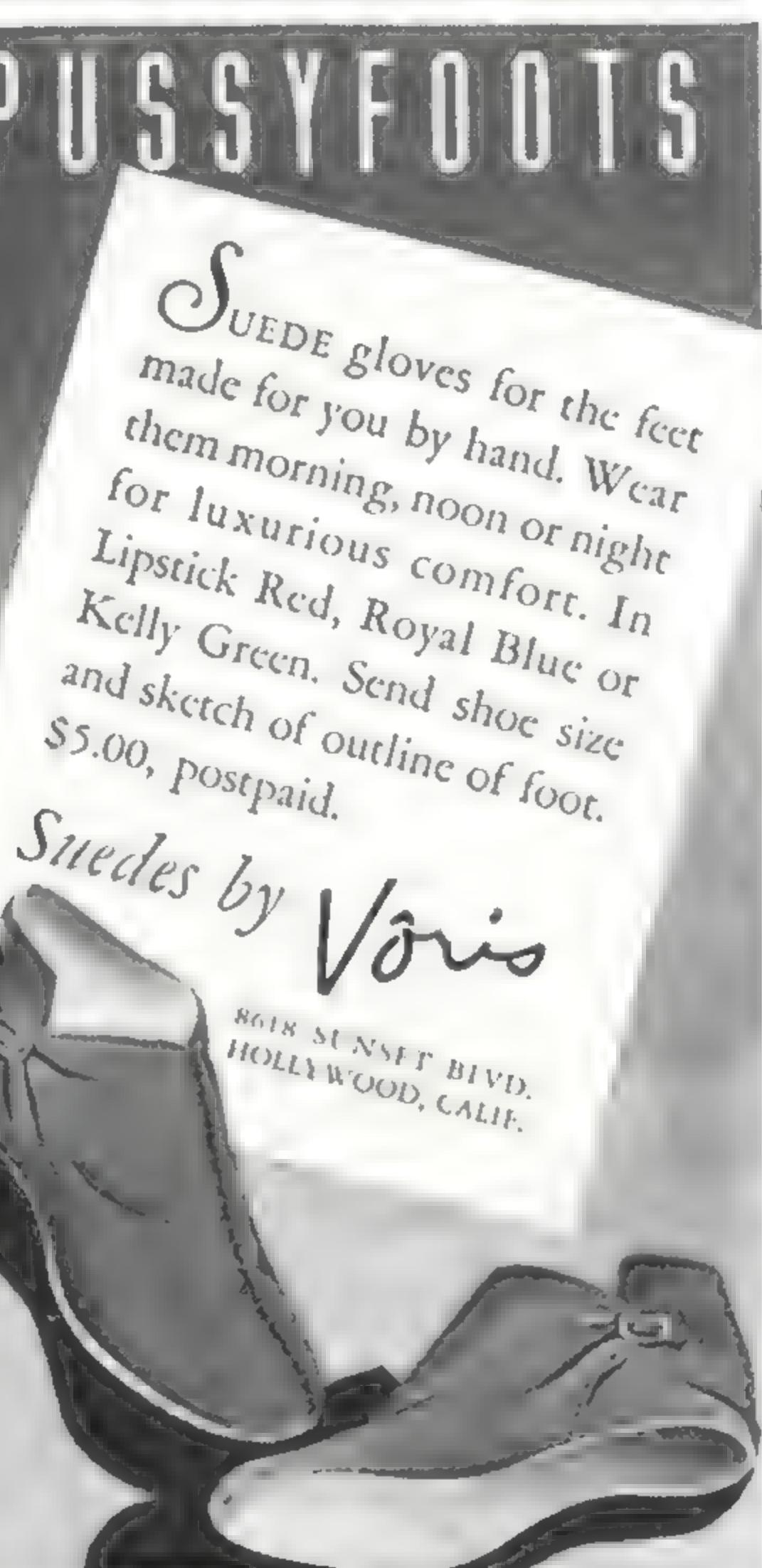
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Tailored dinner dress suggested by Henrietta Pierce. Pleated cassis green crepe with gold kid buttons and belt. Topped by a choux of ostrich tips

**59.50**

# VOGUE COVERS THE TOWN

(Continued from page 47) when the boxes were filled, she strutted around the promenade in a long black cloak that floated back to expose bare legs. The ladies of the "400" crouched behind their fans, and genteel husbands said "Tssk-tssk."

### Opera ABC's

Last year, you may remember, The Metropolitan Opera Guild sponsored a Layman's Opera Course, with lectures by Madame Olga Samaroff Stokowski. So successful were they that another Course is being given again this autumn. Madame Stokowski illustrates her lectures with slides, some fine old recordings, and the dramatic instincts of Joseph Battista, a one-man orchestra at the piano.

The first lecture was on the development of opera in Italy. The next (on November 2, at eleven-thirty a.m., in the ballroom of the Pierre) will take up German opera—from Mozart's "Magic Flute" down through Weber, Marschner, and Richard Strauss. French opera, from Rameau to Debussy, will be discussed on November 16. Wagner's "Die Meistersinger" will be the subject of the fourth lecture, to be given November 30 and illustrated with two-piano playing by Madame Stokowski and Mr. Battista. The last, December 14, will be based, as it was last year, on some novelty or revival of the season—as yet a surprise.

### Theodore's

An innovation at Theodore's restaurant this season is the specially-priced dinner and *plat du jour* luncheon.

For luncheon, even if you must hurry, the service is so quick and unobtrusive that you'll emerge refreshed and well fed, with the feeling that you've been lin-

gering for hours over your curried shrimps or crisp brown frogs' legs.

And if you can linger, so much the better, because the famous *Café Brûlot* (it's made with cinnamon, cloves, and burning brandy—as well as coffee) produces a glow that shouldn't be rushed.

### New records

When the rush of civilization seems too much for you; when the *beep-beep* of taxis and the harsh rebuke of asphalt make you fretful, turn on the phonograph and drift back to the jungle. By that we don't mean "swing" or any of its off-shoots. We refer to the Belgian Congo records that you can get at the Liberty Music Shop on Madison Avenue. Collected by Armand Denis and Leila Roosevelt on their expedition to Africa three years ago, these are authentic rhythms of the primitive Negro. You'll hear the choral songs of the Babira tribe in the Ituri Forest, the shouts and the chanting of the Mambute pygmies during an elephant feast, the beat of unschooled drums from the Ruanda and Urundi territories.

If you prefer a more civilized music, listen to "Zwischen Heute und Morgen," Greta Keller's new song. It's a lot like the things Marlene Dietrich used to sing and means Between To-day and To-morrow.

Sort of silly, but good, are "Roosevelt in Trinidad" and "Out the Fire," sung by the "Atilla" and the "Lion" to a backdrop of Caribbean tempo. The first is a gay, tuneful résumé of the President's Good Will visit. The second, as the title indicates, is a musical plea to put out the fire.

### Kretchma

If you want a *gemütlich* evening in a Russian setting, the Kretchma, down on Fourteenth Street, is the

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# VOGUE COVERS THE TOWN

spot. Early in the evening the lights are a little blatant, but, later on, they dim down.

The floor show comes on at eight-thirty and twelve and is emphatically Russian. "Queen of the Gipsies" Nastia Poliakova sings from table to table; Simeon Karavaeff is dancer and master of ceremonies; fur-hatted Mischa plays the accordion and throws daggers with his teeth at a block of wood.

All the waiters and entertainers are White Russians and friends of proprietor Peter Nemiroff, who left Moscow twenty-seven years ago.

## Professional football

Right here in New York, you can get plenty of football. The New York Giants compete with other professional teams every Sunday until the fourth of December. The rules are more lenient than in amateur games. In college football, you can't make a forward pass once you've taken more than three steps toward the goal-line; but if you're a professional, you can run around all over the place, and toss the ball back and forth as much as you please until it touches the ground.

All the following Giant games will be played at the Polo Grounds: November 6: Chicago Cardinals.

November 13: Cleveland.  
November 20: Green Bay.  
December 4: Washington.

## Town gossip

At John Wanamaker's some time between November 16 and 19, there will be the Children's Book Fair. In the guise of an educational three-ring circus, it's to have a spelling-bee conducted by Paul Wing, radio's spelling-bee master; Sue Hast-

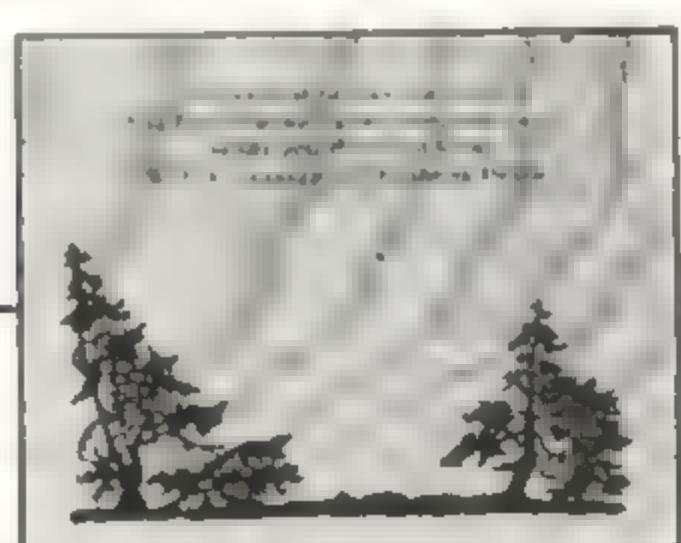
ings' marionettes, acting out favourite children's stories; displays of old and rare books for children; a model library; and even a Boy and Girl Scout Day....

New York University is sponsoring special courses for women during its autumn term. These courses take in almost everything from child care and reading French plays, to women's place in society and the marriage-and-career problem. A "self-evaluation" laboratory helps you discover what sort of an impression you make on others, and how to improve upon it. A second term of courses is being planned for the spring....

...There's a scoop for harassed women shoppers at the Piccadilly Circus Bar. If you telephone the Captain of the Bar, telling him what time you expect to get there, he'll order your favourite cocktail and your favourite tunes. When you arrive, your drink awaits you, and a "command performance" by Adrian and his Trio....

...September's storms and floods and hurricane have made the American Red Cross drive exceedingly important and significant this autumn. The Annual Roll Call will be from November 11 to November 24—two weeks to give for the country's sufferers....

...Have you been around  
...to Le Mirage to hear the Raymond Scott Quintet?  
...to see the Latin revue at Dmitri's Club Gaucho?  
...to dance, if you're on a week-end from college, to Sammy Kaye's orchestra at the Saturday Tea Dances in the Commodore?  
...to listen to Ramon Ramos' satin-smooth music at La Conga, and to look at Abelardo Campa's Cuban countryside painted on the walls?  
...to the Savoy-Plaza to hear Dwight Fiske sing "Oh, Evening Star" and "The Toast of Calcutta"?  
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**Bruen-Trevor**—Miss Evelyn Louisa Bruen, daughter of the late Mr. and Mrs. Alexander Jay Bruen, to Mr. John B. Trevor, junior, son of Mr. and Mrs. John B. Trevor.

**Dunning-Crosby**—Miss Alice Dunning, daughter of Mrs. H. W. Lowe, of New York, and of Mr. Clifford A. Dunning, to Mr. H. Ashton Crosby, third, son of Mrs. Atwood Violett, of Mount Kisco, New York, and of the late H. Ashton Crosby.

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## ENGAGEMENTS

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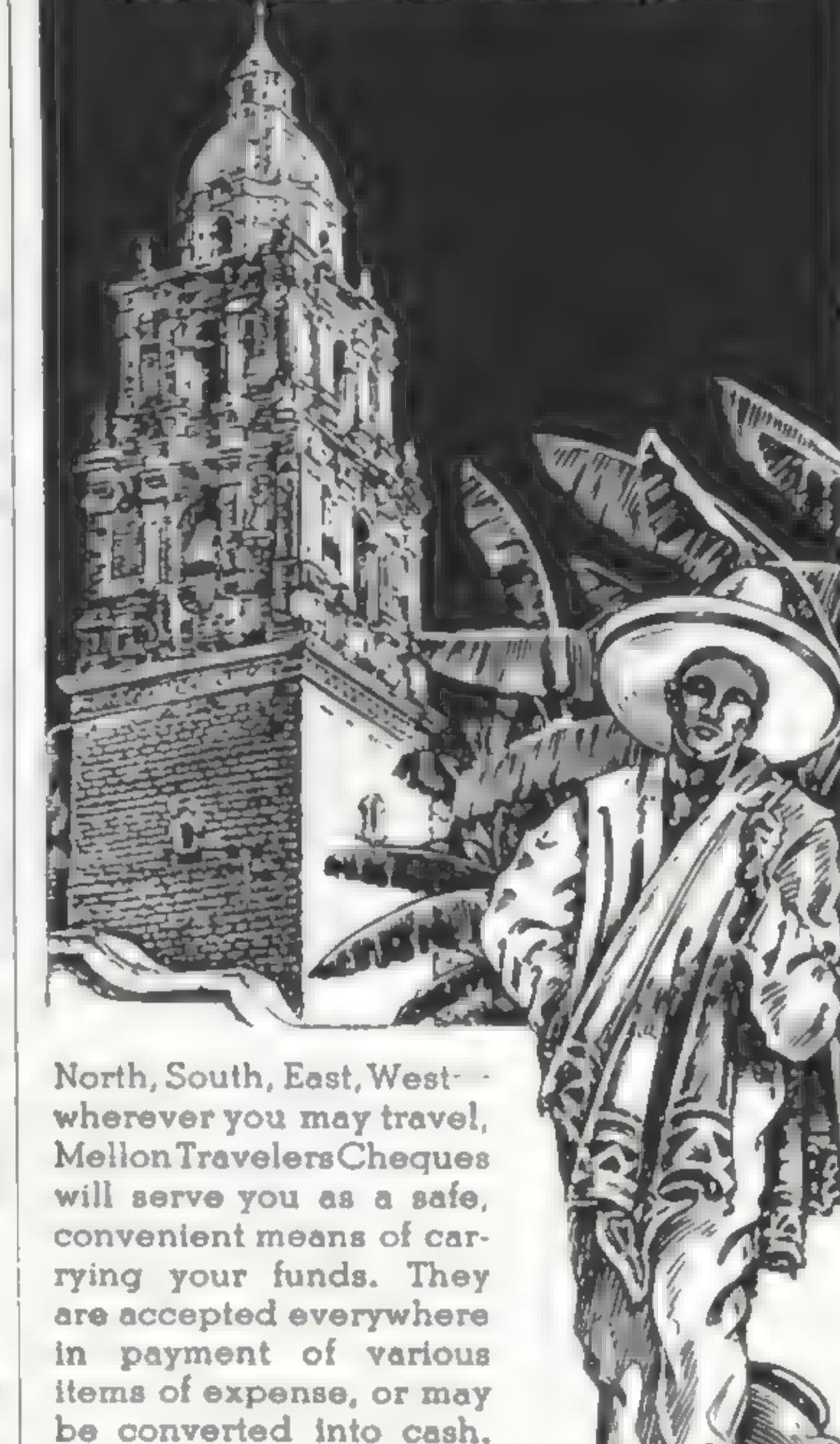
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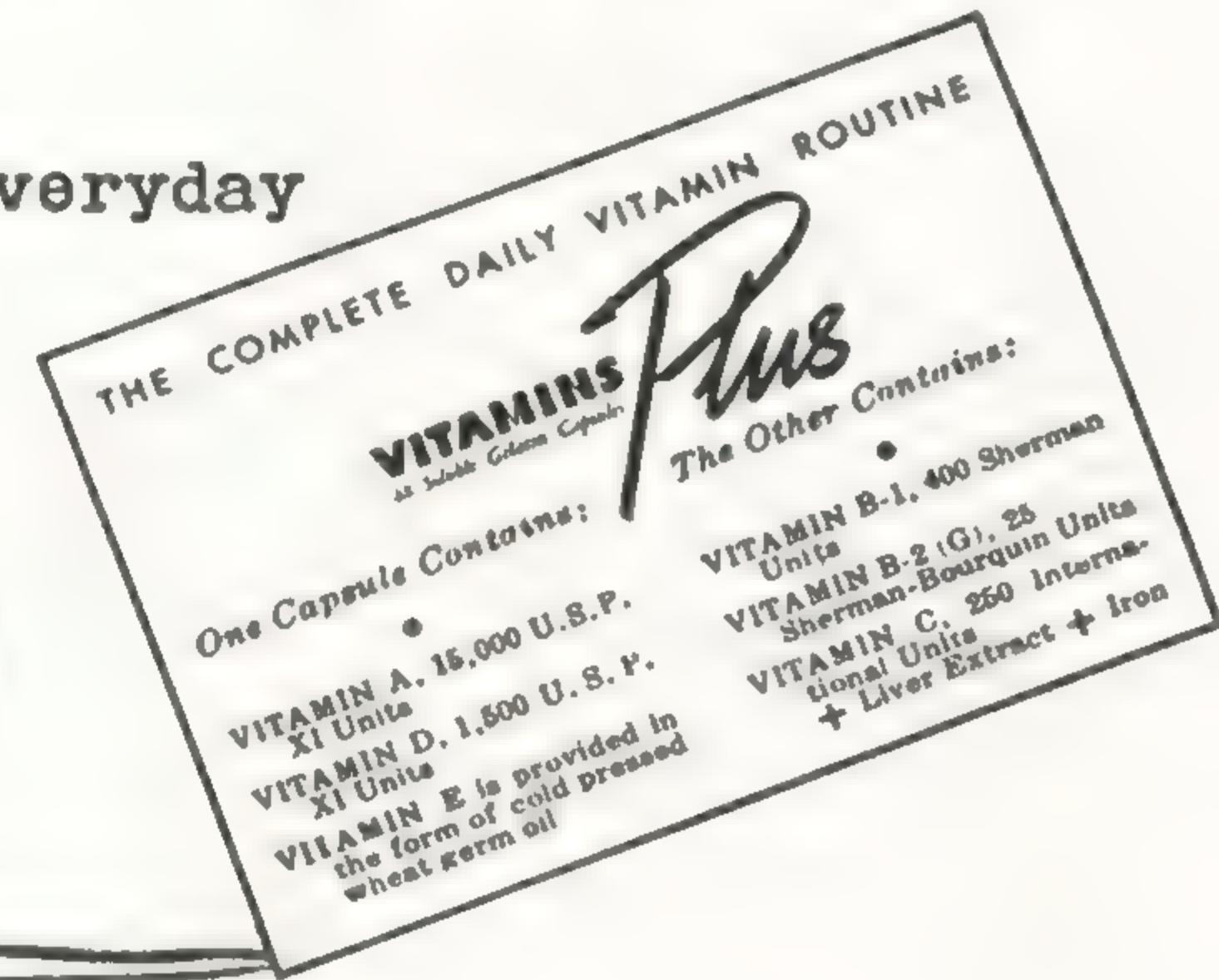
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V. 11-1

# Vogue

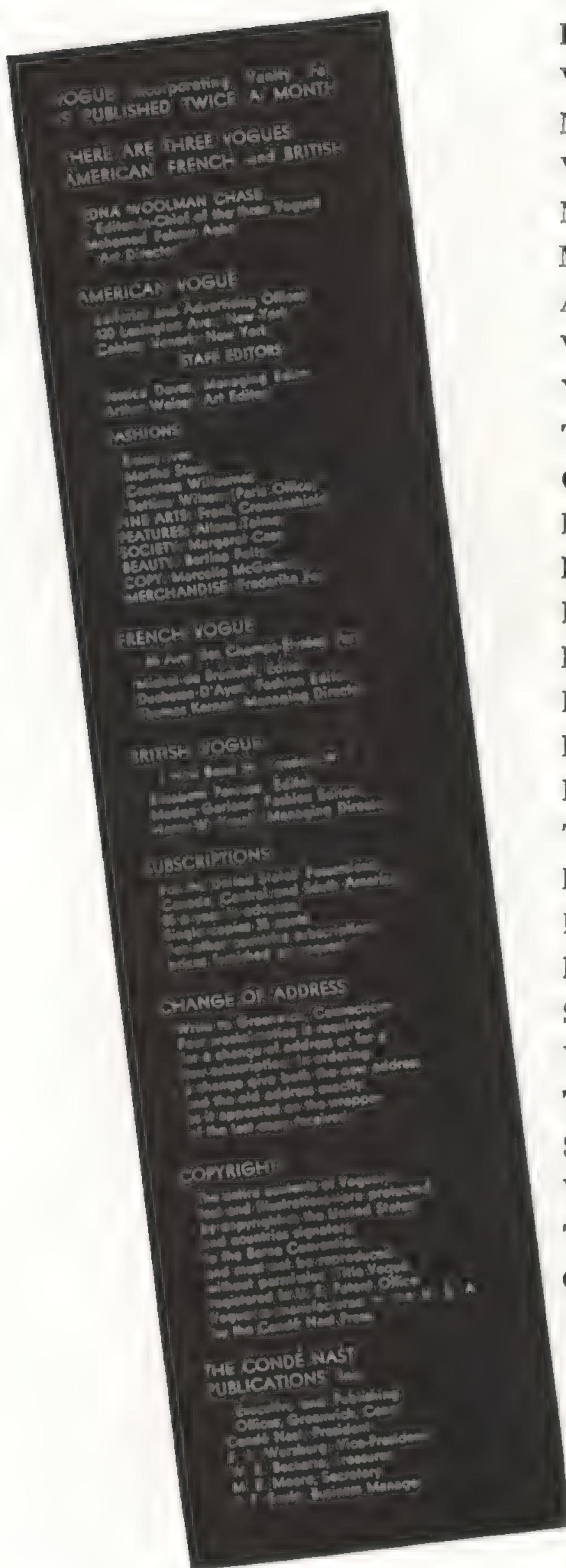
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THE CONDÉ NAST PUBLICATIONS, INC.

*Incorporating Vanity Fair*

NOVEMBER 1, 1938

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COVER DESIGN BY PIERRE ROY

DEMAQUILLANT CREME GIVES A SATIN SMOOTHNESS TO THE SKIN



Caron



"MADEMOISELLE PEAU FRAICHE" POWDER

CARON'S VENITIEN ROUGE



### 50,000 B.C.

The dawn of vanity. A necklace of stag-teeth and fish vertebrae for a Cro-Magnon woman. The first comb—a fish's back-bone



### 5,000 B.C.

The cosmetic industry gets under way. Kohl eye-shadow. Henna nail and toe paint. Face creams, rouges, perfumes, wigs, cuticle sticks, eyebrow tweezers, razors, baths



### 1,000 B.C.

More progress in beauty. Meal masks, to whiten the skin. Chemical washes, to bleach hair blond. False eyelashes. Poisonous white lead powder. The first real shower baths



### 1 A.D.

The introduction of *chichi*. Asses' milk baths. Beauty patches. Pumice used for tooth-polish. Freckle removers made of oatmeal and lemon. Depilatory made of *psilothon*. The first real soap, made of tallow and ashes. Brassières, made especially to shape the bosom



### 1000 A.D.

Fairly Dark Ages, but beauty forges ahead. Glass mirrors, instead of polished metal ones. Paper handkerchiefs—from the Chinese. Rose-water for finger-bowls



### 1500 A.D.

Necessity mothers a few new inventions. False teeth, for the first time of porcelain. Hair-nets, to subdue knee-length mops. High heels. Hand-knitted silk stockings



### 1900 A.D.

Science gets in back of beauty. Electrolysis. Permanent-wave machines. Marcel irons. Plastic surgery and face-lifting. Vitamins. Laboratory-tested cosmetics. Sun and anti-sun preparations. Nail lacquers



### 1938 A.D.

See this issue of *Vogue*

### 6938 A.D.

A question-mark. We can't peer through the mists and tell you what new beauty ideas will have been thought of by then, but we do know one thing that will happen. Archaeologists will unearth the seven-foot-long Time Capsule buried at the World's Fair Grounds (permanent records in libraries and museums will guide them to it). In it, they will find, along with 1938 cosmetics, their only record of how sophisticated women looked in 1938—a copy of the September 1 *Vogue*

Vogue's-eye  
view of  
Vanity



MR. AND MRS. GEORGE WHITNEY, JUNIOR, IN HAWAII ON THEIR WEDDING TRIP—STANDING ON THE EXTINCT VOLCANO, PUNCH BOWL

TONI FRISSELL

# Dilatory domicile—Hawaii



UNTIL further notice, the address is...Hawaii. Why? Because weather is worth getting up for at 6:30 A.M. Potted orchids grow in every house. Business men unashamedly wear leis around their hats. Ranches equal Wyoming's (the Parker Ranch covers half a million acres). There's polo in the shadow of a docile volcano. Coconut ice-cream. Skiing on snowy Mauna Kea. Swimming. Fish-spearing—at night with a torch. Big-game fishing in sampans painted the colour of the water. Liquid sunshine—a drizzle in a cloudless sky. Camera clouds on the mountains. And a picture at every look.

No wonder young marrieds are building, and newlyweds go there on wedding trips. The George Whitneys, Anthony Blisses, George Bakers, Warren Pershings, Hugh Kauls were all there last summer. Mimi Baker and her mother planned to stay a week and remained three months with the George Vanderbilts, who have a house at Black Point. Doris Cromwell intends to stay nearly the whole year round in her beautiful marble house, and is planning to buy a ranch on one of the other islands. The Robert Scotts have settled there permanently. The Paul Fagans, of San Francisco, go down for the whole summer.

Six-thirty A.M. is the hour for a swim. Breakfast is seldom later than seven, and most dates are made by telephone at that hour. If you're a *malihini*—newcomer to you—you will want to get on a surf-board instantly. Such islanders as the Dillinghams, however, would rather die than be seen on one, though their house-party guests, Audrey and Oliver Iselin, Timmy Russell, and Robert Gannett were very proficient before they left. Any large surf sees Doris Cromwell riding in on the shoulders of her instructor, Sam Kahanamoku (brother of the famous Duke); and George Baker is almost as professional as a native and looks like one in his flowered Polynesian trunks. I, camera in hand, did most of my surfing clinging from the top of a twelve-foot platform set on an outrigger canoe. (The picture results were interesting, but we almost spilled when a wave hit us broadside.)



Another popular sport is spear-fishing. Any morning at low tide, the reefs are lined with visitors, as well as natives. The Vanderbilts and the Bakers go out every morning. It's a fascinating sport, even if you don't spear a fish, and there is no more beautiful sight than to watch, as you lie face down in the water, the schools of pink, yellow, and purple fish swimming by.

Every Sunday afternoon, most of the Island turns out to see the polo—on one of the most sensationally scenic fields in the world, with mountains rising to the left, and Diamond Head straight behind like a backdrop. Both teams are completely mounted by Mr. Walter Dillingham, with ponies bred at his Crowbar Ranch. He and his three sons all play on the same team. The Hawaiians, Chinese, and Japanese love to come and watch the games; their flowered shirts turn the bleachers into a florist's stand.

After the game, the crowd goes to La Pietra, the house of Mr. and Mrs. Walter Dillingham, where there is usually a very professional game of tennis in progress. If one stays long enough at La Pietra, one will meet the world, as the Dillinghams are the leading hosts of Honolulu. When their children return from college in the summer, (Continued on page 134)

MR. AND MRS. GEORGE VANDERBILT DRIVING INTO THEIR PLACE AT BLACK POINT





TONI FRISSELL  
MR. AND MRS. ROBERT SCOTT ON THE THUNBERGIA-VINED PORCH OF THEIR NEW HOUSE IN HAWAII



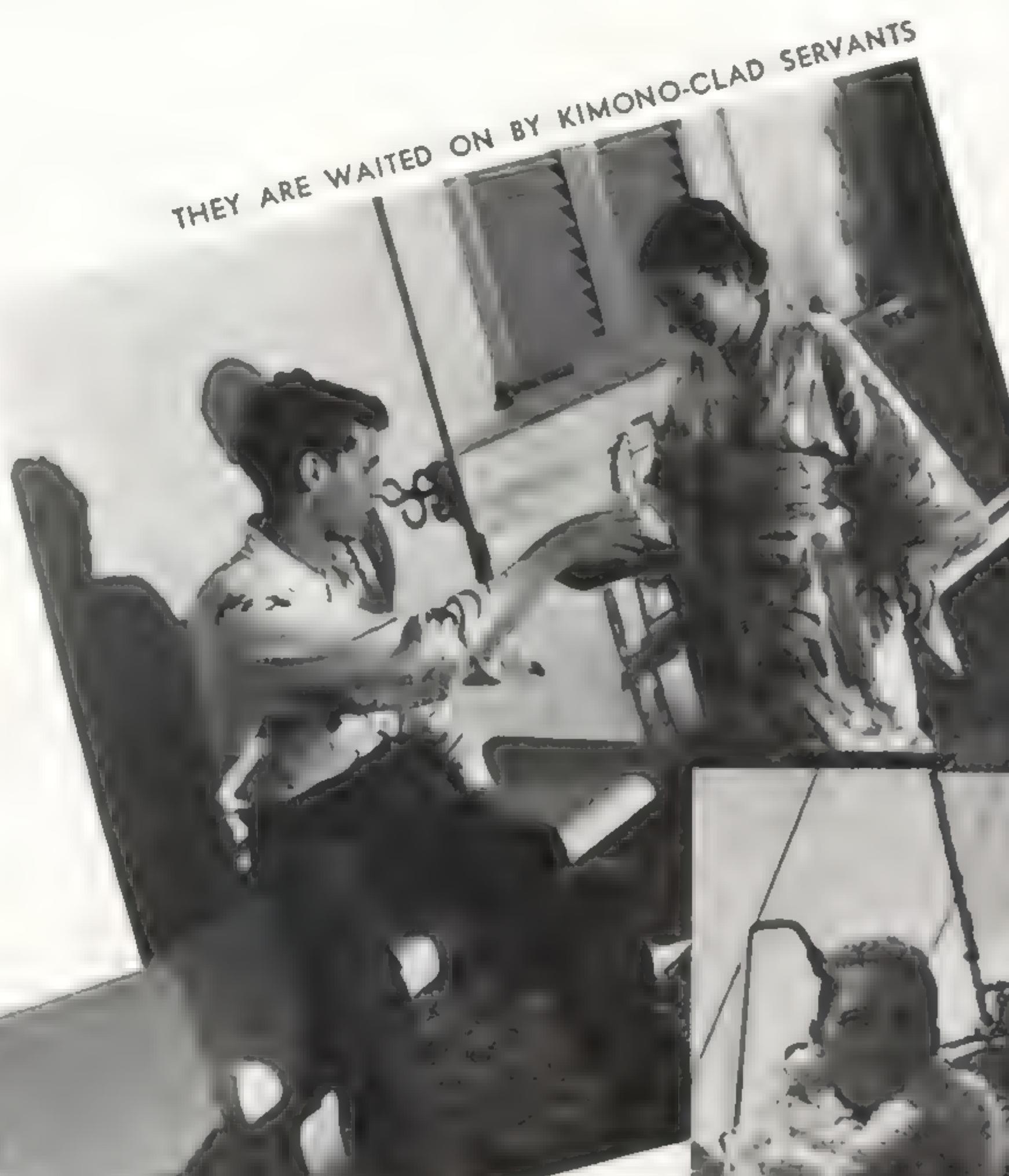


THEY SIGHTSEE: BENJAMIN DILLINGHAM, ROBERT GANNETT, TIMOTHY RUSSELL, AUDREY ISELIN, OLIVER ISELIN, BETTY LOU DILLINGHAM

## Hawaiian house-party

The leading hosts of Hawaii are the Dillinghams: Mr. and Mrs. Walter F. Dillingham and their three sons, Lowell, Benjamin, and Bayard, and daughter, Betty Lou. One of the oldest families on the Islands, they have three houses and a ranch, where they raise polo ponies. (Mr. Dillingham and his three sons are a team in themselves.) This past summer, when the young Dillinghams came back from Harvard and Foxcroft, they brought with them a house-party of friends for a month of tennis, riding, swimming, fishing, dancing, picnicking, and sliding on *ti-leaves*—that ancient sport of Hawaiian chieftains, in which you toboggan, at the risk of your neck, down the slippery grass of a steep hill, sitting on a *ti-leaf*.

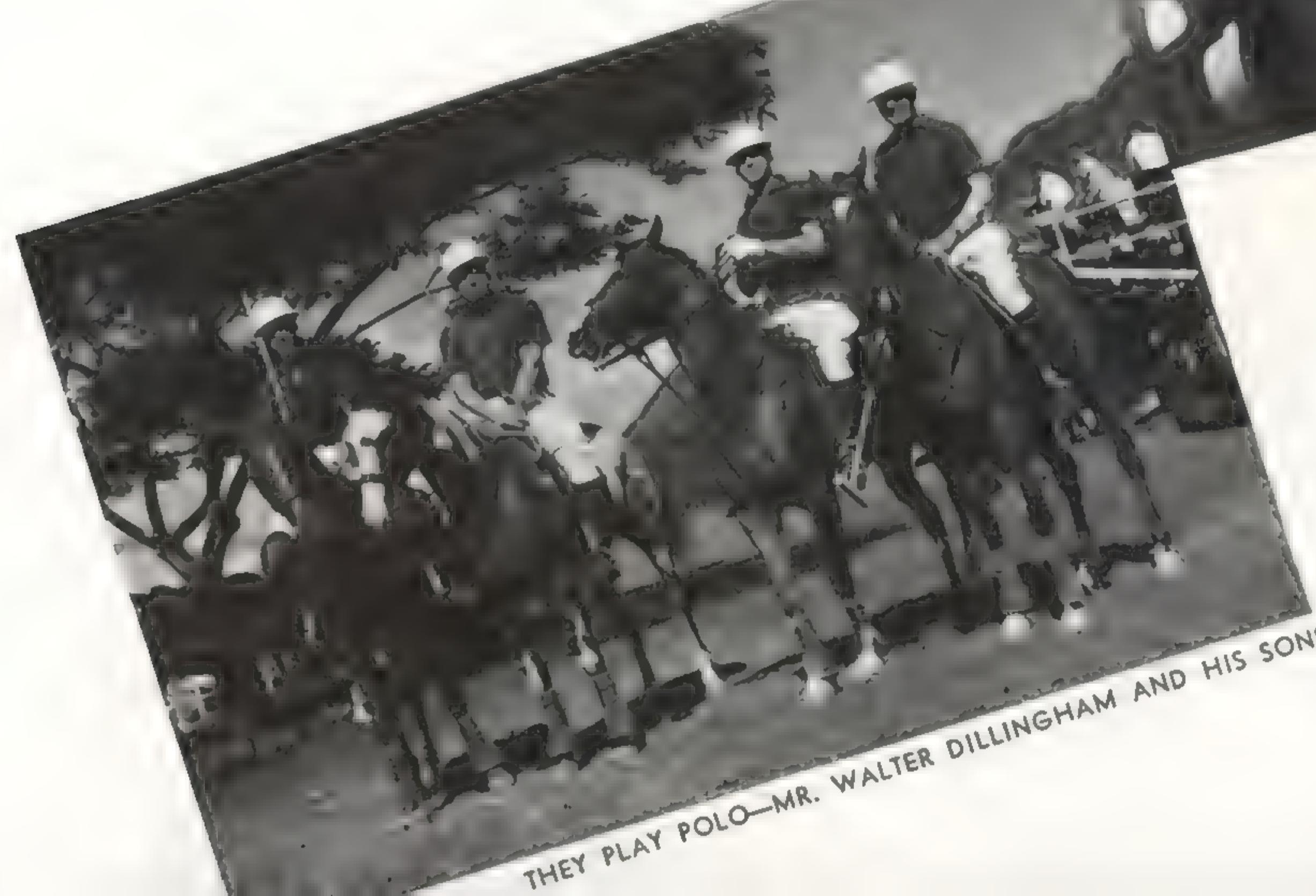
THEY ARE WAITED ON BY KIMONO-CLAD SERVANTS



TONI FRISSELL



THEY LEAVE—OLIVER AND AUDREY ISELIN



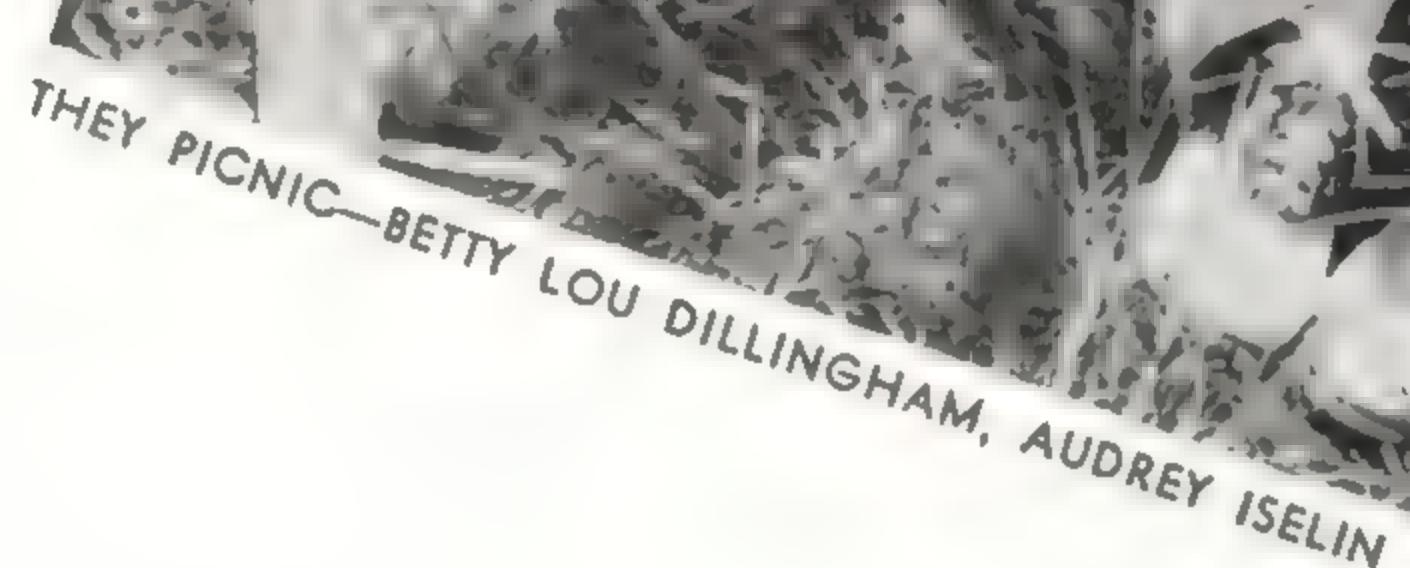
THEY PLAY POLO—MR. WALTER DILLINGHAM AND HIS SONS



THEY SWIM: OLIVER ISELIN, ROBERT GANNETT, TIMOTHY RUSSELL, BETTY LOU DILLINGHAM, BAYARD DILLINGHAM, NATALIE MATHEWS, AUGUST MEYER, AUDREY ISELIN



THEY TI-LEAF SLIDE



THEY PICNIC—BETTY LOU DILLINGHAM, AUDREY ISELIN



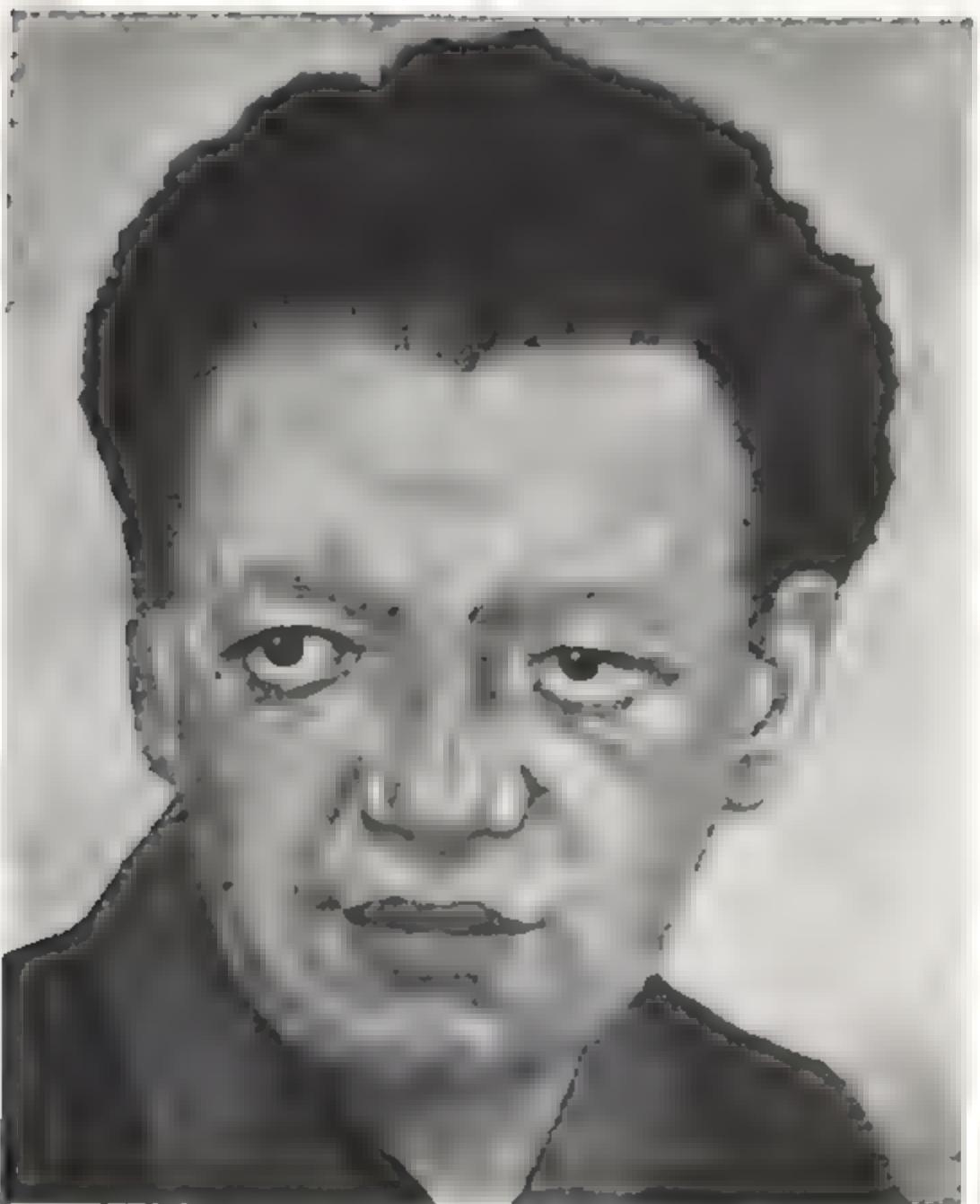
The new silhouette—a full shift, closely belted. Above, one of silk jersey, before and after tying. Hattie Carnegie; I. Magnin

*Day shift,*



*night shift*

**A shift that's a dinner-dress—just folds of purple crêpe until you add a belt. The beads are crystal. Bonwit Teller; Neiman-Marcus**



"PORTRAIT OF DIEGO"

# Rise of another Rivera

by Bertram D. Wolfe

NEWCOMER to the art galleries of New York is Carmen Frida Kahlo de Rivera, wife of the weighty and mighty Diego, the master painter of Mexico. She is now having her first American showing at the Julien Levy Galleries.

About this exhibit, she wrote: "I have never had an exhibition before. I was always shy and afraid to show my things. The first time in my life I sold a work was a few weeks ago to Edward G. Robinson. I gave as a present three or four paintings to people I like, and that is all. I never knew I was a Surrealist till André Breton came to Mexico and told me I was. The only thing I know is that I paint because I need to, and I paint always whatever passes through my head, without any other consideration."

Those words give a clue both to Madame Rivera's personality and to her painting, for she is one of the most spontaneous and personal of artists. Though André Breton, who will sponsor her show in Paris, told her she was a *surrealiste*, she did not attain her style by following the methods of that school. Nor is she influenced by her husband's manner in her work. Quite free, also, from the Freudian symbols and philosophy that obsess the official Surrealist painters, hers is a sort of "naïve" Surrealism, which she invented for herself. Here and there, as in "Fulang-Chang and I," there seems to be a trace of the Douanier Rousseau, but even that influence may be accidental. It was not from other painters, nor from schools, but from within herself that she derived the matter and even the manner of her painting. Boredom and suffering during a year spent flat on her back in a plaster cast, after an automobile accident, made a painter out of her; and each of her paintings since has been an expression of a personal experience. Even when she does not herself appear in a canvas, she somehow pervades the picture.

Little more than half as old as Diego Rivera, she is his third wife, and on good terms with both her predecessors. In fact, she has done a portrait of Lupe, the wife he succeeded. But that was one of her earlier and less interesting works. Each of Rivera's former marriages went on the rocks during its seventh year, and, in the same fateful seventh year, Madame Rivera's marriage also came near suffering shipwreck. A lonely and miserable time followed for both of them—recorded in her "Self-Portrait with Heart" shown here—but that quarrel ended with a deeper understanding and a greater mutual dependence.

They first met in 1922, when Frida Kahlo was a dynamic, mop-haired little nuisance at the National Preparatoria School. She was thirteen, a tomboy, ringleader of a gang of boys and girls who made the school halls ring with their escapades. And Rivera was thirty-six, and had come to the Preparatoria to do his first Mexican mural. In the heavy painter, she found a particularly promising target for her pranks. Hopefully she soaped the stairway down which he had to descend from the auditorium stage. Then she hid behind a pillar. But the slow, work-weary painter didn't even slip. But when, on the following morning, the director fell down the stairs at assembly time, she felt that the soap had not been wasted.

So many and wild were her plots that eventually the director expelled her. But the Minister of Education himself, moved by her disarming appearance and scholastic record, ordered her reinstatement. "If you can't manage a little girl like that," he said to the head of the school, "you are not fit to run an institution!" (Continued on page 131)



"SELF-PORTRAIT WITH HEART"



"FULANG-CHANG AND I"



Self-portrait by Madame Diego Rivera  
a recent painting.  
by the wife of the famous Mexican painter



Very much at home

Above, first: Schiaparelli's *négligé* of pink lamé parts to show a mauve panne velvet sheath. Bergdorf Goodman. Second: Yrande's blue velvet coat, its sleeves very mediæval, opens on brilliant chiffon panels. (At Jay-Thorpe)



Like the other two, this hostess coat by Yrande separates to reveal colour—in this case, a kasha scarf marked off in bright blocks. The coat is of eucalyptus-green kasha; Yrande calls it "Oui ou non." (Marshall Field, Chicago)

A new version of hostess pyjamas, long established in their niche—these by Lanvin. Loganberry lamé makes the jacket; blue crêpe, the pyjamas. See how straight they are, accented with bell-boy stripes of lamé. (Bonwit Teller)



HORST

On an up-swept coiffure, Talbot deliberately and elaborately piles ribbon, veiling, Cellophane flowers, jade and coral beads. Guillaume of Elizabeth Arden arranged the hair, and the make-up is her new "Prince's Feather." The jewels are from Mauboussin

# VOGUE'S FOURTH ANNUAL PRIX DE PARIS

## A Career Contest for College Seniors

VOGUE'S Prix de Paris contest enters, with this season, its fourth year. To young women ambitious for a career in writing, editing, or fashion, this contest—open to the seniors of all accredited women's colleges in America—is a unique opening wedge.

As in our former contests, the first prize is a year's employment on the staff of Vogue. The first prize winner will have six months in New York and six months in Vogue's Paris office. The second prize winner will have six months' employment in Vogue's New York office.

Those time limits, however, do not necessarily expire then. The "year" or "six months" is primarily a training-ground. If the winners show aptitude for permanent positions on Vogue, they remain as staff members after the terms of the prizes end. Four Prix de Paris contestants are now Vogue staff members; four have left to be married; and others have gone from Vogue to merchandise or publicity work with other organizations.

In a way, this contest is really our Talent Scout...searching through the country not only for fashion talent, but for writing talent. Searching for young women to train. And this year, we wish to make a special appeal to girls with an ambition to write. In the past three contests, many of the 2000 entrants have shown originality, clear-thinking, and initiative, but the number of promising young writers has been disappointingly small. Perhaps some of the young writers have mistakenly believed this contest was only for those primarily interested in fashion. A sense of fashion and a flair for clothes are, we admit, great assets. But skill in writing is a qualification we hold of first importance.

If you wish to make a career of writing, the Prix de Paris opens a niche in the publishing world—an opportunity to write not alone on fashion subjects, but on the theatre, art, beauty, travel, or almost any current topic. Vogue, during its lifetime, has discovered and fostered many of to-day's brilliant young women writers: Clare Boothe, Nancy Hale, Dorothy Parker, Helen Brown Norden, Alice-Leone Moats, Marjorie Hillis—all of whom worked on the Vogue staff at the outset of their careers. And here is an opportunity for new writers to be new finds for Vogue, which, you may remember, now incorporates Vanity Fair. We hope especially that writers on college papers will enter the contest.

Look on page 138 for the details of this year's Prix de Paris. Participate in this contest, and it may take you far in your life's ambition—whether it is writing, fashion, or the art of pleasant living. And we hope you will feel, as one of our 1937 contestants wrote us, that even without prizes, the contest would have been well worth while.

*Eduard Woolman Chase*

*Miss Sally Clark*





*Mrs. David Brooks*

Mrs. David Brooks, known as Adelaide Moffett when she sings her ballads, sad and slow, at night-places, is one of the young personalities of New York's night-life. Direct, energetic, wide-eyed, the daughter of Mr. James A. Moffett, she went to the Todhunter and Fermata Schools, sang huskily on the radio at seventeen, studied medicine and nursing for a while at Russell Sage, and now alternates her life between riding handsomely in horse shows and singing sentimentally at night-clubs.

Miss Sally Clark (opposite) is singing songs that are part swing and part torch, in a smoky voice at the Plaza with Eddy Duchin's orchestra. First veering into notice last summer, she sang at the Ritz-Carlton Hotel in Boston, instead of coming out at her family home at Nahant. The daughter of Mrs. F. Haven Clark, of Boston, she is a sister of Mrs. John Roosevelt. Now she alternates her life between getting ready for her marriage in January to Mr. George X. McLanahan, and singing languidly at night.

## ENTER - THE HOODED HEEL



HORST

It's radical and new—the silhouette of this shoe with the hooded heel. The seamless heel-covering is all of a piece with the counter (back of the shoe, to you), and the ends knot over the instep. The name of the shoe is Panuela; the version shown is for evening, and you'll soon see others for street wear, for resorts. A Padova shoe made by Perugia of Paris for Saks-Fifth Avenue. Jewels from Marcus

Opposite: The apron-string dinner-dress, butterfly of the apron family—its apron is of sibilant fuchsia moire, set on a wide waistband, tied with the requisite apron-strings. Underneath—a sheath of black crêpe. You might vary the effect with different-coloured aprons, or pleated ones. You might, too, have a short apron-dress, for day. The dress photographed is from Hattie Carnegie; I. Magnin, California

## REENTER - THE APRON DRESS





## "THE FABULOUS INVALID"

Into this photograph, Steichen has put the four great characters of the Kaufman-Hart drama, "The Fabulous Invalid." The leading character is the Alexandria Theatre, a heroine who has a dramatic rise and fall and rise again. The other three characters here are the ghosts who lovingly haunt the old theatre. They are Doris Dalton and Stephen Courtleigh, who, in the clothes of 1900, play the most beglamoured stars of a beglamoured age. Sitting in the ghost chair is Jack Norworth, the dumpy ghost of a 1900 door-man of what was once the most beautiful, most elegant theatre of its time. The whole play is both a history of and a sentimental welling of affection for The Theatre, which is always dying, and always, always recovering.

# VOGUE'S SPOT-LIGHT

by Allene Talmey

IT WAS no time, when this handful of plays opened, for the microscopic detailing of tendril emotions, for examining in the theatre little veinings of ideas. Hardness and slam bang and the catharsis of laughter were necessary for nerves tightened by the European crisis. Hoping to provide those laughs were three comedies.

They were two folklore plays, equally imaginative, equally full of folklore terms—one, "Kiss the Boys Good-bye," about the legendary life of culture in Connecticut when movie producers run wild; the other, "Missouri Legend," about life in 1882, when Jesse James ran wild. This newest version of the story of Jesse James was written by a chary-worded, raw-boned old lady of seventy, who has spent the past forty years or so around Broadway, most of those years as secretary and assistant to David Belasco. Elizabeth Ginty, in fact, has been actively part of the theatre since Belasco gave Mrs. Leslie Carter a shove and sent her swinging out on the bells in "The Heart of Maryland." Ever since the first ballad about "the dirty little coward who shot Mr. Howard," the literature about the James boys has grown enormously. Few writers, however, found Jesse so romantic a combination of piety and financial sadism, as Miss Ginty. She likes him. Her play hovers between adoration and a superb tendency to kid the life out of Jesse, played effectively by Dean Jagger.

But "Missouri Legend" does not really catch on fire until Miss Mildred Natwick walks on. As the Widow Weeks, in a calico dress and a pork-pie hat, she is the living rebellion of the Ozarks, sold in exchange for a mule to a husband who gave her nine children in nine years. Half melodrama, half bare-faced kidding, "Missouri Legend" shows some of Belasco's wily craft, and some of Miss Ginty's unfeminine gusto. Together they make a play that is practically always amusing.

Like Miss Ginty's sally, Clare Boothe's play, "Kiss the Boys Goodbye", has an unfeminine gusto. Every one knows where Miss Ginty got her train-robbers, but no one knows where Miss Boothe digs up the slugs who people her plays. It is just what Miss Boothe meant it to be, however—a gay, trivial anecdote, no more than a quick evening in the theatre.

It is a chain on which to hang whatever she felt like saying about politics, columnists, servants, publishers, movies, and the general depravity of life on week-ends. She uses the shock method. Batting her pretty blue eyes, she butts her audiences in the ribs with the bluntness of words.

Her characters have no subconscious. They say what they think. They go after what they want in one-syllable words. There is nothing bland about Miss Boothe—but there is about Helen Claire.

It was practically genius to cast Miss Claire as the sticky Southern belle, full of Covington breeding and Culpepper temper, who wants to be Velvet O'Toole in the movie version of the best seller, *Kiss the Boys Goodbye*. Swinging the play around her, Miss Claire, small, blond, with a bitsy face, knows every trick of holding the stage even in a part where she must be "allergic to silence."

It seems incredible that she has been underfoot for five years. Although she was in "Nine Pine Street" with Lillian Gish and in "Jezebel" with Miriam Hopkins, no one noticed her—except the radio scouts. They put her for four years into the lead in the serial, "Roses and Drums." They put her into dozens of programs to which the intellectual-minded never listen. Now, in spite of her acclaim, she is keeping up three of her jobs—she is fashion commentator for Fox Movietone and is working on two radio serials, "The O'Neills" and "Hilltop House." In the evenings, she goes back to being a dewdrop in this huddle of rude people, who drive themselves glassy-eyed with the exertion of topping each other's bitter and brilliant wisecracks.

Nobody tries to wisecrack, nobody gets bitter, in the artless, bywater comedy, "Dame Nature," which Patricia Collinge adapted cleverly from the French of André Bira-beau. It's as sensitive and delicate and gossamer as can be. In spite of that, it is a decidedly uncomfortable little play about a sixteen-year-old boy, still in grey shorts, and a fifteen-year-old girl, who find that they are to have a baby. As Montgomery Clift, who plays the boy, seems most of the time to be about ten years old, the play has its squeamish moments. It relies mainly for humour on the contrast of the boy's responsibilities as a father and his duties as a student at preparatory school—after he puts on the baby's milk, he scans his "*arma virumque cano, Troiae qui primis ab oris*," undoubtedly the only line of Latin that The Theatre Guild audience can be trustingly sure of. Lois Hall and Mr. Clift are extremely good, extremely sensitive as the unworldly little things, set down in Paris by a French dramatist who has that French dramatic flair for fake innocence that is the height of a certain kind of sophistication.

Besides these, there are three musical comedies, all hoping for laughter—but (Continued on page 139)

# Your better self

## SIX-PAGE PORTFOLIO OF BEAUTY FOR THE NEW SEASON

IT takes more than a new-colour lipstick to make you look like a new woman this year—you must begin at the beginning, with your figure. As you contemplate the new season—perhaps from a slimming wax bath, such as Horst has photographed on the opposite page—you realize that a lot is demanded of you. You have the exigencies of the new clothes to cope with—the cinched-in waist-lines no wider than wedding-rings, the swathed midriffs that are undeniably merciless, the décolletages that demand a bosom—or at least the illusion of one.

Make no mistake about it; a figure means a *figure* this year. Just being slim isn't enough. We have gone into this matter of acquiring one with a clinical thoroughness with the consulting beauty specialists who mould the smartest figures in America. The whole principle of the new figure is to keep your body suspended; to hold every part of you up higher than before. Pull the upper part of your body out of the hips; pull the ribs out of the waist-line; pull the chin up from the neck; raise the ears up from the shoulders. Then keep them up.

Don't think of posture any longer as merely a way of standing. Think of it as something that really revises your figure. Don a slip and stand as you ordinarily do. Draw a pencil line on your chest across the top of the slip. Then, lift your body in sections, as described above. The line will be over an inch above the slip; your breasts will be raised a corresponding amount; your whole body will be poised. Erase the mark, but hold that line!

Whatever you do in the way of posture revision, be sure that you do it correctly. When you lift your body, always keep your shoulders relaxed. Throwing them back only makes you look like a West Pointer on parade. And throwing your chest out, as opposed to lifting it up, only increases your diaphragm—nothing to do over a whittled waist. And practise the pulling up over and over and over in front of your mirror. You must think of it all the time, until it becomes second nature (perhaps you've heard of that before?).

Go after any indication of a roll of fat at the waist-line with determination and vigilance. Actually, you will find that the pulled-up posture often lifts away an undesirable roll. But, if it, or other fat-in-spots, persists, take immediate measures. Go to the exercise establishment that has that giant roller that concentrates deeply on given spots. Or get one of the double-twist rollers that you can work yourself (keep at this; it's no done-in-a-minute procedure). Use one of the amazing lotions intended to tighten flabby flesh. Have specialized massage, and, to combat fat that is frankly fat, have a salon siege of wax reducing baths.

... in the beginning





Beauty by day—direct, fresh, a subject for a modern canvas. Hat and original black wool coat-dress; Bergdorf Goodman

# ...the light of day

HERE is one thing you have to realize about yourself in this new season. You can't get away with the things you used to. Putting up your hair does more than give you a new look. It takes away that flattering frame around your face. It reveals areas of face and skin that haven't seen the light of day for years. It demands new subtlety and skill in your make-up.

The whole phase of new make-up is a paradoxical business, anyway. That clear, fresh look that you aim for by day isn't a scrubbed look any more. You have to use more cosmetics than before, but they have to look like less. Your exposed face has a startled, undressed look unless it is properly made up; but even a trace of heaviness looks blatant, especially in the daytime.

For one thing, your eyes are now just as much a focal point as your mouth. You'll find that, with your new high hair, people look first at your head, then down. Hair drawn up from the hair-line widens your forehead; and a way to keep your face in proportion is to raise your eyebrows. A wide space beneath the brow has an innocent, lovely look, and most people's eyebrows grow too near their eyes for beauty, anyway. To do this raising act, you can pull out the hairs until only the very top curve of the brow is left. Then, utilize the fine fuzz of hair just above what remains of the brows, and brush it very lightly with mascara. There is none of the old pencil-point line about all this. The effect is remarkably natural, and raised eyebrows can change the entire appearance of a face.

Another means of creating the effect of space beneath brows is to apply shadow in a soft line directly over the lashes, instead of blending it over the lid. This gives a new look, too. Always make up your brows one shade darker than your hair. Don't put on any shadow or mascara, however, until you have first powdered over and around your eyelids, then dusted the powder off. Don't let your eyes look tired. Use those miracle-working pads; keep the skin around the eyes lubricated, the best insurance against wrinkles.

A transparent quality is the effect to strive for in your skin. Get rid of any trace of sallowness with stimulating preparations. Use refining lotions. And use a light powder foundation every time you make up. Consider this as a make-up item, not just something to make your powder stay on. Choose it in a flattering tone; find one that suits your type of skin; and carry it way up to the hair-line. If you have difficulty with shiny areas, use an anti-shine preparation on your nose and chin, and your foundation over the rest of your face.

All the blue tones in the new lipsticks and rouges look new and dramatic. But they are hard colours, and you have to handle them with care. You are almost sure to need rouge, with so much of your cheeks exposed, but blend it lightly, perfectly. Carry little tissues in your hand-bag, and "bite" one each time you renew your lipstick, so it doesn't streak.

Make your throat smooth and white with softening and bleaching creams. Blend powder down over your chin, to avoid any line of demarcation. Pat under your chin every night of your life to firm the jaw-line. And keep your head up. It not only helps to make your neck a slender column—the new mode demands it of you!



Beauty by night—luminous, remote, part art and part attitude. Alix satin dress; Henri Bendel. Coiffure; J. Schaeffer

# ...the shades of night

THAT reference to art on the facing page is no hollow phrase. It takes both art and skill to acquire new beauty for your face by night in this new season. In the daytime, as we have said, you concentrate on looking your natural best. At night, you do things to your face that you have never done before. You touch up your ears. You paint yourself a new mouth. You put a startling colour on your lashes. You make up your neck.

Before you face your public, however, you learn how to do these tricks with the utmost finesse. If you can, take a lesson in make-up. The fine points you learn from the experts in the better beauty establishments will help you to make your face more glamorous the rest of your life. Failing the lesson, practise your technique in front of your dressing-table mirror.

Choose your evening make-up and experiment with it whenever possible under night-light. You can always do this at a make-up bar, and many cosmetic counters have mirrors lighted by night-lights. Choose a powder that makes your skin look luminous. Green powder added to your regular evening shade often achieves this, or you can have a special powder blended. If your skin is so dry that make-up won't go on smoothly, try using a rich softening cream in the evening in place of your regular cleanser.

To make yourself a new mouth, get both a lipstick pencil and a brush. Outline different mouths with the pencil and fill in with the little brush, using your lipstick as the paint, until you find the most becoming one. This is a stunt that actresses use in making up for the stage. Don't be afraid of making your lips fuller. Remember that thin lips look even thinner as you talk. When you can, match your evening lipstick to some colour in your dress or jewels, or, repeat the colour with flowers or a kerchief. This makes a bit of drama in itself. And always duplicate your lipstick colour in your nail varnish. This is as important as it is obvious, and, if you can't get to the manicurist's, you will have to become an expert in changing your own polish.

Use two shadows on your eyelids. The first is a "background" colour (grey, or brown, or colourless) blended all over the lid to give a luminous look; the second, a brilliant, iridescent shade to heighten the colour of your eyes. Extend the lines of the lower lid and the eyebrow with the lightest touch of pencil until they meet, then blend the shadow out to this point. Try the effect of purple, light blue, amethyst, or green mascara.

Use a three-ply mirror every time you make up for night. Remember that there is a whole new area of neck that you haven't been accustomed to seeing for a long time, and you have to have a clear view of it to do the best by it. One of the liquid foundations with powder suspended in it will give your neck a smooth, alabaster look. Of course, this should be carried from the hair-line straight down to the line of the décolletage, and, if it is properly applied, it will adhere to you and not come off on your dancing partner. Powder your ears, then dust off the powder. Rouge on the lobes of the ears has the effect of shortening them; blended along the edges, it gives a tender, rosy cast.



HORST

Above: Belted and figure-fitted—the coat of safari-brown Alaska Seal skin. High goes the collar, and high go the sleeves. Gunther. Yellow wings alight on the safari-brown Alaska Seal skin hat; at Florence Reichman

Left: A full-bodied coat of Basch-dyed Persian lamb, with revers that appear to extend over the sleeves; Ben W. Cohen; I. Magnin, California. Black hatter's beaver hat; Madame Pauline; I. Magnin, California

Chunky, all the way to the hips and completely collar-less—a jacket of Fromm silver fox. It has three-quarters sleeves—and will appear as often by night as by day. On the silver fox toque—a pink velvet crown. Jay-Thorpe



**THREE FURS, THREE SILHOUETTES**





Mother or daughter would like  
this brown crêpe dress, with gold lame  
pouring down the front. Filer-Machol,  
New York; L. S. Ayres, Indianapolis

Beguiling black—a crêpe dress,  
softened with a shirred black lace yoke,  
and cut in slimming points over the hips,  
Rose Amado, New York; Weinberger's, Washington



ANDRÉ DURST

Agnès spent her vacation in Brittany this year. Breton head-dresses are handsome. Hence, a series of new hats, borrowed from the peasants. On this page, the tiny white lace coif the Quimper peasant girls wear—and Agnès' dinner-hat version, a larger, forward-perched coif of black lace



## BORROWED FROM THE BRETONS

The dress-up sailor worn by the sons of Brittany has long since found its niche in fashion. Here's Agnès' new edition of it, of black felt—with an open crown, a large felt buckle, velvet streamers. (I. Magnin, California.) On Balenciaga's black jersey dress, a hand-crocheted white peasant frill

## FRENCH ENVOYS TO AMERICA

### 1. Among the favourite Paris imports—Alix's memorable moire dress.

Down the back swishes a streak of plum that begins with a bustle and ends in a train.

You might wear plum slippers, too. Henri Bendel

### 2. Daughter, mother, or grandmother could wear it. Thin or would-be-thin.

Two of the best shades of autumn get together in a wholly new way for it.

It's Marcelle Dormoy's crêpe dress, and Jay-Thorpe has it

### 3. The type of dinner-suit America falls in love with and wears constantly.

Chanel made it, of thin, fluid jersey that tailors impeccably.

Three pieces—hip-length jacket, pleated skirt, a top made like a bathing-suit.

Let it be background for masses of jewels. Bergdorf Goodman

#### 4. Balenciaga, the Spanish designer with a knack for

innocent young clothes, made this candy-striped satin dress.

Saks-Fifth Avenue, New York, Chicago, California

#### 5. A new evening shade that's beautiful with furs.

Bruyère's crêpe jacket and dress—the jacket elaborately quilted.

Saks-Fifth Avenue, New York, Chicago, California

**A.** To put life into this black wool jacket and dress,

Molyneux adds a mustard lining and mustard leather belt.

Persian lamb edges the jacket. Henri Bendel

**B.** Saw-tooth edges outline the sleeves, shoulders, and neck

of this Chanel dress of black crêpe. Knife pleats splurge

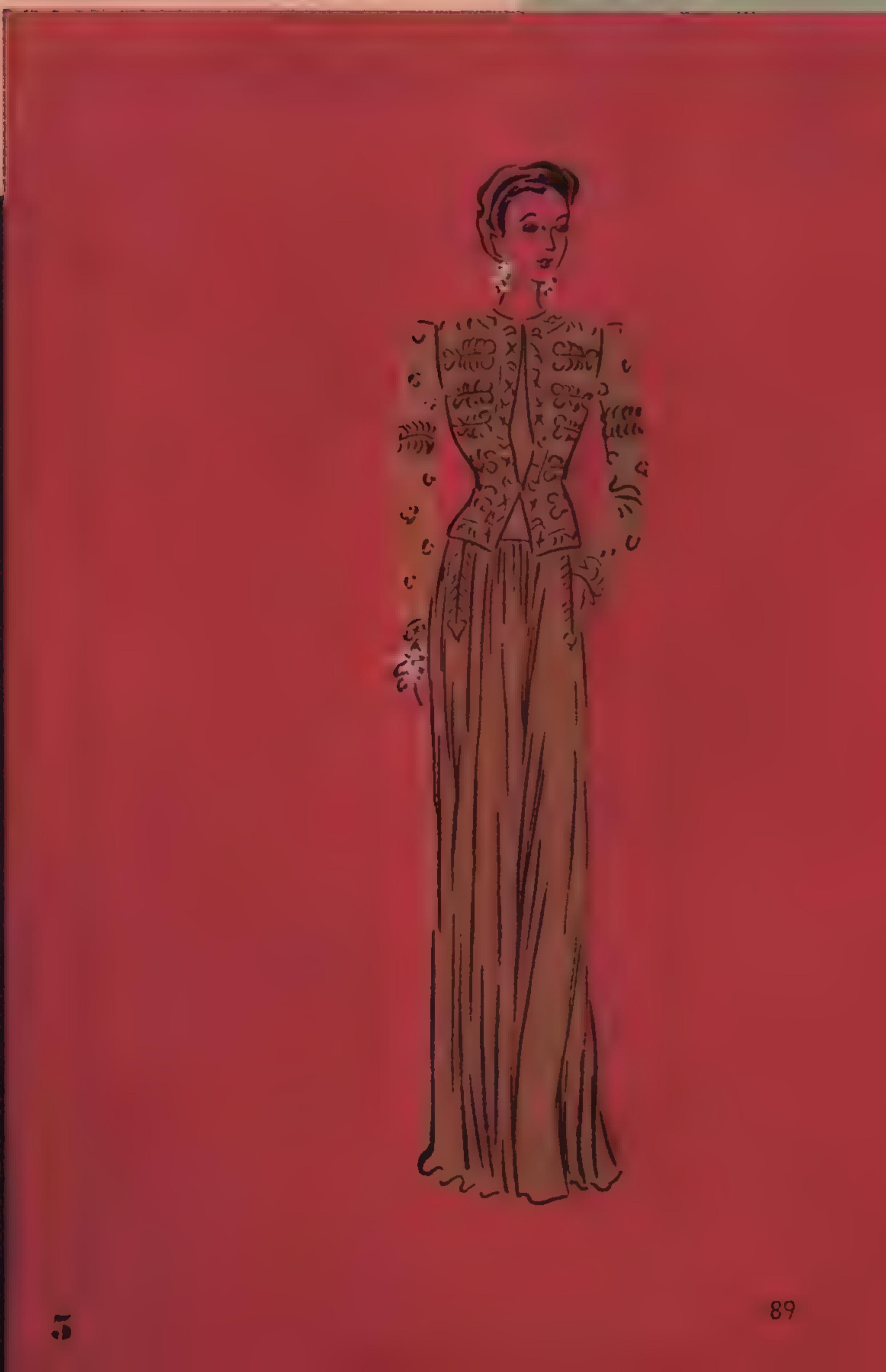
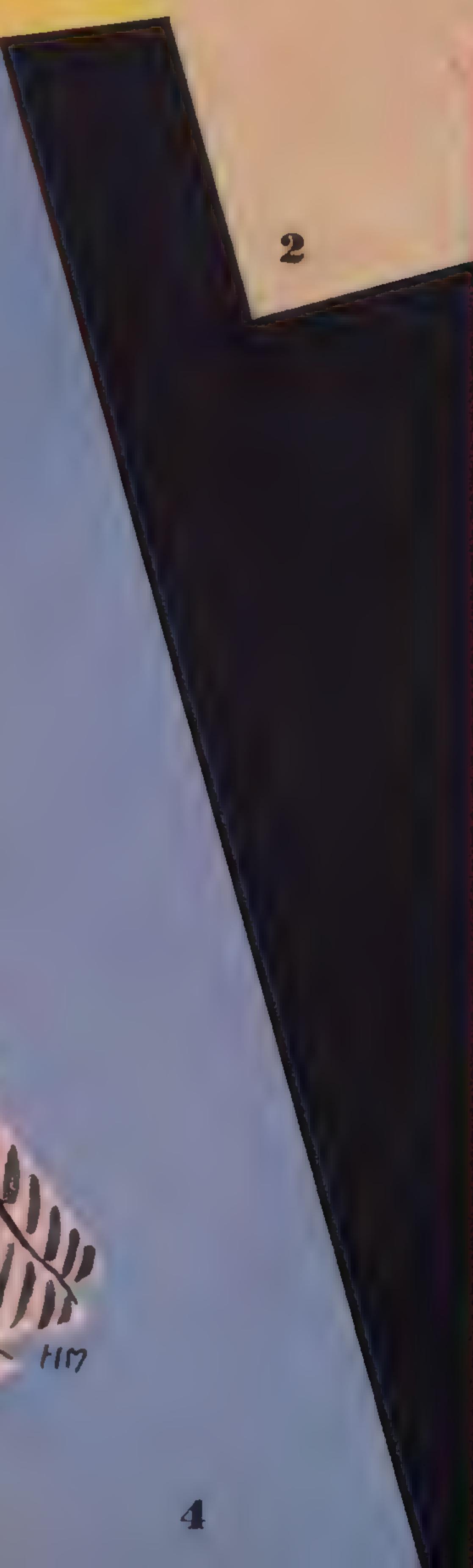
below the hips. Henri Bendel

**C.** Vionnet's afternoon suit of black velvet—

the sleeves grow almost as big as the waist.

Black-and-white striped silk blouse. Bergdorf Goodman







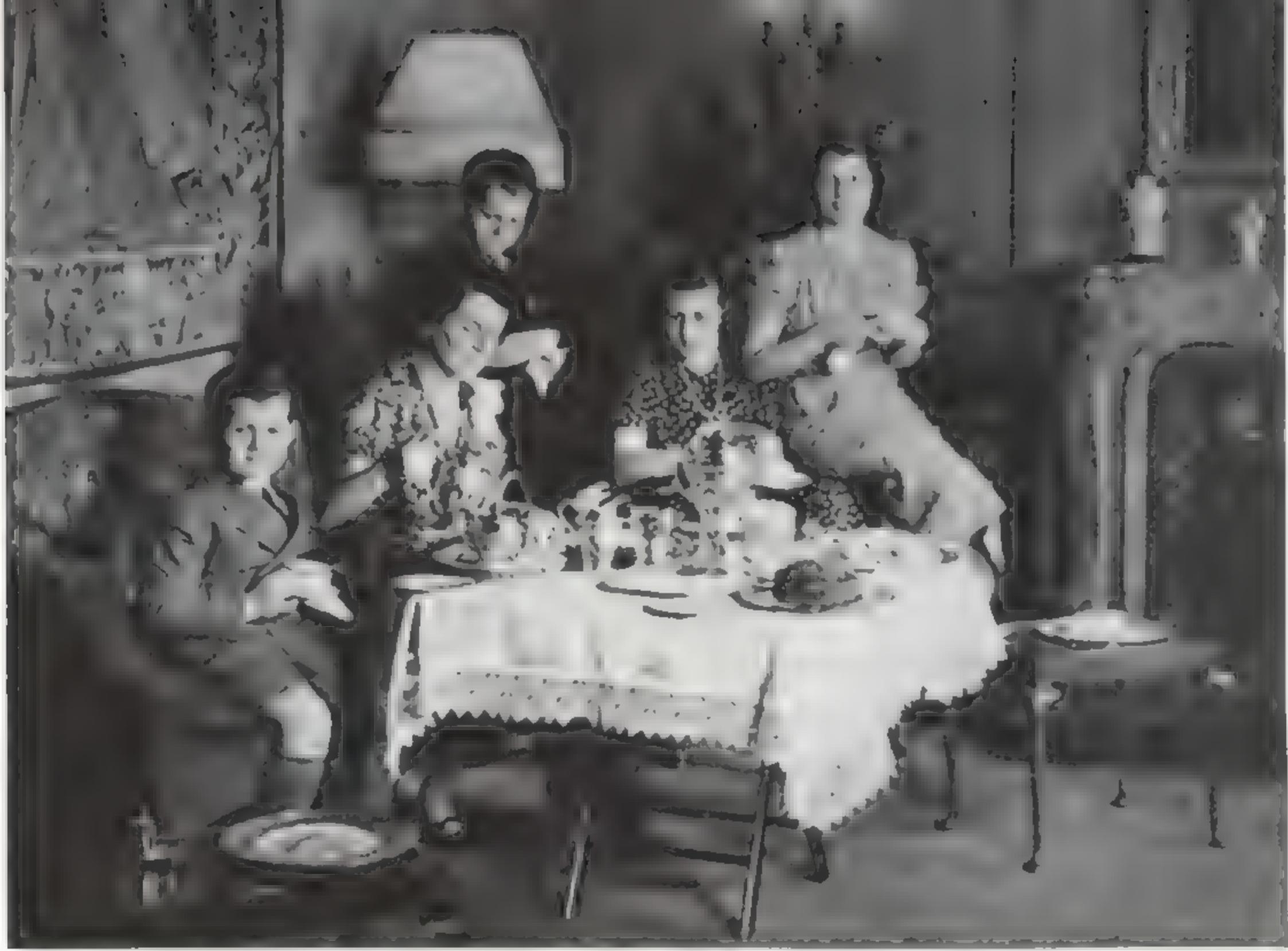
Brown linked with topaz, carnelian, turquoise,



amethyst and scarab green

BROWN is booming again. Brown for all hours and all places. Brown with new jewel colours. Brown with black—that remarkably successful coalition you've probably tried before this. If you want to back brown, here's a wardrobe for you:

1. Brown for your town coat—of smooth imported wool, cut on coolie lines and entirely outlined with Persian lamb. Bonwit Teller; Marshall Field
2. Topaz, perfect with brown, is the colour of this bagheera jersey dress. See how it breaks into fullness above and below the miniature waist. Altman
3. Carnelian-red crêpe—a boon companion of brown—makes this dress, with front-fullness falling from the neck. Lord and Taylor; I. Magnin, California
4. Turquoise, tan, and brown meet in this plaid tweed reefer—your country coat in the brown league. Brown revers. Saks-Fifth Avenue, New York; Chicago
5. A brown crêpe dress is indented amidships with a wide cross-over sash. Bonwit Teller; Neiman-Marcus
6. Amethyst satin builds this wide-skirted evening dress—wear it under a wrap of brown fur. Lord and Taylor
7. The shaft of this dress is brown crêpe—high-lighted with a scarab-green jacket, carnelian sash and mantle. Best
8. Brown with gold—natural affinities. A gold necklace surrounds the throat of a brown crêpe dinner-dress, its yoke pointing down to a V. From Bonwit Teller



Mrs. Kennedy with Teddy, Bobbie, Kathleen, and Rosemary

## FAMILY FUGUE: VARIATIONS



Mrs. Kennedy with Rosemary (standing) and Kathleen

RAWLINGS

## ON THE JOSEPH KENNEDYS

DURING the tautness of the European crisis, the newspapers, the radio, the commentators constantly told of the visits to Neville Chamberlain by the American Ambassador, Joseph Kennedy. In his first season at the Court of St. James's, our Ambassador found himself in the core of the storm. In the last few months, the Ambassador and his family have swept upon London, which has lowered its defences and taken them in. The family gained splendour by numbers, but not by numbers alone. In the beginning, it seemed as though the British press could harp on no other string but that of the nine children who ranged from six to twenty-two.

Joseph Kennedy's career, the young beauty of his wife, and their sudden entry into the world of high diplomacy—all went for nothing beside the apparently much more sensational fact that, for example, the parents kept a card-index of their children, the better to check upon measles, trips to Europe, and visits to dentists. To England, it was a most unheard-of transatlantic efficiency; big-business methods, which, applied to the personal aspects of life, seemed bewilderingly new, especially in diplomacy's more traditional rut.

The news-ferrets began their search: it was soon established that the family was united, even when divided; that they all doted upon music, and Toscanini in particular; that they had their own talkie-machine installed at the Embassy; that they attended Mass at the Oratory; that the Ambassador rode in the Row, upon which the Embassy windows look; that they golfed passionately; that Mrs. Kennedy often snatched a round at Roehampton, after visiting her daughters' convent-school near-by; that they rose early, and seldom kept late hours; that they had brought a nurse and governess with them from America; that they liked simple American food; that architects did over the gilded Louis-Quinze interior of 14 Prince's Gate; that they were thankful to snatch a few hours of week-end rest at their country house near Ascot; that the social exigencies of their life were all work and no play; that where twenty lunched with them, forty dined, and two hundred danced.

Still, the season waits for no man...and the Kennedys went to Court balls, presentation parties, receptions, dinners; an endless corridor of functions, speeches, bouquets, kid gloves, and press photographers stretched ahead. Even the nursery had its share, and Master Bobbie and Master Teddy made their public appearances, cut tapes, and made speeches.

But when the alarms of the press had died away, the impact of Joseph Kennedy's dynamic personality was felt. This wide-grinned, sandy-haired charmer was no mere figurehead. He brought with him new methods, new manners, new members of the Embassy staff, and his own secretary, Edward Moore, whose association with the Ambassador has been lifelong. He brought, too, a special press secretary, which is a rarity if not an innovation in diplomatic circles. There were several big parties for the Press, and it was seen that Mr. Kennedy was not inaccessible.

From his first contact with London, the Ambassador commanded respect. When it was (Continued on page 132)



The ballroom at 14 Prince's Gate



The Ambassador's study



View over the terrace and gardens

by Lesley Blanch

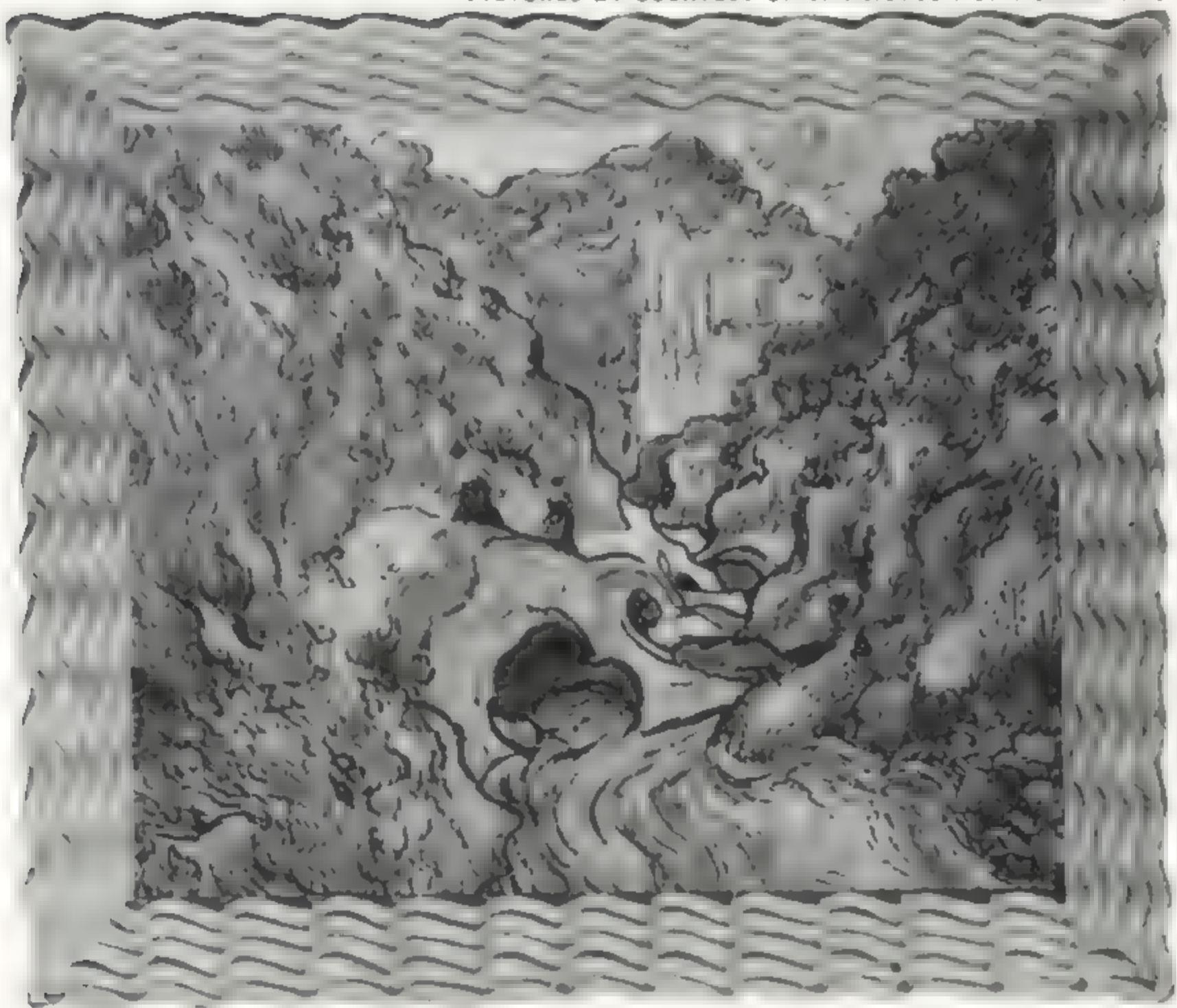


PLATT

• FRAMING THE FACE—a mauve-dotted veil looped around a mauve-pink felt pill-box. Framing the wrists—wide gold Indian bracelets. (All from Bergdorf Goodman) And framing the photograph, a new wood abstraction by Justema, whose sympathetic ideas on framing are summed up opposite

ALL FRAMES FROM THE JULIEN LEVY GALLERY

# FRAME FORMULA



VAN GOGH'S "RAVINE"

WILLIAM JUSTEMA is a rosy-faced, cherubic young painter, designer, sculptor, and writer of poetry, who came out of California with a fresh notion about framing modern pictures. Now he has a gallery, just for frames, attached to the Julien Levy Gallery, where he analyses frame problems, makes moulds, models, and does all the patinizing himself.

His method is, by carving, to continue the rhythm of the design of the paintings, rather than to attempt separate ornamentation. In this way, he gives modern paintings the unobtrusive support they require. Around Van Gogh's swirling canvas, "Ravine," he put an equally swirling frame; around Matisse's patterned "Interior with a Violin Case," he put shifting fan shapes; around Renoir's full-bodied "After the Bath," he put curving lines; and finally, around Soutine's brilliantly blue and brilliantly tortured "Portrait of Maria Lani," he put a tortured frame.

All his frames are supple, imaginative, relying on rhythm to continue the spirit of the painting. To him, modern paintings should neither be put into bleak, stream-lined frames, nor into old frames, grotesquely unfitting, often interrupting, often destroying the emotion created by the painter; a successful frame should be the abstraction of the qualities within the painting. Frames carved in the tradition of elegant beauty will naturally continue to give us joy, and so will frames of utter simplicity. But this new kind of framing, sculptural and architectural in character, is extremely important. By now, many of the galleries are using the Justema frames, fresh and sympathetic, and always matched to the painting's mood.



MATISSE'S "INTERIOR WITH A VIOLIN CASE"



RENOIR'S "AFTER THE BATH"



SOUTINE'S "PORTRAIT OF MARIA LANI"



HORST

A nine-foot-long scarf (that can turn into a turban) trails over this strapless dress of cerulean-blue Celanese jersey. Rhinestone clips twinkle on the bodice. All under \$40. Kalmour dress from Best; I. Magnin, California  
96



**F**ifteen yards of white silk chiffon, quarts of crystal beads and rhinestones, go into this dreamy dress—and tally, incredibly, to about \$35. You might try the longer gloves with it. This is a Carolyn dress from Arnold Constable

*Hair Up  
or Down  
Which do you like?*



*Miss Brenda Frazier*



*Mrs. John C. Wilson*



HORST



STILL seesawing—the hair argument. Up? Down? Here, three smart New York women who are trying both. Mrs. John C. Wilson is perfectly impartial. With certain costumes, she wears her hair down. With others, she puts her hair up—she likes it enormously this way, too. She's wearing Lelong's purply-blue chiffon. Miss Brenda Frazier, like many current débutantes, believes she prefers her hair down—and rather long. She was willing to try it up, though—and rather liked it with her strapless velvet dress. She's still counting votes. Mrs. William Paley, in the ante-up period, was quite contented with down hair. However, she is so converted to the new look that she claims she's never going back to the old way. Her dress is Schiaparelli's prune crêpe



*Mrs. William Paley*



SHOPS IN OTHER CITIES HAVE THE MODELS ON THESE PAGES

TONI FRISSELL

### THIS SEASON'S IDLERS IN VOGUE'S FINDS OF THE FORTNIGHT

Above: For tea with your friends, for dinner with your husband—this idler of a tea-gown. It has the 1900 nostalgia, with its red-and-grey moire stripes, its leg-o'-mutton sleeves, its pert bustle-bow. A Talon fastener slides up the front. About \$11; Macy's

Opposite: For your own or your friends' firesides, a dirndl-and-bodice of purple velveteen; the skirt's wide waist is braced with little stays; the neck is a deep square—fill it in with jewels. Under \$25; Chez Rosette, Neiman-Marcus, Jays of Boston





For dining in—red satin hostess pyjamas, white Cellophane and taffeta jacket. About \$20; Franklin Simon; Marshall Field

# Dining In or Out



BACK VIEWS APPEAR ON PAGE 142

DESIGNS FOR DRESSMAKING—three attractive new ones for dining in or out; all three with excitement sewed in the sleeves.

- Dress No. 8198. Long tight sleeves and a cleverly draped neck-line to give you that covered-up look we all crave currently. Have black if you like, or try one of the plum or violet shades. Designed for sizes 14 to 20; 32 to 40
- Dress No. 8197. Band those beautiful sleeves with gold braid or sequin stripes, and they'll be triumphs. The rest of the dress is austereley simple—the neck-line high, the skirt slender. Designed for sizes 12 to 20; 30 to 40
- Dress No. 8199. Puff sleeves and a decorous neck straight out of a daguerreotype. And to keep in character, tie a velvet ribbon around your throat, another around your wrist. There are real whalebones in that high corselet. Velvet or velveteen, in a lovely amber or dusty-rose shade, would be as happy a choice as black for it. Designed for sizes 11 to 17; 12 to 20

# Picking up the scent



We think every one should smell beautiful. This doesn't mean drenched with scent, but dusted with it, as it were. And making it so ever-present that it is as much a part of you as the colour of your eyes. Of course, the prime way to achieve this misted-in-scent effect is by perfume itself—sprayed on your skin, your hair, your clothes—and you know all about this.

You may not, however, know about all the amusing new ideas that have been evolved for scenting practically everything you possess, and we give you an idea of these in the sketches at the left. Progressing from the winged perfume bottle that is the fount of inspiration, you note—

1. A bracelet and clip with lockets to hold cotton saturated with a favourite scent. (There are necklaces like this, too.)
2. A new dressing-table atomizer (also new oversize models for eau de Cologne; special ones for travel; miniatures for your purse).
3. Perfumed satin toe-pads to keep your dancing shoes in shape.
4. Poker dice, with solidified perfume to cheer you, win or lose.
5. Perfumed Christmas bells to strew over the house for the holidays.
6. Enchanting golden ball of perfume to hang on your lapel.
7. A perfumed satin hanger. (You can find these hangers in various sizes and shapes, to hold everything from dresses to fur scarfs.)
8. Scented gloves—like those of Queen Elizabeth, only nicer.
9. A lovely, little bottle with a blown-glass figure. (Purse bottles too, that tap or drop out perfume. Baby glass funnels for filling.)
10. Perfumed lacquer for painting your drawers and closet walls.
11. An electric lamp that burns perfume and scents your whole room.
12. A special perfume for your hair that scents without drying it.
13. Bath oil that releases its fragrance on a lighted bulb.

Other perfumed ideas: Charms to dangle from your bracelet. Scented flannel to line lingerie and trunk drawers. Perfumed squares to sew in your muff lining. And a variety of scented cases to hold almost anything, from lingerie to cleaning tissues and jewellery.



## BEAUTY FOR YOUR BEST YEARS

Helena Rubinstein, eminent beauty scientist, who has devoted her life to bringing loveliness to women, knows that every woman can be beautiful, and can retain a radiant, youthful appearance by daily care of her skin.

Age need not hold any threat to your beauty if you faithfully follow Helena Rubinstein's scientific Salon Beauty Treatments, prepared for home use. Perfectly balanced night and morning treatments. To clear your skin and make it exquisitely soft and smooth. To help iron out fatigue lines and wrinkles, firm the contour, relieve dryness. And to bring to your beauty the vitality and freshness of youth.

### ADD DISTINCTION TO YOUR BEAUTY

**SPECIAL PORE MASQUE**—A marvelous beautifying masque to help correct enlarged pores or blackheads instantly. Purifies, cleanses. Leaves the skin with a beautiful texture, clear and glowing with the look of youth, 2.00.

**GLAMOROUS MAKE-UP**—Lustrous, lasting lipsticks to bring glorious color to your beauty. Red Velvet, Red Coral, or the stunning new Orchid Red, 1.00, 1.50, 2.00. Helena Rubinstein's sensational new Moisture-proof Face Powders will bring out all the loveliness of your complexion, and will guard your skin against dryness and large pores. In all the flattering Helena Rubinstein shades—including the stunning new Champagne Rosé, 3.50. Also 1.00, 1.50.

**HERBAL NAIL TONIC**—For long, beautiful, well-formed nails. Its special herbal oils are greatly beneficial in correcting brittle, dull or dry nails, .50. Nail Groom—a gleaming enamel that goes on smoothly, evenly, and stays perfect for days. In Orchid Red, Red Coral, Red Velvet, and other Helena Rubinstein shades. Set of Nail Groom and Oily Nail Polish Remover, 1.00. Nail Groom alone, .75.

**HERBAL HAND LOTION**—This unusual beautifier soothes chapped, roughened hands immediately. Makes hands soft and silken-smooth. Protects against the effects of hard water and harsh weather. Guards hands from redness, roughness and discolorations, 1.00. Available at Helena Rubinstein Salons, and smart stores.

### NIGHT TREATMENT

Cleanse your skin immaculately with Herbal Cleansing Cream Special, rich in herbal ingredients that are vitally important to the skin, 1.50, 2.50, 4.00. Keep your tissues active, working for your beauty, with Youthifying Stimulant, 2.00. Protect your skin against dryness, lines and that fatigued look by using Novena Night Cream every night. Let its rare balsamic oils bring you new beauty while you sleep, 2.00 to 21.50. Complete treatment, 5.50.

If your contour is relaxed, firm your face and throat with Muscle Tightener, the beautifying balsam astringent, 1.50, 3.00.

### MORNING TREATMENT

Wake up your skin with Skin Clearing Cream. This remarkable cream clears, purifies, and refines skin texture. Brings fresh beauty to dull, sallow or "muddy" complexions, 1.00, 2.50. If your beauty is marred by lines or crow's-feet, help get rid of them with Anti-Wrinkle Lotion, 1.25, 2.50. Complete treatment, 2.25.

### BEAUTILIFT MASQUE

Wear Beautilift Masque whenever you have a little leisure time. It touches every delicate area of the face and throat with its firm but gentle up-lifting action. Tightens contours. Lightens lines. Gives new complexion loveliness. Silk mask, special tightening lotion, and headband—complete Salon Treatment for home use, 5.00.

*Helena Rubinstein*

715 FIFTH AVENUE • NEW YORK

WORTH KNOWING WORTH REMEMBERING

**WORTH**  
PARIS

**JE REVIENTS**

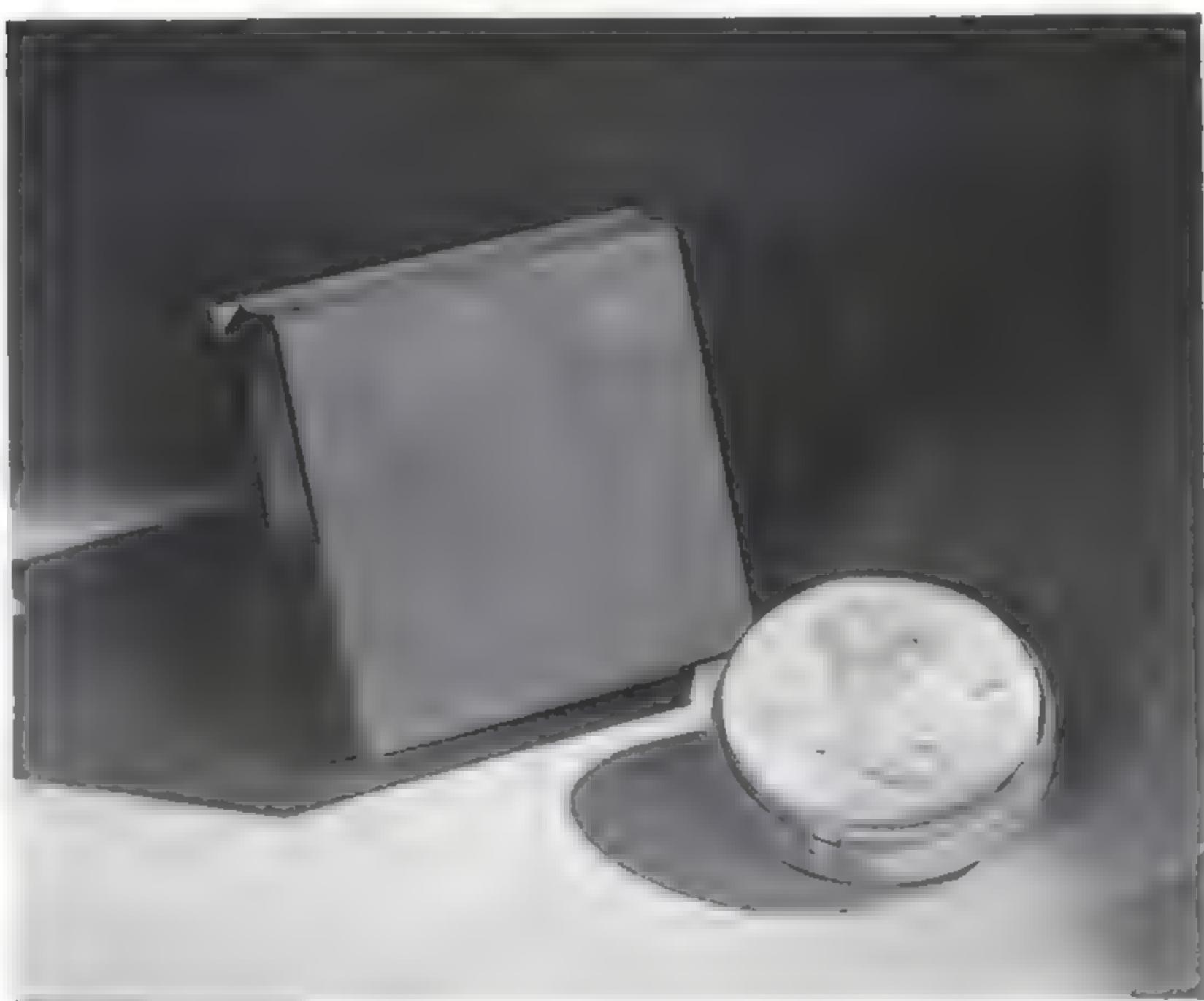
*I Will Return*

The Perfume of Promise



also available in EAU DE COLOGNE...  
FACE AND DUSTING POWDER, TALCUM, SACHET  
AND SOAP...AS IN THE well known DANS LA NUIT

## DISCOVERIES IN BEAUTY



Lenthéric's amusing "Golden Monkey" vanity is a gesture of sheer whimsy. The finish is dull gold, and the transparent rim around the case keeps any flecks of powder from sifting out. This charmer holds rouge, a deep powder compartment, and a down puff



A sewing-box, a miniature trunk, a pincushion, gifts of old-fashioned charm, filled with new-fashioned bath preparations. These are some of the newest ideas in Shulton's "Early American" series—preparations redolent of spice and done up in an imaginative manner



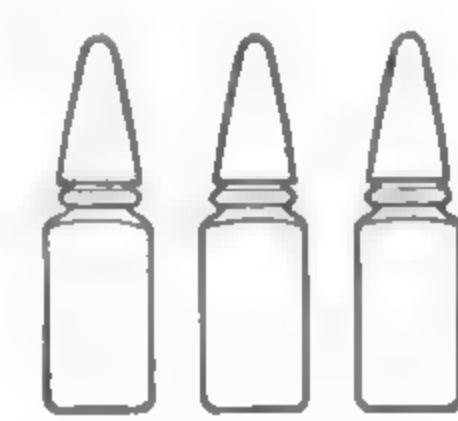
These little satchel-cases are the latest inspirations of Barbara Bates. Compact and holding every necessary nail accessory, they strike a definitely new note. In blue or tan, they are smart marked with your initials. Ask for the new "Cruiser" kits

# Peggy Sage Polish

AS WORN BY  
PRINCESS GUY DE FAUCIGNY-LUCINGE



*Vintage*—vibrant new Peggy Sage creation—pet of the chic and discriminating Princess Guy de Faucigny-Lucinge... purple-red, glowing and provocative. Another new Peggy Sage triumph—*Regency*... mauvy-rose, delicate, insinuating. Also *Fiesta*, *Wistaria*, *Shrimp*, *Swampfire*, *Dusty Rose*. Peggy Sage Polishes... for unrivaled wear and color selection... for far more costly ingredients than those in ordinary polishes. At the Peggy Sage Salon, 50 East 57th Street, New York, and at better shops—now sixty cents.



*Among Distinguished Clients of Peggy Sage... MISS EDWINA ATWELL • MME. VLADIMIR BEHR • MISS JULIA A. BERWIND • MISS DOROTHY D. BUTLER*

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*MRS. LUCIE BIGELOW ROSEN • COUNTESS SALA • MISS CORNELIA OTIS SKINNER • MRS. BRUCE D. SMITH • MRS. SOPHIE KERR UNDERWOOD*

## DISCOVERIES IN BEAUTY



BAKER

Smart, complete, and reasonably priced for all its elegance, Dorothy Gray's Prima Donna case is of genuine leather, with washable lining and removable easel mirror. The separate tray includes a dozen well-chosen beauty items, varied in type for dry or oily skins



Three of Jean Patou's loveliest scents make their début in miniatures. "Moment Suprême," "Amour Amour," and the new "Colony" appear in these charming little crystal flacons, packed separately or three in a box. However you buy them, they are enchanting to possess



HIRSCH

Charbert enters a favourite in the perfume field, "Grand Prix," a clear, fresh scent. The cylindrical bottles can be had neatly fitted into miniature leather boots. A pair of these will delight the heart of any lady who has an interest in acquiring equestrian trophies



You..made doubly lovely  
by healthful, delicious  
**Double Mint gum**



**MASCULINE HEARTS** skip a beat when a lovely woman flashes an enchanting smile. And, refreshing Double Mint gum does wonders for your smile. Women of discrimination choose this popular, double-lasting, delicious-tasting gum. The daily chewing helps beautify by waking up sleepy face muscles, stimulating beneficial circulation in your gums and brightening your teeth nature's way. So you have double loveliness, admired by everyone.

What you wear also enters the picture as exemplified by Hollywood's fascinating star **CLAUDETTE COLBERT** and proven again in her new Paramount success, "Zaza." The becoming suit dress Miss Colbert models so smartly, *left*, is by Hollywood's great fashion-creator, **TRAVIS BANTON**—designed at Double Mint gum's request.

You can make this flattering, slim hipped looking Suit Dress in any color or material most becoming by purchasing **SIMPLICITY** Pattern 2902. At nearly all good Department, Dry Goods or Variety stores you can buy this pattern or write Simplicity, 419 Fourth Avenue, New York City. All women want smart clothes and know they set off smile and loveliness of face. Millions agree healthful, delicious Double Mint gum helps bring *extra* attractiveness to your smile, making your whole face *doubly* lovely. Try it. Begin to enjoy it today.



Healthful, delicious **DOUBLE MINT GUM**  
aids digestion, helps relax tense nerves and  
sweetens your breath. Sold everywhere. Get some today.



## WITHIN NEW ZEALAND ...highlights of a world tour!

*A world tour, abridged only in distance. At the northern extremity, the balmy air and lush beauty of the sub-tropics... at the southern end, Admiral Byrd's last port of departure for his famous discoveries. Between, an amazing number of strange and enticing things to see and never to forget.*

*Glow Worm Grotto... fireflies like a million gems flashing through black darkness above a Stygian river. Geysers and boiling mud pots... lakes blue, green, scarlet and crystal clear... cliffs stained with a rainbow's hues... mighty peaks flanked by glaciers and wearing changeless hoods of snow.*

*Here are hunting, deep-sea and fresh water fishing, skiing and glacier climbing... an empire of sports. Here is urban*

*life with every modern embellishment... and the traditional Maori life just as it has been back through the centuries!*

*There may be a difference of opinion about which part of New Zealand people like best—but everybody agrees that the Dominion of New Zealand is beautiful beyond description.*

*Your Travel Agent is a source of helpful, intelligent information. From him you can secure details of the swift luxurious voyage that takes you to New Zealand in only 15 days from Los Angeles, San Francisco or Vancouver, B. C. ... of tours, specially planned for you and subject to change en route ... about surprisingly moderate costs, accented by the extra exchange value of the dollar. Or write to*

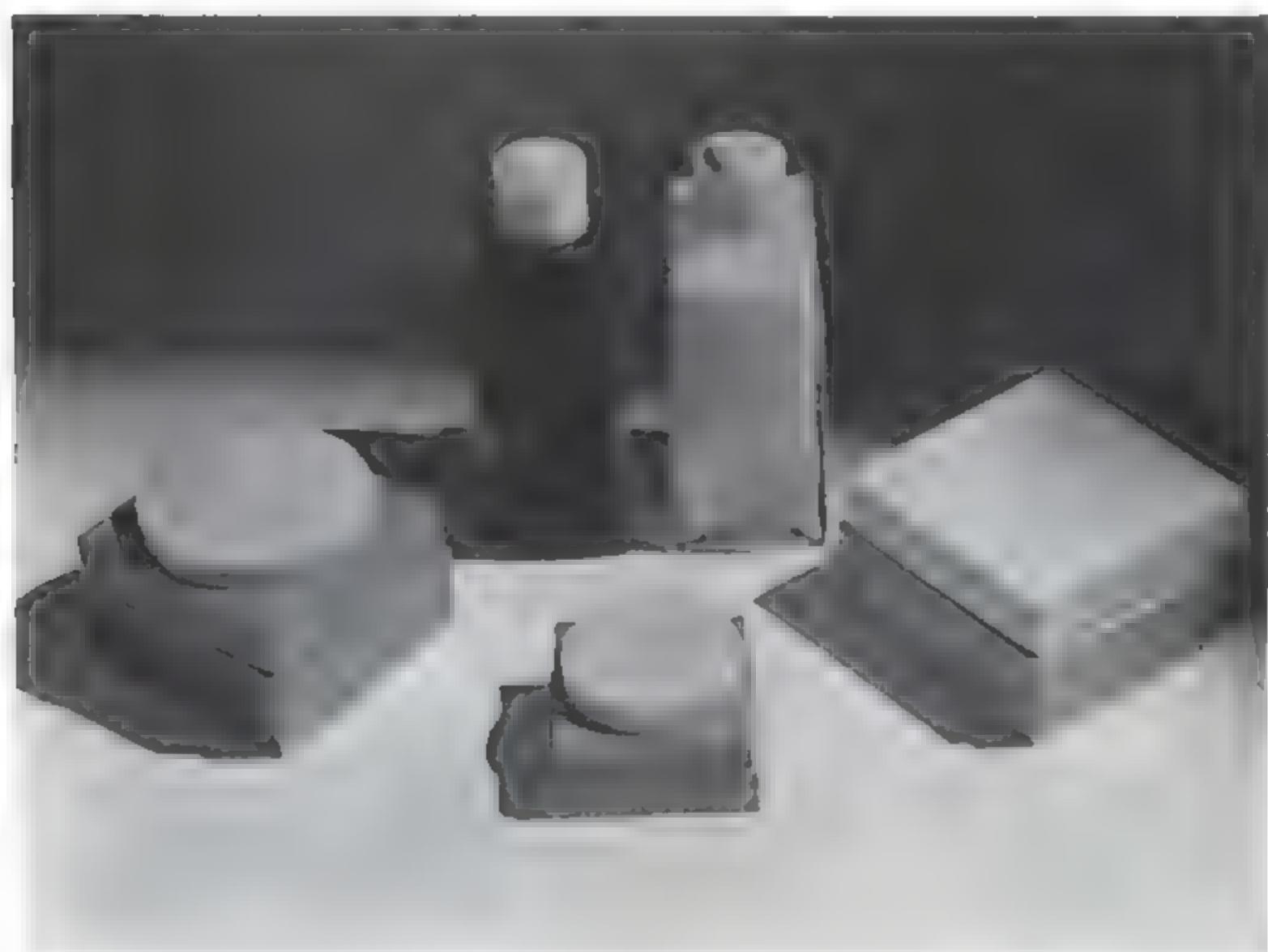


A WORLD  
IN ITSELF!

New Zealand

NEW ZEALAND GOVERNMENT  
606-A So. Hill Street, Los Angeles, California,  
or 320-A Bay Street, Toronto, 2, Canada

## DISCOVERIES IN BEAUTY



Striking ivory-and-white containers hold the new Jacqueline Cochran preparations called, appropriately, "Wings to Beauty." See the text below for details

**A**MONG all the hazards that professional fliers have to put up with are climatic conditions that are exceedingly hard on their skins. This may seem minor in view of the more serious aspects of the flying profession, but it can be major if it is your personal face that is involved.

Jacqueline Cochran, one of the important figures in the flying world, has solved this situation by using preparations developed especially for her under her own supervision, which she has tested during her high-altitude flights. And in introducing these preparations to the public, she feels that they have already passed the iron test by proving remarkably beneficial under the most difficult climatic hazards.

Most of the creams and liquids in this series are made in two versions. The liquefying and non-liquefying cleansing creams, the night creams, which have proved markedly successful in smoothing and softening the skin, and the foundation creams are all differentiated for dry and oily skins. The powders, lipsticks, and rouges are assembled in six well-planned groups, according to different skin colouring. You will find the Jacqueline Cochran preparations at Altman in New York and in leading shops throughout the country.

Millot's "Crêpe de Chine" is one of those scents that seem to be all things to all women. It is sophisticated, but not exotic. It is delicate, but it lasts. And it varies so on different people that it becomes almost an individual perfume for each woman who adopts it for her own.

In case you have never tried it, there is a new package just being introduced that contains a (Continued on page 112)



Perfume poker dice in a little leather case—displaying the ingenuity of Molinard—contain solidified perfume in the famous floral scents. Fun to carry about

**Kleinert's**  
T.M. REG. U.S. PAT. OFF.

ORIGINAL BAGS FOR  
INTIMATE POSSESSIONS



SAFEGUARDED WITH  
CONMAR SLIDE FASTENERS

MADE IN U.S.A.

All sorts of bright new ideas in utility bags! Kleinert endows each bag with originality and guarantees its Conmar closure will zip smoothly without clogging and jamming. You cannot imagine how clever these Kleinert bags are until you see them. Selections for globe-trotters, or stay-at-homes. Inspirations for Christmas gifts. At leading shops everywhere.

- A. *Travelon Junior*—compact, smartly tailored, popularly priced.
- B. *Hide-away*—a startling new idea in a bottle-travel combination.
- C. *Flat zipper case* in stunning new Fall prints and Roman stripes.
- D. *Novelty bottle kit* in new diamond foulard and Celanese moire.
- E. *Case-N-Kit*—clever new all-in-one bottle kit and roll-up case.

Kleinert's new stainless "Climate Proof" linings will not stick or crack.

I. B. KLEINERT RUBBER CO.

485 FIFTH AVENUE • NEW YORK CITY  
LONDON • PARIS • TORONTO

## DISCOVERIES IN BEAUTY



## Lily of France

### DUO-SETTE AND STEP-IN

Let Lily of France do your "figuring" this season! Only the superb skill of Lily of France can give you the temptatious tiny waist that men adore.

STEP-INS and DUO-SETTES made only by  
**LILY OF FRANCE and MME. IRENE**  
 FEATURED AT BETTER STORES \$5 to \$50



"Paris" is one of Coty's classics, a sparkling scent that never loses its charm. The series appears in new French-blue packages, decorated with scenes of Paris

(Continued from page 111) flacon of the essence and a bottle of "Crêpe de Chine eau de Cologne." If you have tried it and loved it, the new package will be good news as a gift.

New lipstick shades are of the greatest importance this season, as we have said at some length in this and preceding issues. But the texture of a lipstick is *always* important. People who are Dorothy Gray addicts proclaim the virtues of her lipstick to any one who will listen. It goes on smoothly, they say. It stays on. It doesn't smudge. It doesn't dry.

You will find these virtues all intact in the new shades of lipstick that Dorothy Gray has recently introduced. "Siren" is the perfect answer to your search for a red-red lipstick—a true, brilliant red that seems to become almost any skin tone and gives life to your lips. "Hawaii," the second new shade, is a deeper red, with a brown note in it, perfect to wear with brown. (Bear this in mind for your Southern tan.)

When you apply a make-up foundation, you expect it not only to give a base for a smooth and lovely make-up, but you want it to endure for a reasonable length of time. Harriet Hubbard Ayer's new Beautifying Make-Up Film seems to last admirably and to make your face look better and fresher all the time it is on. For the best effect, dot touches of the cream beneath the eyes, on the forehead, on the chin, and on the throat, then blend it gently over the face with your finger-tips.

The Beautifying Make-Up Film can be purchased in jars by itself, but a smaller jar of it is also included in the new Harriet Hubbard Ayer Beauty Caddy. This is a set intended for office drawers, and it includes everything you need to freshen your face.



"Tzigane," Corday's new perfume, is inspired by the haunting gaiety of gipsy music. De Vilbiss's newest leak-proof atomizer has a price that belies its chic

# Threaded WITH AN OLD FASHIONED FRAGRANCE



AN OLD-FASHIONED SEWING BOX, with a gay pin-cushion top, and the tangy scent of roses-and-spice weaving the enchantment of days



gone by, through its captivating contents . . .



A charming caprice, invoking fragrant memories of America's first era of gracious living . . . filled to the

brim with Early American



Toilet Accessories, scented with



Old Spice. Complete five dollars.

A delightful



introductory packet, including Old Spice Guest Talc, Guest Soap, and Sachet,



will be sent you upon receipt of twenty-five



cents...Free booklet available upon request.



There's just one trouble with buying a new DeVilbiss Atomizer as a gift—you may like it so well that you can't part with it. So, better have it gift-wrapped right at the store—and *don't* open the package at home. And then there's always the possibility that some thoughtful person will help you resist temptation by giving you an atomizer too... These and other beautiful styles, \$1.00 to \$12.50 at any leading store... The DeVilbiss Company, Toledo, Ohio.



*DeVilbiss*  
perfume  
atomizers

## SHOP-HOUND COMBS THE MARKET

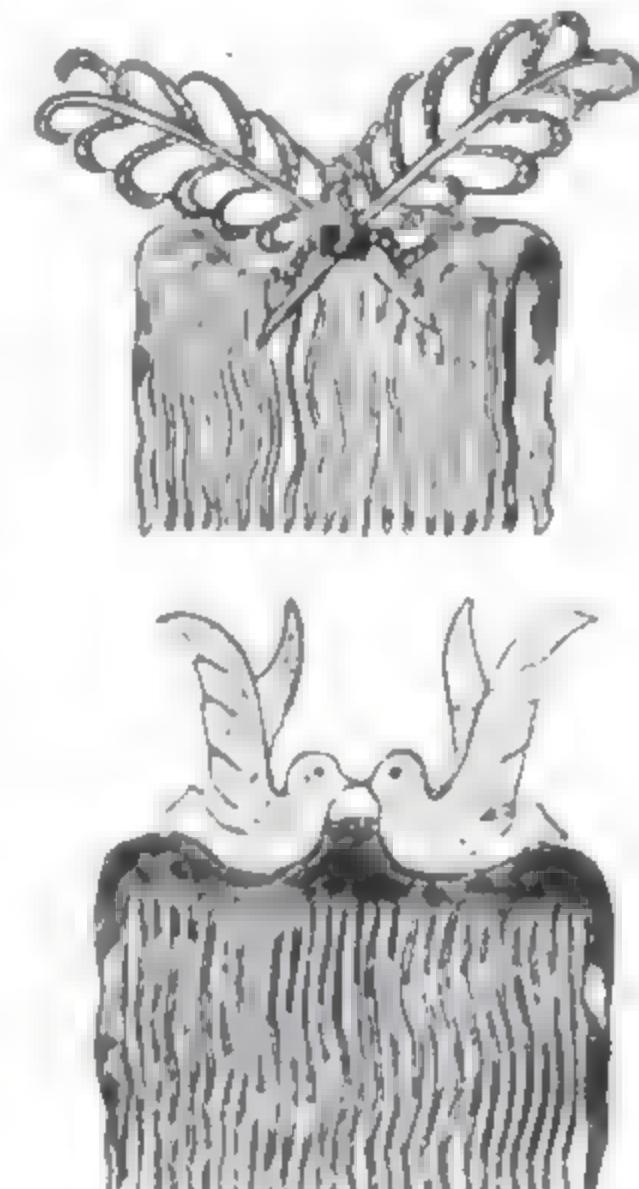
Far be it from Shop-Hound to get too embroiled in the violent up-and-down discussion about hair. We'll just murmur that we think up-hair is nice hair, and then tell you where you can buy combs. You go on from there.... Jewels by Karples have enchanting little combs of real tortoise-shell, the top lined with a scallop of diamonds, or other precious stones, to form a shining small half-shell on the side of your head; about \$100. And Mr. Karples has also designed a group of side-combs with detachable clips. The pointed ones slant up like wings by your temples. When you don't wear them on your comb, clip them to your dress. 724 Fifth Avenue.



Then, there are old combs. We found several beautiful and unusual ones at Traders in Treasures, 554 Madison Avenue. First (upper left), a high comb of tortoise-shell embellished by a gold coronet set with half-pearls. There is a diamond at the top of the coronet, and a row of small pearls fringes the top. About \$40. Lower left: another tortoise-shell bit, with a band of carved coral flowers and beads; around \$35. We also saw here a four-pronged amber comb, carved at the sides, topped with pearls; about \$25. These are about forty or fifty years old; there are other old pieces all the time.

And there are inexpensive combs. There is one at Altman's that will inflate your ego like anything. It consists of three curly ostrich plumes—fuchsia, blue, and chartreuse—which give you an elegant look well worth preening for.... We like it best worn at the back of the head, but you can poke it anywhere; about \$3.

Lord and Taylor will sell you these two modern combs of simulated tortoise-shell. The upper one has crossed feathers of gold metal, set with rhinestones, and a blue stone where the two feathers come together. The very endearing little birds on the comb below are made of rhinestones, too, and they have ruby-red stones for eyes. It seems a shame to wear these combs on your own head where you can't see them. In spite of their grand look, they cost only about \$7.50 each. We almost forgot to tell you that Schiaparelli designed the bird comb.



Paul Flato's memorable little gold hands have now taken their place on a pair of combs. These hands, you may remember, spell out your initials by sign language. Flato will make them for about \$250 a pair. Other Flato notions for the head include gold-and-topaz bees, not to put in your bonnet, but just to clip in your hair, and shivery, flexible flowers as jewelled hair-clips (a lovely lily-of-the-valley). All this at 1 East Fifty-Seventh Street.



Only a rose—a pink one—plus a blue ostrich feather, plus a leaf and a bow of black ribbon. That's all there is to this comb, and it's as romantic an ornament as you can imagine. It's yours as soon as you pay about \$3 to Bonwit Teller. Another smaller flower comb caught our eye here. It's a flower of gold net, outlined and sprinkled with gold paillettes. About \$1 for this. (Continued on page 116)



**Subtle singer  
of your praises...**

Chanel No. 5, the high-spirited, the dry champagne of scents . . . Wear it, and come out with a new personality . . . Sparkle and exhilarate . . . Compete with the wine-like air . . . with Chanel No. 5, the perfume that heightens the effect of your brightest glance. Wear it soon, and see!

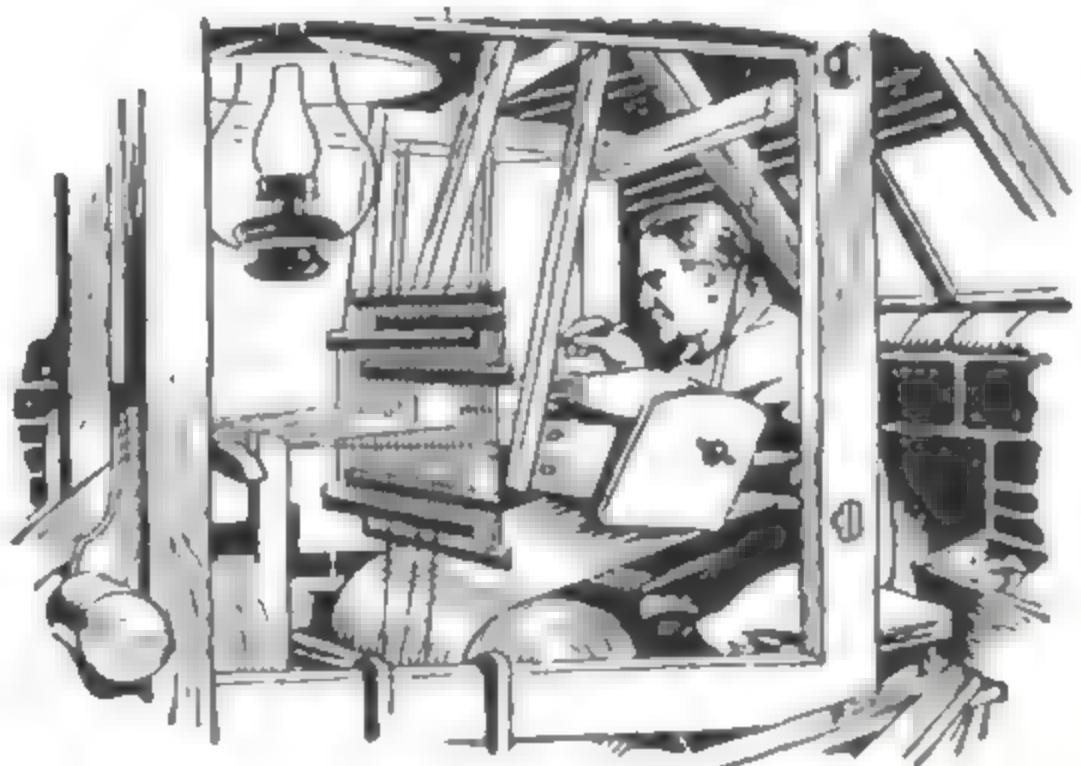
Also Chanel Gardenia—  
Cuir de Russie (Russia Leather)  
Glamour—No. 22

No. 5—Glamour—No. 22, Reg. U. S. Pat. Off.

**LES PARFUMS  
CHANEL**



# More Distinction....



## EVERY YARD OF HARRIS TWEED IS WOVEN BY HAND!

MACHINES are indispensable for some purposes—but for weaving a fine cloth skilled handicraft is the true assurance of distinction. No machine can possibly recapture the art of hand-weaving Harris Tweed. This skill, passed down by Outer Hebrideans from one generation to another, molds the lives of young islanders from the days they begin to walk. Such weaving deserves fine wool—and, is there any better than the pure virgin wool shorn from Scottish sheep? Smart men and women invariably have several Harris Tweed garments in their wardrobes. No other cloth is so satisfying in texture, coloring and serviceability.



*Harris Tweed apparel is featured throughout the English-speaking world. Look for the Harris Tweed label in the garment. Look for the Harris Tweed registered trademark (on back of the cloth)—it may only be applied in the Outer Hebrides. Any other stamping is unauthorized and a misrepresentation.*

*Issued by the  
Harris Tweed Association, Ltd.  
5 Coleman Street,  
London, E.C.2, England*



## SHOP-HOUND COMBS THE MARKET



(Continued from page 114) If you are fond of drinks, Ganger's Bar Mart should be a wonderful revelation to you, because here is a whole store devoted to rows of glasses, stirrers, trays, and swizzles.... At random you can pick out dozens of things that are "naturals" for wedding presents. It's hardly fair of us to start prodding you about Christmas right now, but if you haven't heard, it is considered very nice to do your shopping early, and here is one good place to do it. Ganger's sells all kinds of bars, from small ones built on wheels up to anything you want. If you would like to have a bar built in your house or apartment, this firm will go right to town on the problem—submit sketches, build it, furnish it down to the last spoon, and have some dashing murals whipped up on the walls for you. The address of this heartening oasis is 56 West Forty-Fifth Street.

Make your Lambeth Walking shoes Helstern's version of this season's loved classic (right). It's of gold draped kid on a silver platform sole. Or you can have it with the colours reversed. About \$18.75 in kid; about \$16.75 in black or white satin, at 18 East Fifty-Seventh Street, where they'll be dyed free.



It's no news that Constance Spry makes the most beautiful flower arrangements imaginable. Every one in England and America must be aware of that by now, what with Miss Spry's lectures, pictures, word-of-mouth praises. But what is news is that she has opened a flower shop at 62 East Fifty-Fourth Street, from which she can make your life and entertainment much more attractive. Though prepared to decorate the largest party with a fine flurry of flowers, she's not too busy to sell you a few of your favourite roses, or advise you on small matters of table arrangement at some informal affair. Let us rejoice.



No article of clothing arouses more affection in a woman's heart than a pretty little jacket. This one, Lord and Taylor's love, is of bright fuchsia velveteen, quilted in a diamond pattern, and tied with bows of purple grosgrain—sort of a female smoking-jacket. With it, you can wear a wide velveteen skirt of purple or fuchsia, with a wide, boned waistband. The jacket costs about \$20, the skirt about \$17. It's a perfect at-home hostess costume.

Weep no more, my lady, with the aching soles. Joseph-Clinique des Pieds Sensibles, is a long name, but it is one worth memorizing, because they make such sympathetic shoes. It seems that the theory about orthopedic shoes having to be different-looking has just been a hoax all this time. These shoes looked fine to us, remembering the day we sprained an ankle and had to hobble around in too-big clodhoppers for a couple of weeks. And now we are furious for not having known about Joseph's pliable hand-sewn models at that sad time. Some of the shoes are made in Paris, some in this country—all cost less than you would think; from about \$10 to \$14.50. And they'll make shoes to your order. 46 West Fifty-Seventh Street. (Continued on page 118)

# English Shell

STERLING 925 1000 FINE



## Celebrate Your Silver Wedding Anniversary Now!

The best things in life deserve the best years of life for their full and complete enjoyment. So why not start *now* with the finest in Sterling tableware... LUNT STERLING. For LUNT patterns are timeless... as graciously in fashion on your silver wedding anniversary as on your wedding day.

Enjoy LUNT STERLING *now*... and let it attend your family celebrations throughout the years. Choose ENGLISH SHELL, or any one of a dozen other exclusive LUNT patterns, made in the famous silver shop in historic Greenfield, in the heart of New England. Here master silversmiths ply their craft in a tradition more than two centuries old.

You will be delighted to find that LUNT

patterns have been thoughtfully designed to harmonize with all the best accepted decorative styles... whether modern or traditional... thus providing a little nicer discernment than is ordinarily offered.

Ask your Jeweler to show you LUNT STERLING. Then you will recognize at once its superb finish, beautiful balanced weight, exquisite craftsmanship. Write for a copy of "*The Bride Selects Her Table Silver*", picturing all the lovely LUNT patterns. Address: Lunt Silversmiths, Dept. A-16, Greenfield, Mass.

## Lunt Silversmiths

MAKERS OF STERLING SILVERWARE EXCLUSIVELY



# DESIGNED FOR A MODERN DRESSING TABLE



In brilliant, contrasting colors . . . in rich, natural woods . . . an exciting new group of decorated brush-comb-and-mirror sets . . . by Pro-phy-lac-tic, America's top-flight brush house!

New patterns . . . new shapes . . . modern as a Corbusier dressing table . . . colorful as a Picasso abstraction. See them at your favorite brush goods counter. You'll seize on one of the completely, *individually* different designs to highlight your boudoir.

The precise little Tyrolean figures in the design illustrated above are in bright Alpine colors, against

a background of polished maple. The squared brush, with its stiff, white, *genuine* bristle, is feather-light yet extremely penetrating. The comb is the popular 7½ inch length; the bevelled mirror has a convenient, extra-long handle. And the complete set, spick-and-span in a gorgeous party-going gift box, is only \$6.00! Pro-phy-lac-tic Brush Co., Florence, Mass.

**Pro-phy-lac-tic**

## SHOP-HOUND COMBS THE MARKET

(Continued from page 116) One of the most endearing bangle bracelets we've seen is the magazine one at Saks-Fifth Avenue. Finger-nail sized editions—of four magazines, including *Vogue* (advt.)—hang from a chain of either silver or gold metal. The books are of the metal, with tiny reproductions of the front covers in colour; about \$1, which is pretty cheap for four magazines.



It amuses us to march into Bonwit Teller for something that costs less than a dollar, but that's what we did, and a most successful venture it was, too. There is a very decorative group of city handkerchiefs, which doesn't mean that you just use them in town, but that they have pictures of cities on them. We loved London in grape-coloured linen, with the buildings in dull grey, and Istanbul is fine on a terra-cotta ground. About 50 cents each.



More and more people are talking about Lily Saportas' attractive dress shop at 388 Park Avenue. Here, you'll find a calm and illuminating collection of simple dresses at small prices. The atmosphere is made more distinctive by the pictures on the wall from the gallery of Carroll Carstairs, Mrs. Saportas' brother. The dress that we have chosen from her collection is a rabbit's wool day dress in teal-blue (shown at the left). Though the lines of the dress are conservative, there's intricate tucking at the yoke, and long strips of the tucking that run down the skirt, marking it off in vague stripes. It's one of those ageless dresses that almost any one could wear with ease and a great deal of satisfaction, and costs about \$40. This is an average price for a good day dress in this good shop.

It isn't often that we hear people ask what to do with their money, but we will tell you the answer just the same. It is, of course, to put it in one of the new opulent-looking Lady Buxton bill-folds. This will make you feel wonderfully rich, and assured that your money is well cared for. There is a very gay one of burgundy calf, leather-lined in raspberry-ice colour. It has a built-in coin purse, too, which strikes us as a good idea; about \$3.50. Also a key-ring and licence cover to match; Wanamaker.

This far-flung forward toque of black brushed felt owes its balance to a wide band of bright red kid, which ties in a big bow at the side. About \$22.50 at Marion Vallé, 501 Madison Avenue. Miss Vallé's hats run the gamut of types and prices, from about \$18.50 (to order) up to staggering sums for lavishly be-silver-foxed creations. A small tricorn of pistachio-green suède, banded in dark mink—very regal; about \$75.



Ah, luxury, how we love it. The minute you enter Bergdorf Goodman's Vab department, you are absolutely up to the eyes in it. Prince Matchabelli's new Vab sacheted cases are going to be our next collecting mania. We could go on for ages adding stocking-cases, glove-cases, scented shoe-trees, *et al.*, till life is perfect and everything is in its place. All these, and more, are scented with "Ave Maria" perfume, and made of satin printed in a crown design. What we really need to keep us happy now is the sacheted bedside pocket, which hangs down by the mattress, holding magazines, hair-curlers, etc. About \$6.50. (Continued on page 120)



## SHOP-HOUND COMBS THE MARKET



(Continued from page 118) It seems we're always chattering away in the summer-time about Ruth Merzon's marvellous sports underwear, built-in bathing-suits, et cetera. But if ever a body needed a good corset, it is now—with all these curvy Gay-Ninety dresses. If you find that your figure resembles the perisphere rather than the approved hour-glass, moping about it will not help. Miss Merzon will. Her new high-waisted pretty pink taffeta corsets are restraining, yet still leave you feeling lithe and able-bodied. Her strapless evening brassières are lightly boned, long, and confidence-inspiring. From about \$5 in stock; from about \$10 made-to-order. If your back is too well-cushioned, there's a corset with Lastex inserts, flaring from the waist, to conceal it. Foundations for all figures at 45 West Fifty-Seventh Street.

Maretta Feeley has a well-balanced collection of hats—both from the French houses and her own designs. This rather cocky black felt from Rose Valois is banded with red felt, with a swirl of red and black feathers in the back, and a forward thrust of them on top; about \$28, to order. Ladies who recognize themselves as not being simply too mad and fey for words will find distinguished, charming hats at this shop, 6 East Fifty-Third Street, where workmanship is a point of honour. There is a new line of hats from about \$12.50; custom-made from about \$18.50.



For those (i.e., this Hound) who like to pause in the rush, rush of shopping about town, Camilla Shanahan's delightful shop at the Ambassador Hotel has a sort of haloed atmosphere. Here you can sit back and assemble—anything from an inexpensive little wool dress to an extravagant evening gown. There are plenty of young evening clothes at small prices, too—about \$40. We loved a day ensemble consisting of a full-length coat of olive-green imported tweed checked in wine, and a green crêpe shirt-waist dress. Dress and coat together, with a wine-and-green scarf, cost about \$80. Miss Shanahan has a fine selection of Germaine Monteil's clothes. Lovely imported accessories, too.



You may have been hiding your ears under a bushel of hair for years, but now, nine chances out of ten, they have come out. Simonne Gerli has added these earrings to her endless supply of good jewellery. On the lady, a brass vase hanging from a brass ring; about \$10.50. Beside her, a gold metal fan with Chinese characters; about \$7.50. These and more, at Lilly Daché.

Rita Joseph's fond followers will be glad to hear of her opening of a branch shop at 520 Madison Avenue. The new shop, taking its inspiration from Molyneux's salon in Paris, is a very gracious affair. Here again we find the nice custom of looking after the young and the workers of the world with an inexpensive collection of dresses, priced from about \$20 to \$30, and one from about \$30 to \$50. This makes a fine, friendly mother-and-daughter atmosphere in which to shop. Tweeds are the *spécialité de la maison*, and you'll find a large selection of suits for about \$70 or more, as well as afternoon clothes. And there is a collection of bags and scarfs to round out your wardrobe further.



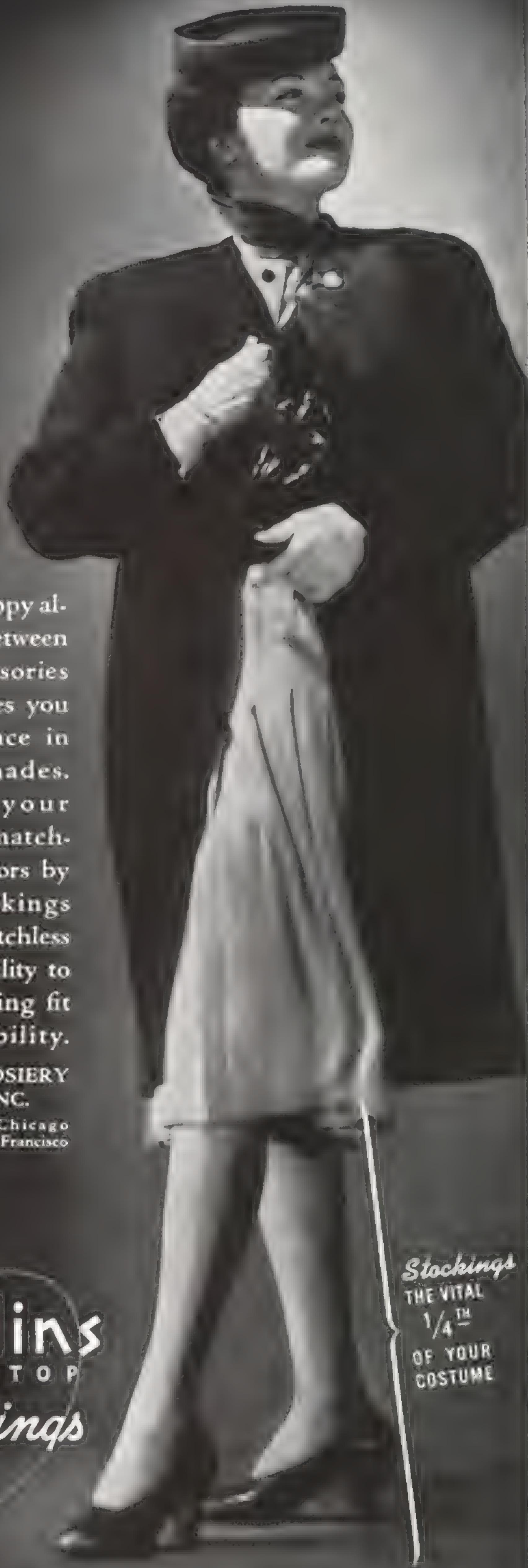
## eye-lifts

... Snow white to the eye, cloud cool on the eye-lids . . . this featherweight domino of felt comes drenched in a special solution . . . to supply final freshness to the well dressed face . . . Press into place this magic masque . . . recline, relax . . . and for five minutes feel the tender tingling exhilaration . . . that rests and relieves, brings new brightness back to wearied eyes . . . caresses crinkly age lines, soothes the telltale signs of strain . . . stimulates the under-eye skin where fatigue shows first . . . After five minutes of this effortless eye-area facial, find confirmation in your mirror with a grateful glance . . . Eye-lifts are invaluable for gala occasions, after trying days, or at any time when you should look your best . . . a happy, daily habit. Eye-lifts will be imitated, but remember that the original and incomparable are MASTIN'S . . . invented in France, made here under the highest laboratory standards . . . and by this time available in every smart shop . . . If your favorite cosmetic counter fails you, send your cheque for Two Dollars to . . . Mastin Products, Inc., 595 Fifth Avenue, New York . . .



# SUCCESSFUL MATCH-MAKERS

## CHOOSE *Rollins*



FOR a happy alliance between your accessories Rollins gives you new romance in hosiery shades. Govern your choice of match-making colors by these stockings that are matchless in their ability to give flattering fit with durability.

ROLLINS HOSEY  
MILLS, INC.

New York • Chicago  
Des Moines • San Francisco

**Rollins**  
RUN STOP  
*Stockings*

"THEY DO THINGS FOR YOUR LEGS"

Stockings  
THE VITAL  
1/4<sup>TH</sup>  
OF YOUR  
COSTUME

## DESIGNS FOR DRESSMAKING

Dress No. 8204. A high neckline that's a perfect background for a startling necklace; high shoulders; cartridge-pleating; and a spanking flat midriff. Designed for sizes 12 to 20; 30 to 38



8205

Dress No. 8205. Any age, any type can wear this. A kindly V neck-line with radiating tucks, a contrasting velvet bow-knot, pushed-up sleeves. Designed for sizes 14 to 20; 32 to 42



8204

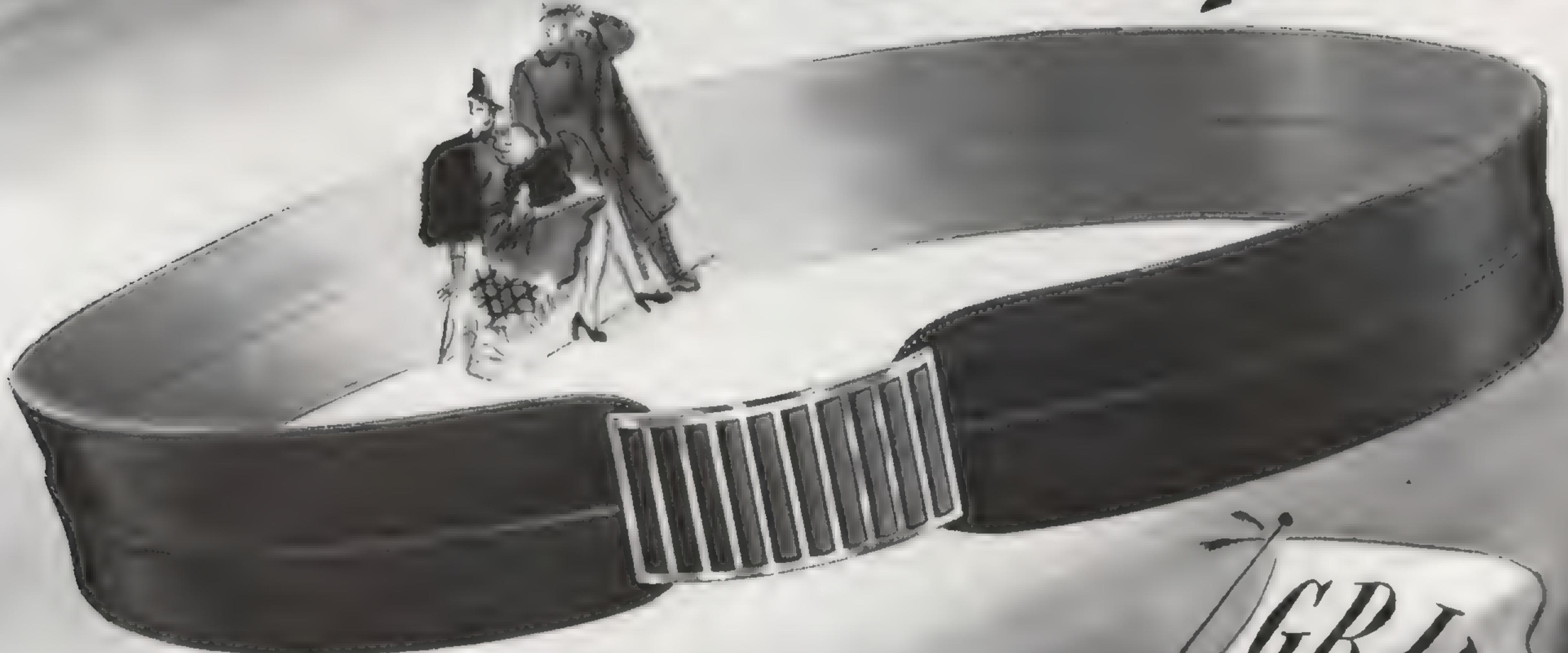
Dress No. 8207. A winter version of the dirndl you loved all summer. A brief bolero, a wide, boned girdle, a full skirt. "Easy-to-Make." Designed for sizes 12 to 18; 30 to 36

BACK VIEWS APPEAR ON PAGE 142



8207

# a Criterion Original



Cheer a brilliant new Criterion winner! A successful team with your sports tweeds. A triumphant match for your city silks and woolens. In all the new rich colors of suede. At foremost stores, 1.50 (slightly higher in Canada)

SLOTE & KLEIN, INC. • NEW YORK  
world's premier maker of quality belts for women

GRISBON  
YOUR BELT FOR NOVEMBER

\*Reg. U. S. Pat. Off. Copr. 1938 Slote & Klein, Inc.

FROM SOME RISE  
TO SUN VALLEY

GOOD SKIING  
BEGINS with GOOD  
BASS BOOTS



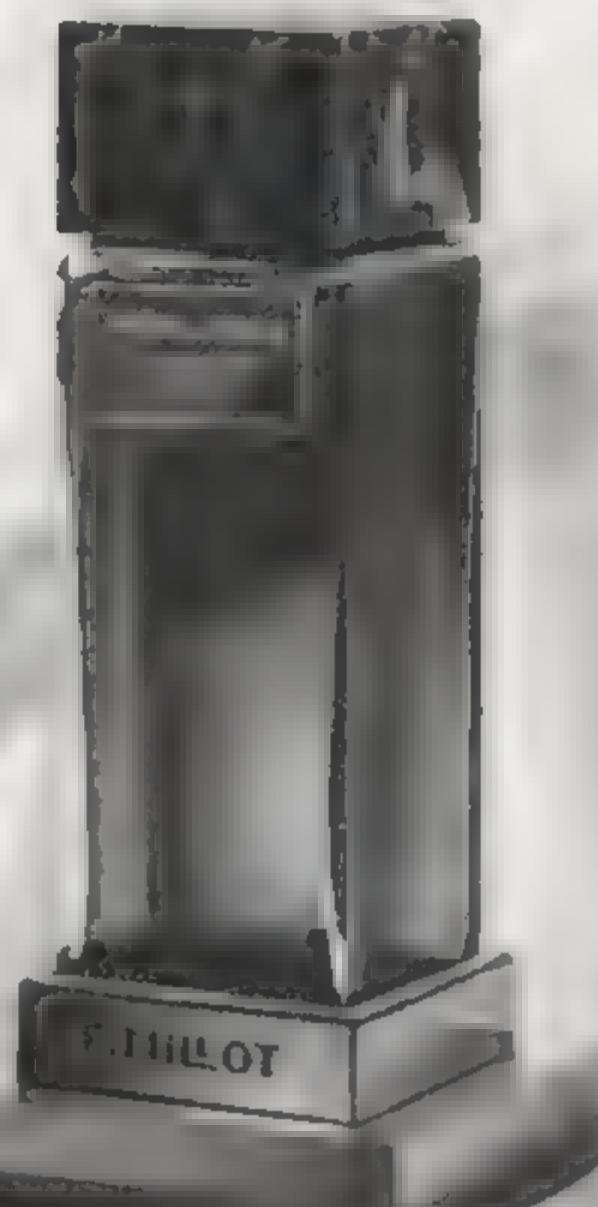
When you schuss into an Open Christy and your ankle gives, don't lay all the fault at your feet—instead, check up on your boots. If they don't give the right support, you'd better get Bass.

Smart? Sure! Especially comfortable and form-fitting, too! Good skiers will tell you good skiing begins with good boots . . . Bass Ski Boots priced from \$6.00 to \$14.00. To breeze down the runs with the best of them, rush your local dealer today. Postcard brings free illustrated booklet. G. H. Bass & Company, Dept. V-11, Wilton, Maine.



**Bass  
SKI  
Boots**

CRÈPE  
DE  
CHINE



MADE, BOTTLED  
AND SEALED  
IN FRANCE

F. MILLOT

NEW YORK

PARIS

LONDON



*Not just something  
to put your feet into—*

Of course, you "had nothing to wear" for those chock-full hours—the busiest of your day! No shoes for dashing upstairs and down...indoors and out...in the car for neighborhood errands, or for long lazy evenings with friends. But, praise be! A great MEN'S shoe company saw the lack between high-heel and no-heel hours—and did something about it!

Nettleton Loafers\* for Women! Heels light-heartedly low. Hand-sewed forepart† flexible as a feather. Easy to slip into as a habit. Loafers are functional shoes for "come down off your high heel" moments. But informal as they are, they're Nettletons! At stores listed.

A. E. Nettleton Co., Syracuse, N.Y.



\*Reg. U. S. Pat. Off.  
†Pat. No. 1,871,211  
Des. Pat. No. 107,676

SAKS—FIFTH AVENUE: New York—Chicago—Beverly Hills—Palm Beach

Akron, Ohio . . . . . The A. Polksky Co.      Nashville, Tenn. . . . . Cain Sloan Co.  
Baltimore, Md. . . . . N. Hess' Sons      Oklahoma City, Okla. . . . . Rothschild's  
Cleveland, Ohio . . . . . The Higbee Co.      Omaha, Nebraska . . . . . J. L. Brandeis & Sons  
Dallas, Texas . . . . . Titche Goettinger Co.      Rochester, N.Y. . . . . B. Forman Co.  
Des Moines, Iowa . . . . . Younker Bros.      South Bend, Ind. . . . . The Paul O. Kuehn Co.  
Houston, Texas . . . . . Battlestein's      St. Louis, Mo. . . . . Stix Baer & Fuller  
Kansas City, Mo. . . . . Rothschild's      Syracuse, N.Y. . . . . Lookhart's, Inc.  
Memphis, Tenn. . . . . Goldsmith's      The Addis Co.  
Milwaukee, Wis. . . . . T. A. Chapman Co.      Washington, D.C. . . . . B. Rich's Sons

## FOR THE YOUNGEST

MLE-STONES—your daughter's first long dresses. You want her to wear something suitable, with little sleeves and a neckline that hides boniness. She wants something not babyish; with—well, dash. Here—dresses to please both contingents. (Note: the fact that she's wearing Long Skirts is enough to keep her impressed.)



Above: She'll feel quite adult in this white chiffon dress. Ruffles and medallions of rick-rack trim it; it buttons to a high throat. Saks-Fifth Avenue

Right: For dancing-school, a dress with a blue satin bodice; a blue crêpe skirt. It's tied, like a present, with satin ribbons. Saks-Fifth Avenue has this

Below: Her first long dress—of palest egg-shell mousseline de soie, with a flame-red sash. A taffeta petticoat rustles underneath. At Bonwit Teller



## PARTY-GOERS



Above: For a subscription dance, this fetching dress of turquoise-blue taffeta, decorated here and there with quilted bows. Saks-Fifth Avenue

Left: Tiny rolled bands in green and blue mark the skirt of this pink taffeta dress. At the neck-line, there are little inserts of net. Lord and Taylor

Below: For a very young dancer—this pale blue taffeta dress, sprinkled with velvet life-savers. The sash is of blue velvet ribbon, also. From Best



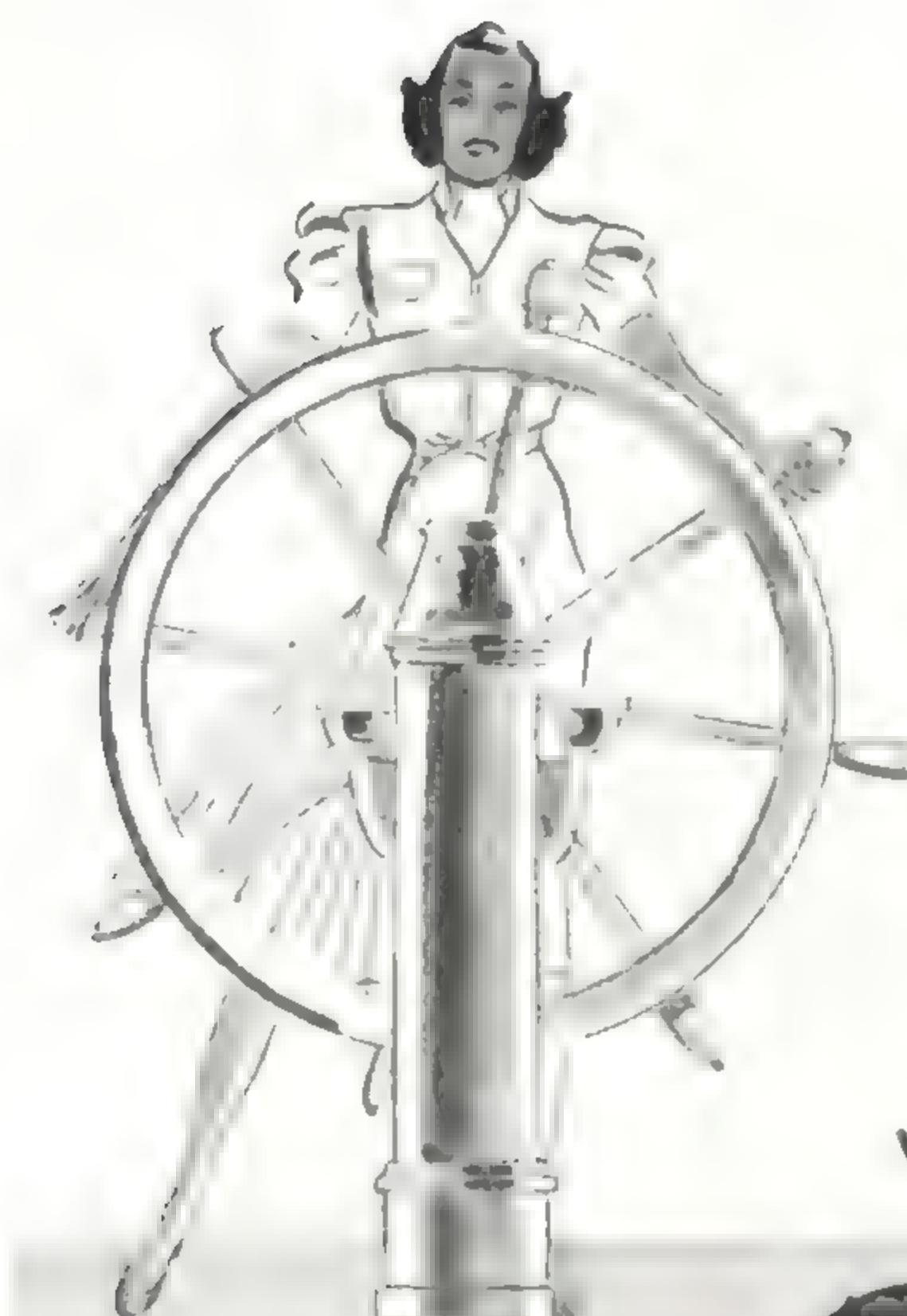
JOHN MEREDITH

JOHN-FREDERICS, HAT

## PERSIAN LAMB—

REVILLON USES FLAT CARACUL AT THE  
WAIST TO ACCENTUATE THE SLIM SILHOUETTE

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FIFTH AVENUE AT 54<sup>TH</sup> STREET



*the Compass  
points to this*



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WOVEN OF ENKA RAYON



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## BEHIND CLOSET DOORS



Sliding glass panels protect day dresses, evening dresses, and hats in this closet, which belongs to one of New York's best-dressed women

CLOSETS these days are getting more and more attention. They begin with the architect—who plans them as carefully as any room of a house. They're decorated with the same care, and with an eye toward the functional, as well as the ornamental. In the photographs on this page and the one opposite, you see four types of closets that will give you ideas for your own. And for further ideas, read on.

FLOORS AND WALLS. First of all, carpet your floor—to protect the hems of trailing evening dresses. Do as Mrs. Cecil Rhodes, the country-wide authority on closets, advises—decorate your closet to blend with the room when the door is open. For instance, she lined one closet with pin-dotted slipper satin, to correspond with pieces of furniture. Try papering your closet with gay candy-striped paper, with boxes to match. Paint the walls blue and white—and bring in W. and J. Sloane's ingenious hangers, dress-bags, and boxes—of blue-and-white striped mattress ticking.

For a man's closet—paper that's marked like the end-papers of old books, and boxes of the same, bound in light calf-skin. Or paint his closet dark rust, and trim the shelves with narrow strips of pigskin, cork, or copper.

SHELVES AND DRAWERS. To echo the colour notes in your room, tack yards of different-coloured tapes to the edges of shelves. For natural wood shelves—mirrored edges. Pad all shelves and drawers with quilted silk bags. Build wooden shelves for shoes right into the door of your closet—with small drawers for handkerchiefs and gloves. If your closet is a dressing-room, too, follow the example of one smart woman and have curved shelves for hats on either side of your dressing-table mirror. Line the lower drawers with rubber tiling, for umbrellas and overshoes.

ACCESSORIES. Put in shiny steel shoe-racks, with shoe-trees that match the rest of the closet. Try the new megaphone-shaped hat-stands that won't let your hat skid off. Stitch Cellophane dress-covers vertically and horizontally, to make dustless covers for hand-bags. Install scented hangers, or Victorian pomander-balls. In the off-season, discourage moths by hanging pretty little camphor bags on hangers. Get, for your husband, cedar hangers—some with trouser-clips. Store extra blankets in big Duranol comforter boxes.

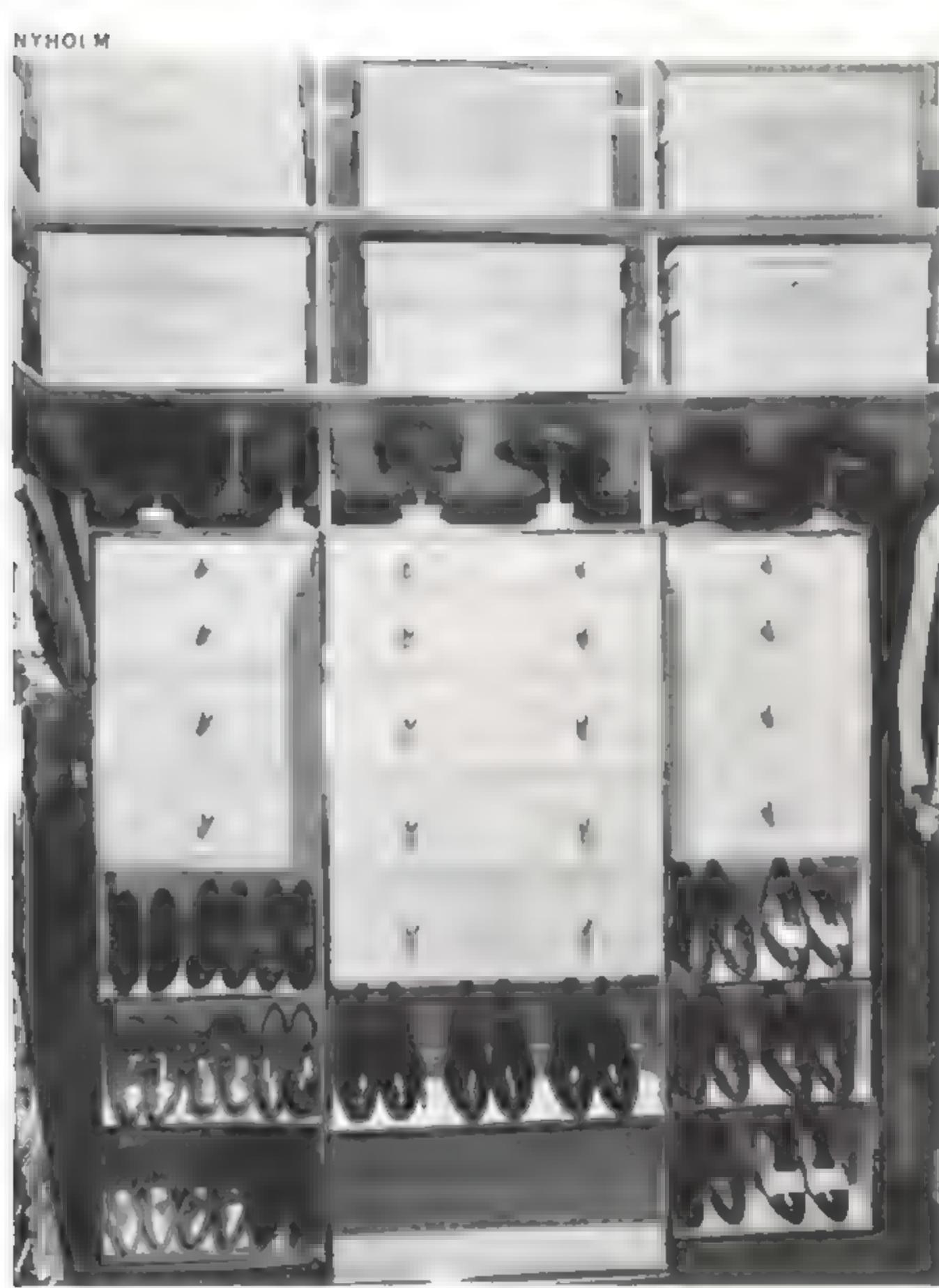
And consider this ultimate achievement in furnishings—tiny air-conditioning plants, to be installed in your fur closet.



Behind glass doors—Mrs. Wylys R. Betts' dressing alcove, where hats, sweaters, and lingerie are kept on shelves padded with quilted satin



All done in pink and blue—this closet for a little girl. The shelves, edged with blue scalloped wood, are removable—for more room later on



The beautifully organized closet of Mr. and Mrs. B. J. Van Ingen is done in copper-rose, even to the quilted satin linings. Copper drawer-knobs



Ermine jacket designed for the Edwardian beauties of this season, \$650...muff, \$95.

Persian Lamb looking extra slim because of those new wide sleeves, \$1150.

**Gunther**  
666 FIFTH AVENUE  
NEW YORK



## TO KNOW PARIS

### *Is a Woman's Right*

Plan now to join your husband when he goes abroad on business. You'll see Europe at its gayest season.

To see this gay capital . . . with its colorful boulevards, its exciting little shops, its incomparable restaurants . . . is the adventure of a lady's life—and a right!

The delights of Paris begin the moment you board a French Line ship—for here is France-Afloat. In addition to this Continental atmosphere, you'll find congenial people . . . alert service . . . large, airy

staterooms with ample closet space . . . special attention to children . . . the security of Breton and Norman seamanship. Yet for all its attractions, a trip on France-Afloat costs no more. Consult your Travel Agent soon.

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• New York to England and France, and thus to all Europe: **NORMANDIE**, Nov. 26, Dec. 10, 26 • **CHAMPLAIN**, Dec. 2, Jan. 5 • **PARIS**, Dec. 17, Jan. 14  
Fly anywhere in Europe via Air-France



## ANY AFTERNOON



Left: A slim, slim tunic of black crêpe—and it takes a slim figure to wear it. The skirt that flips out from under it is pleated like an accordion. Around \$35; from Macy's

Below, left: A pleated panel—it starts at the neck and then veers to one side of this black crêpe dress—appears to subtract pounds from your weight. About \$40; Saks-Fifth Avenue



## ALL WINTER LONG



Above: A shirred sweater-bodice on this black crêpe dress moulds you from hip to collar-bone. Both skirt and sleeves are, contrastingly, very full. It is under \$30 at Macy's



Above, right: All the fulness of this wine-coloured crêpe dress cascades down the front, interrupted by a round of shirring amidships. Elbow-length sleeves. About \$30 at Altman

Right: A new-shaped neck-line—the one on this simple dress of grey crêpe. The colour, incidentally, is perfect with either black or brown furs. This costs under \$40 at Jay-Thorpe



Bridgeman



Hat by Vogue Hat Co.

## THE DRESS OF THE MONTH\* in *Celanese* rayon KASHUR

The latest fashion evolution—a new silhouette . . . gracious and circular in a one-piece, dressed-up frock with corseted waist and high neckline. The blouse embroidered in gay multi-colored flowers—is ready to flash its beauty under your Winter coat, and flatter you at luncheon or bridge. A *Mateloy* original in black only. Sizes 12 to 20. \$25

\*Reg. U. S. Pat. Off.

Over 400 shops are showing this fashion. If you don't find it in your favorite shop, write  
KANE - WEILL, INC., 498 SEVENTH AVENUE, NEW YORK CITY

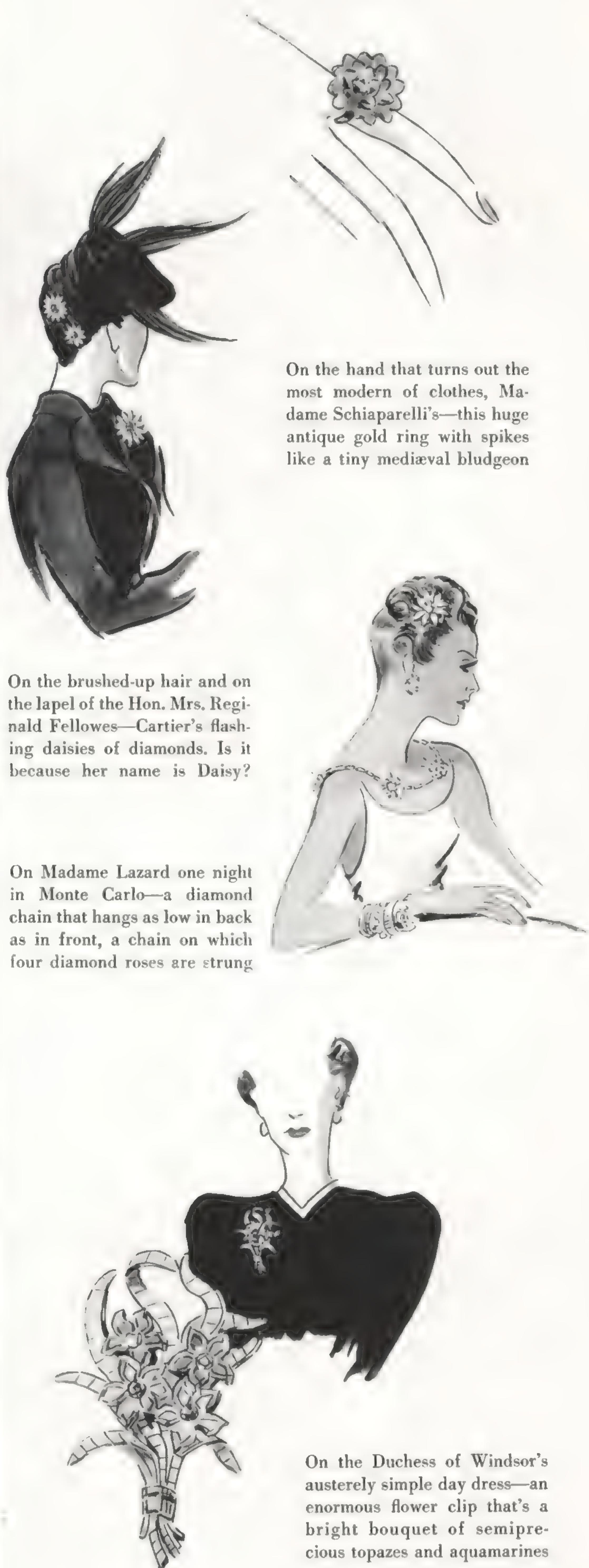


DESIGN PATENTED

The proper companion for the squared silhouettes you'll soon be wearing. Carry it into Winter and its emphatic dimensions will carry you to new heights of chic. Calfskin or Suede in black or leading colors. Look **5** for it in your favorite store.

*Goldsmith* BROTHERS  
NEW YORK  
CHICAGO • LOS ANGELES • PARIS • LONDON

## CONTINENTAL JEWELS



On the hand that turns out the most modern of clothes, Madame Schiaparelli's—this huge antique gold ring with spikes like a tiny mediæval bludgeon

On the brushed-up hair and on the lapel of the Hon. Mrs. Reginald Fellowes—Cartier's flashing daisies of diamonds. Is it because her name is Daisy?

On Madame Lazard one night in Monte Carlo—a diamond chain that hangs as low in back as in front, a chain on which four diamond roses are strung

On the Duchess of Windsor's austerely simple day dress—an enormous flower clip that's a bright bouquet of semiprecious topazes and aquamarines

## RISE OF ANOTHER RIVERA

(Continued from page 64) Not content with such minor pranks, she then began interfering with Rivera's love-affairs. He was, at the time, courting Lupe Marin, soon to become the second Mrs. Rivera. It was Frida's delight to hide near the door. When she saw the beautiful model coming, she would cry out, "Look out, Diego, here comes Lupe!" as though Rivera were entertaining a woman visitor.

One day, when she and some classmates were discussing their plans, she calmly announced, "My only ambition is to have a child by the painter, Diego Rivera." Her girlhood desire to become a mother became almost an obsession with her. Indeed, it is the subject of many of her paintings and colours the mood of a number of them. The most striking is the self-portrait dealing with childbirth, which gives a clue to her unhappy obsession.

So intimate in their import are her paintings, that we could easily reconstruct her life and personality from them. There is a picture of hers called "My Family," which shows her parents and grandparents (arranged in the form of an amusing family tree). In this painting, there is also a number of playful self-portraits—Frida before she was born; Frida as a nude little girl.

## CHILDHOOD MEMORIES

Remembering the time when her parents dressed her in a white robe and wings to represent an angel (wings that caused her great unhappiness because they would not fly), she painted her charming "Girl with Airplane." Another child memory is celebrated in the strange painting, "I and My Nurse." But, as childhood memories are often distorted by the experiences of later life, she has painted herself in her Indian nurse's arms, with a child's body, but her present adult face. Her "Portrait of Diego" is revealing, not merely as the likeness of the celebrated painter, but for what it tells of her feeling for him. Only the eyes of love could create this romantic and curly-headed version of the man.

While official Surrealism concerns itself mostly with the stuff of dreams, nightmares, and neurotic symbols, in Madame Rivera's brand of it, wit and humour predominate. Even her saddest experiences become subject for laughter. This is attested by the little angels playing seesaw on the stick that pierces the empty place where once was her heart. There is the sly stressing of resemblance between her own features and those of her pet monkey, in "Fulang-Chang and I."

She seems to come closest to Surrealism in those of her paintings which deal with accident, disaster, and death, but they come rather from a deep-rooted Mexican tradition, as does her favourite medium—oil on tin—in which she paints.

In her imperfect English, she wrote a friend a few facts about herself:

"Here it is all my 'important' history. I was born in Coyoacán the 7th of July of 1910. My father is German, my mother Mexican. I never thought of painting until 1926, when I was in bed on account of an automobile accident. I was bored as hell in bed, with a plaster cast (I had a fracture in the spine and several in other places), so I decided to do something. I stole from my father some oil paints, and my mother ordered for me a special easel because I couldn't sit down [she means 'sit up'], and I started to paint. Before that accident, I was in the preparatory school. I wanted to study medicine.

"When I recovered more or less, the doctors didn't allow me to come back to school. So I could paint all the time. Diego was painting in the Secretariat of Education, and I went often to watch him. Once I took my three first paintings to show to him. He liked them quite well."

From the bright, fuzzy, woollen strings that she plaits into her black hair and the colour she puts into her cheeks and lips, to her heavy antique Mexican necklaces and her gaily coloured Tehuana blouses and skirts, Madame Rivera seems herself a product of her art, and, like all her work, one that is instinctively and calculatedly well composed. It is also expressive—expressive of a gay, passionate, witty, and tender personality.

NO COVER CHARGE FOR GLAMOUR WITH

## Loma Leads



*Loma Leads—the label that spells originality, good taste that goes smart places, on smart women. It means glamour for a toll less than many cover charges. Dress pictured in the Rainbow Room of Radio City is in a fine Crown Tested Rayon Crepe, identified with the Crown Tested tag. Some store in your city has this model and other Loma Leads fashions in all latest colors, priced \$8.95 and under, or write*

LOMA LEADS FASHIONS, 501 Seventh Avenue, New York City



## FAMILY FUGUE

(Continued from page 93) agreed that he in no way impaired his ambassadorial prestige by expressing himself with such a national trenchancy, and, when it was seen that he would grasp every nettle firmly, the English began to take serious stock of Mr. Kennedy.

They have found that his originality of thought and independence of action are tempered by his knowledge and command of the situation; that he is a man of vision and vitality, just, temperate; a man of ideals, of hard facts, witty and occasionally inflexible. No sentimentalist, he, by his own admission, rates his paternal responsibilities as highly as his ambassadorial. He tries to equip his children for their battle with the incalculable future, and believes that a sound knowledge of economics combined with an understanding of people is the best surety for their welfare. He astutely observed, during all the ceremonial of a week-end at Windsor Castle as Their Majesties' guest, that the little Princesses were being brought up on similar lines of reality and simplicity.

These views were told to me, early one morning, at the American Embassy in Grosvenor Square, as the cold, skim-milk light of an English summer day fell on the austerity of the Ambassador's room. Pale blue walls, sombre mahogany, a great deal of space; dignity, but no magnificence. Tall windows looking out on the Square's gardens and the few old family mansions still left standing in a changing London. Near the door, a rather Dickensian hat-stand; on it, a silk hat and a white scarf—for Mr. Kennedy was resplendent in tails and white tie at ten a.m., as there was a Levée at St. James's Palace that morning.

The ambassadorial residence, 14 Prince's Gate, was presented to the United States Government by Mr. J. P. Morgan. Its windows look over the Row; in back, there are green views over terrace and gardens. Behind its eighteenth-century walls, the furnishing and decorating of the Embassy are French in feeling.



**HANDKERCHIEF OF THE MONTH\***

*Daguerreotype*

Sentiment of the Mauve Decade... delicate scallops bordering gay garlands. Perfect foil for tint-type fashions. New season shades, fine Irish linen. Look for the label at your favorite store.

50¢

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enshrined in fur*

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330 SEVENTH AVENUE, NEW YORK CITY  
Ask your retailer



Which will you have on this winter's important occasions... a drawn, rough, lined, dry skin... or a smooth, soft, fresh complexion? Prepare now. If your skin is dry... give it the rich, lubricating, softening oils of this luxurious new Barbara Gould Dry Skin Cream! Use it regularly before going to bed... with plenty of massage. Many of its oils are akin to the natural oils of the skin. That is one of the secrets of its importance. Barbara Gould Dry Skin Cream . . . . . \$1.50



Barbara Gould Special Cleansing Cream... Especially compounded for dry skin! Cleanses thoroughly... and softens while it cleanses . . . \$1.00



Barbara Gould "Velvet of Peaches" Foundation Cream... Tinted in the Barbara Gould Face Powder shades. The perfect, creamy make-up foundation for dry skins . . . . \$1.00

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## FAMILY FUGUE

The ballroom has Aubusson carpets, French panel paintings, and Eugénie furniture, blending to make an elegant, spirited *décor*. There are other reception-rooms—the Louis-Seize room, copied from Versailles, has gilded mouldings and marble plaques set in its creamy walls. Opening from it is Mrs. Kennedy's reception-room, known as the Pine Room because of its panelling, and rich with tapestry—an early French one hanging on the wall, and English tapestry for the furniture.

Mrs. Kennedy's beauty and serenity have astonished the more solid English matrons. She is a phenomenon: her lithe grace, her hipless elegance, her calm, unruffled gaiety, her dark Irish hair and absurdly débutante-blue eyes—and her nine children. For Rose Kennedy, time has marked time. Even now, with the harassing routine of an Ambassador's wife, besieged with official duties, Royal commands, charity requests, and all the unceasing round, she is practical. Sharing her husband's life and work, she is a hostess who is first an exacting housekeeper, who supervises her domain vigilantly.

The launching of two débutante daughters is usually considered more than enough for one woman's undertaking, but Mrs. Kennedy takes this easily. She visits her daughters' convent; watches the boys play cricket; finds time to confer with the hairdresser over Kathleen's new coiffure, with Molyneux on Rosemary's white tulle...to walk across the park to the Round Pond, applauding Teddy's masterly command of his toy yacht.

So this remarkable woman stands, and London finds her responsible for much of that rare harmony which is both the central theme and the *leitmotif* of the Kennedys. To continue the metaphor, they might be described as a fugal family, since the pattern of their lives is the interweaving of many melodies into one melodic whole; a set of contrapuntal variations upon a centrifugal theme which resolves itself into the common chord of unity.

## BELT OF THE MONTH

by Schaffer

METROPOLIS  
\$1.50  
AT LEADING STORES

*Gay and cosmopolitan is this Schaffer Original designed to enhance the tiny-waist look of this season's fashions. Of supple suede in rich black and vibrant colors with just a gleam of metal. Look for the belt-mark of fashion-rightness which distinguishes all belts by Schaffer.*

**SCHAFFER BELTS, INC., 8 WEST 30TH ST., N. Y. C.**  
WORLD'S FOREMOST MANUFACTURER OF QUALITY BELTS FOR WOMEN

*One woman tells another...*



*"such a little price for priceless freedom!"*

Think of the blessed, glorious freedom you can now enjoy with B-ettes—the modern form of sanitary protection that is worn internally.

No pads—no belts—no pins—no bulge—no chafing—no fear of odor embarrassment. (Internal absorption prevents it.) Invisible and so comfortable you'd never even know you were wearing them.

Don't let another month go by without trying B-ettes! It's the modern idea, recognized as sanitary and hygienic by physicians.

B-ettes cost no more than older ways—a month's supply of 12 only 25¢, a trial size of 4 only 10¢, at drug or notion counters. If you prefer, mail coupon below with 10¢ for trial size and full information.

**B-ettes**



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V. 91

# BLOUSE OF THE MONTH

\*



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November's

Blouse of the Month is for afternoon and dress-up wear, to be worn with street-length or evening skirt. Made of SATIN ULTRA, a CROWN TESTED fabric. Your choice of fashionable shades.

**"TERPSICHORD"**

from the

**I. MILLER**

Paris studio

Lacquered threads, gracefully knotted together to form the loveliest, lightest sandal you've ever seen . . . An exciting new idea inspired by a famous Parisian milliner and rushed to us from the I. Miller Paris Studio. Perfect in black for your important new dinner clothes. Also in multicolors.

**I. MAGNIN & CO.**

San Francisco, Cal.

## DILATORY DOMICILE—HAWAII

(Continued from page 58) the house is filled with their Eastern friends. After tea, which is usually in the little patio with Diamond Head almost tumbling over the wall, Mrs. Dillingham asks every one to come out on the terrace to see "her sunset"—which is really a made-to-order affair.

In summer, all the island families' children return for their vacations, bringing house-parties of friends. June, July, and August is their season—and the time for dances and picnics, either on beaches or up in the mountains. Look down the side of Mount Tantalus, and you see a party of them *ti-leaf* sliding—the sport of ancient Hawaiian chieftains—which is done by tobogganing down a hill of very slippery grass astride a bunch of *ti-leaves*. Only your oldest clothes are recommended—no shorts.

### HOUSES IN THE ISLANDS

On the beach at Diamond Head, one of the most exciting houses is that built for the Paul Fagans by Mr. H. Bent. Long, rambling, with a peaked Hawaiian roof, it is completely indigenous to the Islands—with *Lauhala* woven grass mats on the floor and carved wooden bowls on the walls. Some two thousand feet up on the top of Mount Tantalus is the William Chickering's romantic house—a South Sea Island dream. To get to the door, you walk up fifty steps through a grove of coffee-trees. Two wonderful vistas have been cut through the shrubbery—one looking toward the sunrise and Diamond Head; the other toward the sunset and Pearl Harbor.

There's no grass-hut atmosphere about any of the houses in Hawaii—not even the smaller ones that the young marrieds rent when they come out. (About \$200 a month, without servants, is the rental for a small place.) Except for bamboo sliding doors, *Lauhala* mats, Japanese servants in kimonos and obis, and Chinese servants in sky-blue linen coats, atmosphere is conspicuously absent, and houses are modern, comfortable, cool, and open to all the trade-winds. There's no servant problem, the Japanese and Chinese get along amiably despite their quarrels eastward. And though their English is broken pidgin, they are thoroughly familiar with electricity, plumbing, and American cooking.

### A RANCH, A WATERFALL, A TEMPLE

On the other side of the *Pali* (the pass where King Kamehameha threw a thousand of his adversaries over the cliff) is the cattle-raising ranch of the James Castles. On their place is the site of one of the ancient Hawaiian temples—not far from the swimming-pool fed by a waterfall and surrounded by giant ferns. On this side of the island are beaches far superior to Waikiki, and people go body-surfing (surfing done under your own power without the aid of a board).

When you dine at island houses, your host or hostess is apt to be wearing the most beautifully cut long silk Chinese coat. Mrs.

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LOVELY  
YOUNG** *Complexion*  
*Everyone admires*



Mary Imogene Shepherd's Baby Skin Oil has helpful Vitamin F, protecting and beautifying. Just smooth in a few drops after cleansing your face. See how it helps bring new life to dull, dry skin—gaining new complexion loveliness for you. This successful complexion oil, \$1 to \$15. Purchase today at your Department Store or just send \$1 for Trial Bottle—100 East Ohio Street, Chicago.

*Mary Imogene Shepherd's Baby Skin Oil*

## DILATORY DOMICILE—HAWAII

Robert Scott has a magnificent jade-green one; and, at home, Lowell Dillingham wears one of sky-blue linen that reaches just above his ankles. Everybody wears tabbies on his feet—those toe-divided Japanese stockings into which you slide a sole when you go out. Island children, having been brought up practically barefoot, can't bear the restraint of shoes and often dance at the Young Hotel barefoot.

Except for Sunday polo, people dress very simply by day. The men go in for much brighter clothes, such as flowered Polynesian bathing-trunks and beautiful, costly, feather leis around their straw hats. (Some cost \$150 and take six to eight weeks to make.) The women wear perfectly tailored slacks or simple tennis dresses. And they carry Japanese paper parasols, instead of black umbrellas, when and if it rains.

## WHAT TO WEAR TO A LUAU

At night, especially if there is a *luau* (native feast where food is cooked underground and eaten with the fingers), women often wear *holokus*—tight-fitting evening dresses of flowered silk or cotton with a short train and puffed sleeves. They're an adaptation of the Mother Hubbards brought over by the missionaries... considerably modernized.

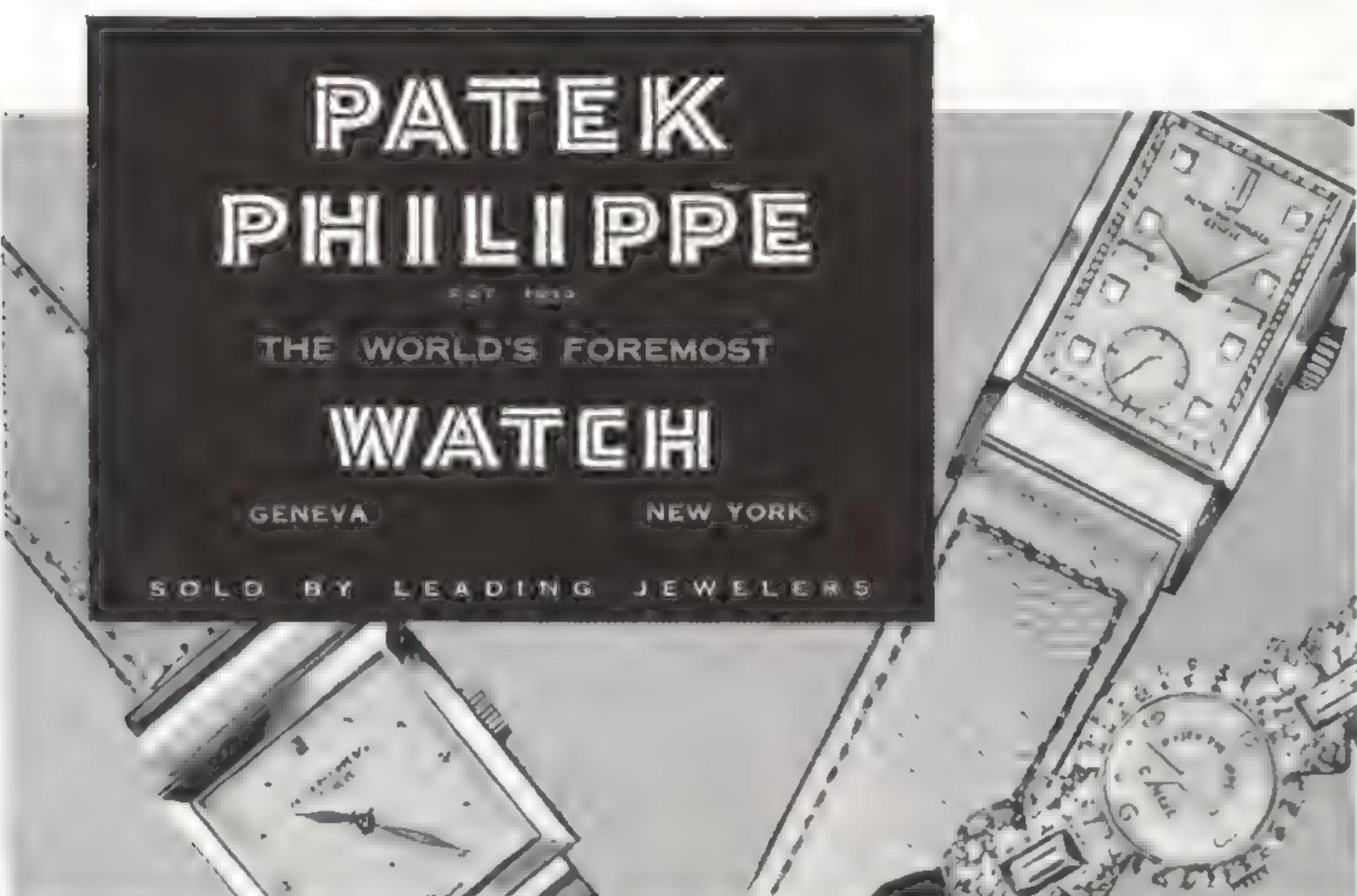
"...the perfume of half a million flowers," sing the Hawaiians. Women, wreathed in *pikake* leis, leave trails of perfume behind them. The night-blooming cereus will be in full bloom in another hour. In the distance is Honolulu—and Pearl Harbor with mountains that have turned a blue-purple. Not far off you hear the twang of a steel guitar. In the poinciana-tree near-by, a flock of mynah birds are holding court. No wonder the world is going to "the islands."

ANY reader can obtain from Vogue Information Service answers to questions on social conventions, customs, and matters of etiquette; on fashion and costume; on household decoration; on shops dealing in merchandise of interest to Vogue readers, and on other subjects that fall within the scope of this magazine, by conforming to the following rules.

(1) The name and address must be legibly written or printed at the beginning or the end of every letter.

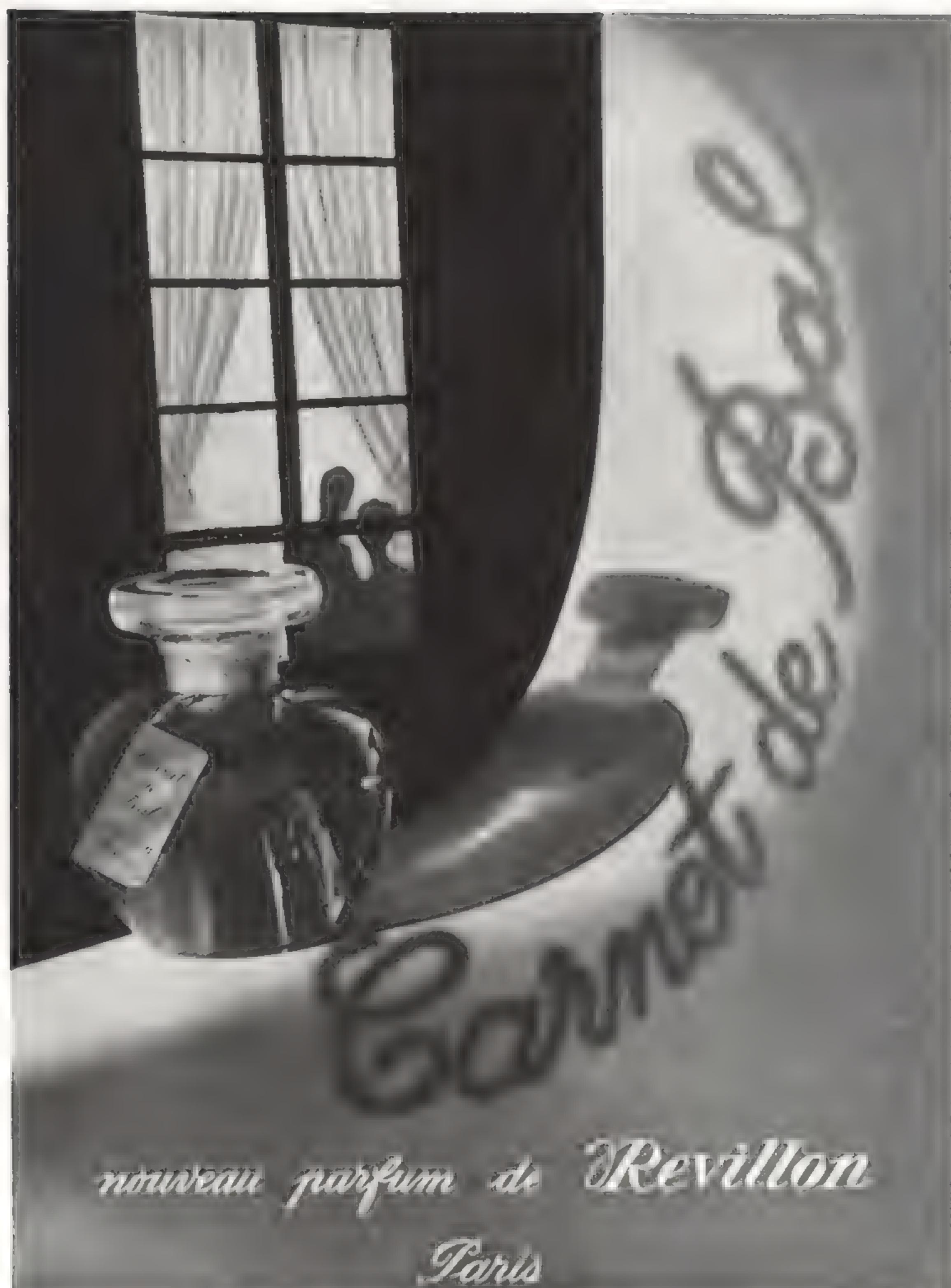
(2) Unless requested to keep a reply confidential, Vogue is privileged to publish (without names) any inquiry and answer of interest to its readers.

(3) Though there is no shopping service connected with Vogue, Vogue Information Service will gladly suggest shops where direct purchases can be made.



Handkerchief and costume coordination by Saunders.





 An advertisement for Mikimoto pearls. It features a woman with dark hair and a pearl necklace. The text 'Pearls.... FASHION'S DECREE FROM PARIS' is written in a stylized font. Below the woman, there is a paragraph about the importance of pearls in fashion and a note that your jeweler carries Mikimoto pearls.
 

Mikimoto cultured pearl necklaces are very important to the woman of fashion today . . . accenting her beauty . . . adding glamour to her personality. They are obtainable in various weights and lengths, in single and multiple strands; also singly for improvement of necklaces at prices to suit every purse.

Your jeweler carries Mikimoto Pearls in necklaces; also in rings, bracelets, brooches and earrings.

An advertisement for Mikimoto Cultivated Pearls. It features the Mikimoto logo (a stylized 'M') and the text 'MIKIMOTO Cultivated PEARLS THE GEMS OF THE OCEAN'. Below this, a small note reads: 'This seal guarantees that the pearls are of the highest quality and cultivated by the original grower.' The Mikimoto logo is also present in the bottom left corner.

## DECORATOR'S DAY-BOOK

**F**ABRIC FANTASY—Sloane's have been pretty ingenious about fabrics in their refurbished "House of Years."

Straight off, in the foyer, there is a pair of Biedermeier armchairs all done up in python skin, set off by the horizon-blue and white of the floor and the wide rose-and-white stripes of the walls. Then, on a sofa in the next room, there is a beautiful herring-bone satin, with wide ivory stripes divided by several narrower stripes in cocoa and terra-cotta.

Against the slate-coloured walls of the dining-room, the curtains are of rough-textured damask in a live green colour, with a zebra-striped linen on the blond oak chairs. And the alcove around the mantelpiece is valanced and curtained to match the wide window.

In the drawing-room, grey-blue walls and a carpet to match are enlivened by curtains of Persian-red silk faille, three pairs of them, all banded with a wide cream-and-red galloon. Two sofas in red damask have valances of this same galloon. These flank a mirrored mantelpiece that strikes a new low—it is just the height of the wainscoting—, and the shelf is supported by slender mirrored obelisks.

In a guest-room, two of the walls are painted off-white, and two others are covered with a rosette paper. Satin, striped in chartreuse, grey, and rose, is used to cover a bed, which has its Directoire canopy draped with these same stripes. In another room, the curtains are a mass of deep uncut fringe, which runs across the width in nine-inch stripes. Off this room, there is a small dressing-room, where the bright note is the dressing-table. This is hung with fine oyster-white linen in wide, crisp pleats, each pleat edged around with rickrack braid.

In another bedroom, bleached oak is used for the furniture, all very simplified Sheraton in line, and here all the fabrics and walls are in the same pale tone. Wide panels of natural cane and a herring-bone carpet are the same colour, and the result is an unbelievable quiet.

**PENDLETON PARISIANA**—Having done practically everything with mirrors, James Pendleton now brings back from Paris a new one, which should be called "mirror appliquéd." These mirrors are large and baroque in shape, but there the resemblance to any that have gone before ends. For these are made up of bits and pieces, each carefully shaped to certain ends, of gilt and silver and coloured mirror and painted glass; even those large old crystal marbles with coloured glass spirals inside have been used sparingly as accents.

Then there are the small make-up mirrors with plaster frames, in the exact shape (and size) of your face, complete with a plaster dove as a head-dress. Another larger oval of simple plaster has a stylized plaster glove applied casually at each side. These are powder-room bits, of course, or perhaps guest-room diversions. More serious is the small mirrored clock shaped like an obelisk, with a base of baguette mirrors in red and white.

 An advertisement for 'The Aristocrat' handbag. It features a large, dark handbag with vertical stripes and a gold clasp. The text 'The ARISTOCRAT' is written in a stylized font above the bag. To the right of the bag, there is a large number '5.' and a column of text describing the bag's features. At the bottom, it says 'ENTERPRISE ACCESSORIES, INC. FIFTH AVE., NEW YORK'.
 

**The ARISTOCRAT**

\$5.

Sleek, symmetric lines reflect Parisian chic in this daytime handbag of Antelope Suede or Calf. Vertical tucks, rigid frame, golden clasp are significant foils for fashion. Pitch Black, Coffee Brown, Navy and Wine.

ENTERPRISE ACCESSORIES, INC. FIFTH AVE., NEW YORK

## DECORATOR'S DAY-BOOK

There are no numerals, but the ormolu serpents that make the hands are neatly and efficiently run by a battery.

The Pendleton collection of Victorian lacquer is small and fine. Desk pieces, with sprays of lilies-of-the-valley painted over them, and a pair of low "ladies' chairs" with magenta taffeta cushions are notable. But the largest—and perhaps the most exciting—thing is the set of four Victorian needlework panels. These are nearly three by eight feet, on a background of ivory, and in the centre of each is a riot of fuchsias, lilacs, and cabbage-roses surmounted by tiny birds. The foliage is green beyond belief, all done with a brash gaiety that the Victorians couldn't have meant.

**MUCH MORE NEEDLEWORK**—Large as they are, the Pendleton panels are dwarfed by some of the new Treganowan needlework carpets. Your decorator will have to lead you to these treasures, which are modern copies of priceless eighteenth-century ones. Some are small enough to be hearth rugs, while the more imposing specimens are thirty-three by eighteen feet.

After three years of effort, the Treganowans have commandeered numbers of needleworkers and can even make you a special-colour carpet, however large, in six months, although they have dozens of them in stock now. The colours are softly toned, in contrast to the Victorian school, and the patterns largely scrolled and flowered on pale grounds. They are all beautifully hand-worked, not in small squares as the old ones were, but on solid pieces of canvas, and, for this reason, they will outwear any of the antiques.

**ORIENTALIA**—Vester and Company have a collection of soft rugs from Iraq provinces that are both modern in design and inexpensive. They are all about the same size, five by seven feet, with a shaggy pile of the softest goat's hair. The patterns are severely simple, most of them in natural colours, beige-and-cream, or black-and-white, and are a great find at about forty dollars.

Here, too, they have pairs of woven wool belts with long, tasseled ends, in the same colours as the rugs, which make smart tie-backs for coarse linen curtains. And numbers of those Persian pottery birds, in all sizes and colours: a flock of these would make an effective table decoration, with or without flowers.

**NEW SHOP**—Ailsa Shaw-Thomson's new shop in Fifty-Seventh Street is full of porcelain and Regency furniture and two coffee-tables that you have never seen before. The first started life as an early William and Mary stool, boldly and simply carved in pine and covered with yellow tufted silk. Now it has been reproduced with the same simple cabriole legs, but doubled in size, making a low table forty inches square, with a mirrored top. The second one, with an old modern look, is circular, with flat scrolled legs supported by a cross-stretcher, mirrored as to the top.

EVERETT GRAY LINSLEY

*Pleasingly Personal*  
As Seen in HOLLYWOOD  
Beverly Hills

RHS  
L M R  
W H L  
Marlene Douglas  
key

Now you may have your own writing papers "Personalized" in newest Hollywood styles at only 50c a box extra for this better looking stamping.

For Personalized gifts of Fountain Pens, Leather Goods, Book Matches, Playing Cards, Paper Napkins, or your own Christmas Cards... be sure to ask for KINGSLEY HOLLYWOOD stamping at the better stores.

KINGSLEY HOLLYWOOD

THRILLINGLY NEW

POWDER DOOR OPENS AUTOMATICALLY

● Magically, without a fingernail's touch... on swaying train, car or plane... in the semi-darkness of the theatre... the tight-seal powder doors of these new, excitingly beautiful compacts open automatically when the covers are pressed lightly back.

**REVELATION** . . . \$9  
Des. Pat. 107,898

**ENCHANTRESS**  
Compacts (Pat. Pend.)  
See them at smart shops, leading jewelers and department stores.

50th Anniversary

*Elgin American*  
Division of Illinois Watch Case Co.  
Elgin, Illinois

MERRY-GO-ROUND \$15  
Distinctive designs for every costume and occasion. Single or double, \$4, and up.

*New*

**PROTEK-SHUS**  
Keep galoshes from marring beauty of your suede shoes.

**THEY'RE** marvelous! Just slip them on before wearing galoshes. Suedes, evening slippers—colored leathers too—stay new-looking longer. Save shoes from scuffing when packed for travel, or in the closet—and when driving. Cost a mere trifle. Washable. Knit of soft jersey and "Lastex" yarn—won't slip or slide. Sold by leading Shoe stores and Department stores (shoe and notions departments.) If your dealer can't supply you, write us—giving your shoe size.

**BURSON KNITTING COMPANY . ROCKFORD, ILLINOIS**

**35¢ PER PAIR**

# Vogue's fourth PRIX de PARIS

Put a red ring around Nov. 20th. That's the date of the ultimatum, Seniors, when the answers to the first quiz and all entrance blanks must be in our office!

Don't let this chance slip by, and regret it forever after! This is the time to "do something" about that career you're dreaming of. So "come on along", Seniors! Get in the swim now—and stick to it! Here we go:

## QUIZ NO. 1.

1 Why have you entered Vogue's Prix de Paris? Give your reasons in a concise paragraph of 100 words or less.

2 Suppose you are an editor in the Paris office of Vogue, whose duty it is to transmit to American Vogue the recent trends in Paris fashion: Compose a cablegram of about 200 words summing up the important features of autumn fashions. Base your answer upon the information in October 1st and October 15th issues of Vogue.

3 Suggest other titles for pages 84 and

85, and for pages 90 and 91 of the October 15th issue of Vogue.

4 Do Vogue's pattern pages ("Designs for Dressmaking") interest you? Whether your answer is "Yes" or "No," give your reasons in 100 words or less.

5 Are you an "up-er" or a "down-er" as far as hair is concerned? If you have not already done so, talk this over with some of your college associates, then write an article of about 250 words giving your own views as well as theirs.

*Inquiries and Material Concerning This Contest Should Be Addressed to:  
VOGUE'S PRIX DE PARIS, 420 Lexington Avenue, New York City.*

## ENTRANCE BLANK

Please enroll my name as an entrant in Vogue's Prix de Paris contest.

Name \_\_\_\_\_

(Please print clearly or type)

Home Address \_\_\_\_\_

I am a member of the class of 1939 of \_\_\_\_\_

College address \_\_\_\_\_

College or  
 University

## CONTEST RULES

1 Each entrant must be a member of the graduating class of 1939 in a United States college or university which grants a recognized A.B. or B.S. degree.

2 Each entrant must fill out an entrance blank. These blanks may be mailed immediately, or with the answers to the first quiz, not later than November 20th.

3 The contest will consist of two parts: first, a series of five quizzes to be answered by the entrants; second, a thesis (not to exceed 1500 words) on a subject to be selected by Vogue.

4 The first quiz of the series, based on the October 1st and 15th issues, will be published in the November 1st and 15th issues. The succeeding quizzes will appear in the issues of December 1st, January 1st, February 1st, and March 1st. Save your copies of Vogue until the end of the contest; you may need them for reference.

5 Papers will be graded on these points:  
(a) Clear and vivid writing.  
(b) Dramatic presentation of ideas.  
(c) Fashion knowledge derived from a study of Vogue.  
(d) General information.

6 Answers must be mailed on or before the 20th of the month in which the test appears. Papers received with insufficient postage will not be accepted.

7 Entrants will be required to send answers to all five quizzes and write a thesis in order to be eligible for a prize.

8 Subjects for the thesis will be announced January 1st. Theses must not exceed 1500 words and are due on April 20, 1939.

9 All test papers and theses must be typewritten in double space on one side of the page. The name and college of the contestant must appear on *every* page.

10 The judges of the contest will be the Editors of Vogue. Their decision will be final.

11 The winners of the *Prix de Paris* will be announced on or about May 15th, 1939. The girls selected by the Editors, on the basis of test answers, theses and interviews, will join Vogue's staff for the following year.

# CHIC ACCENT FOR CHEEKS



New color harmony  
with the rouge of  
infinite shades

What shade to use? You needn't ask it of White Rouge. There is but one shade. This unique rouge changes its color to precisely suit your skin tone... producing a stunning effect so natural, it's mysterious. Waterproof. Leading toiletries counters, 50c.



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Look for the label  
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Eye-catching loveliness! Spectrum stripes gayly blended with a charming floral motif. Choose from several patterns. Newest accessory tones on sheer Irish linen. At all better stores.

Modestly Priced.

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Vogue Patterns may be ordered by mail from any of their distributors; or from Vogue Pattern Service, Greenwich, Conn., and, in Canada, at 21 Dundas Square, Toronto, Ontario.

Please state the full pattern number. When ordering skirts give both waist and hip measure. When ordering misses' or children's designs, state age.

Vogue does not make provision for charge accounts or C. O. D. delivery. Please enclose cheque, money order or stamps. Remittances should be made out to the store or office from which you order.

### Prices of Vogue Patterns

221 . . . . .	\$2.00	8197 . . . . .	\$ .60
222 . . . . .	2.00	8198 . . . . .	.75
223 . . . . .	2.00	8199 . . . . .	.60
S-4096 . . . . .	1.00	8204 . . . . .	.75
S-4097 . . . . .	1.00	8205 . . . . .	.75
S-4098 . . . . .	1.00	8207 . . . . .	.75

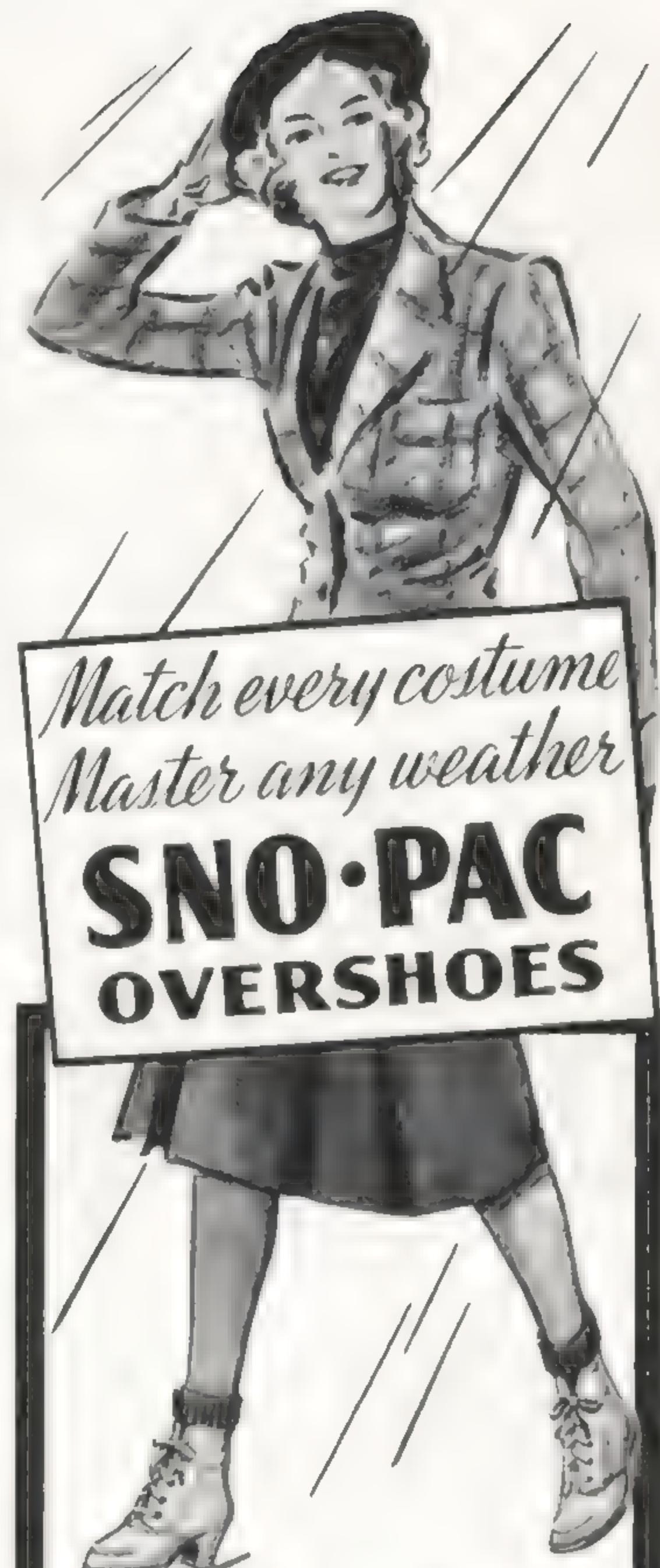
## VOGUE'S SPOT-LIGHT

(Continued from page 75) only one of them succeeded. With no merit at all, "Hellzapoppin," a ginerack, burly, kick-in-the-pants vaudeville show, full of a hundred wacky notions, laid them in the aisles. Critics were disgusted, but people loved it. It has no delicacy, and not much sense of humour. It is definitely devoid of wit, music, lovely costumes, and sets. Instead, gorillas make passes at girls in boxes, Hal Sherman does his wonderful loose-jointed dancing, and Olsen and Johnson shoot off guns until the place is a hurricane of noise and practical jokes, all in the astringent odour of gun-fire. It's awful—but it's wildly funny.

So ruddy is the hyperthyroid quality of this haphazard "Hellzapoppin" that it makes "You Never Know" seem dolorous. A gentle, ante-bellum Shubert musical about a valet and a ladies' maid, it goes its way, paying no attention to entertaining the customers. Perhaps the only shining spot in the gloom is Lupe Velez, who, with Mexican bounce, tucks the plot out of sight for a few moments to go into her acid impersonations. Her violence, incidentally, makes Rex O'Malley, with his lily hands, and Clifton Webb, with his elegant legs, seem abnormally dried up.

Neither of the two musicals, "Hellzapoppin" and "You Never Know," paid the slightest attention to what was going on in the world, leaving all significance to "Sing Out the News." Big and plushy, and overmassaged, like the rich it takes swipes at, "Sing Out the News" has a point of view. That point of view was sometimes put over perfectly—notably in the boisterous christening song, "Franklin D. Roosevelt Jones," sung like a million dollars by a Negro crowd; and in the May-Day number about the little son of a Liberal left to play in the park where the polished children call him a "dirty Red," and the children, up on their dialectics, snoot him as a "dirty bourgeois." Joey Faye, straight out of burlesque, that college for pantomimists, does a knock-out job as the boy.

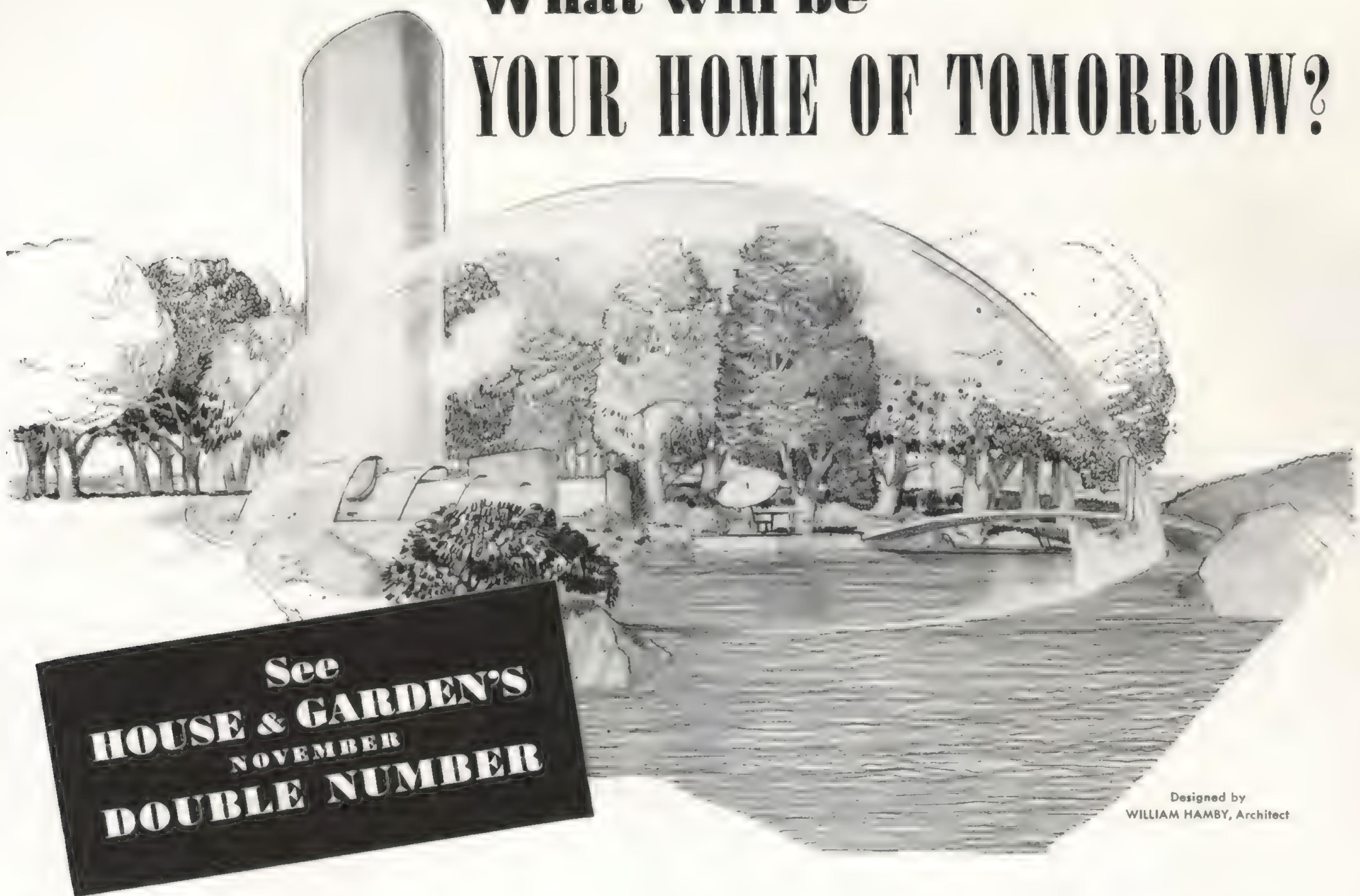
But even if you are crazy for social significance, it is unfortunate that Harold Rome and Charles Friedman, both of whom have sizzling imaginations, said practically all they can say about significance in their brilliant first show, "Pins and Needles." It takes more than a lyric now to deal effectively with dictators.



CHOOSE your own costume and any Winter weather—SNO-PACs match the one and master the other. Stylewise, they complement every costume—street wear, sports outfit, or carefree campus attire. Rain, hail, sleet, snow, or biting cold days succumb to the snug warmth of SNO-PAC'S colorful plaid fleece lining. Worn over your leather shoes, SNO-PACs provide a perfect fit for arch, instep and ankle. This season, combine complete comfort with a major accent on fashion... wear SNO-PACs.



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Designed by  
WILLIAM HAMBY, Architect

Trees in your living room—heat by short wave—light control by polarization! Draperies made from milk—hardware made from cotton. Apartments hung from a central mast. Garden cities in the clouds... Almost anything can happen!

In House & Garden's November Double Number, you'll find an amazing factual picture of these and scores of other possibilities. Some are still in the experimental stage—others are immediate probabilities for your home of tomorrow.

The Second Section of this Double Number, featuring "The Home of Tomorrow," brings you a portfolio of plans and sketches for revolutionary homes and cities. It brings you reports from laboratories and factories where men are developing new materials—

new equipment—new methods of using those which have already been perfected.

Of even greater importance to home-planners, it also brings an expert analysis of present-day trends in architecture and home building. Traditional design plus modern equipment is still the favored formula, but modern design involving new materials and techniques is gaining fast. House & Garden carefully weighs the significant factors of today in order to give you the most authoritative preview of tomorrow.

If you are not already a subscriber to House & Garden, don't fail to get your copy of this exciting Double Number. Buy it at your nearest news-stand for 35¢—or use the coupon below for a special introductory subscription to new subscribers.

## Features of HOUSE & GARDEN'S NOVEMBER DOUBLE NUMBER

### In Section I

Robert Montgomery's Hollywood House—a six-page portfolio of exclusive photographs

House & Garden's "House for Two"—including architect's plans, landscaping and interiors

New Turnabout Furniture

Irish Moonlight Gardens

### In Section II

Homes of Today—Tomorrow—and the Day After

New Materials—New Equipment

Cities of Tomorrow

Gardens of Tomorrow

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**November—THE HOME OF TOMORROW**

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*Guaranteed  
NOT  
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**Gold Mark  
Kantrun**  
FULL-FASHIONED  
SILK HOSIERY

look for this  trade mark

Delicate-spun sheers that look like mere wisps . . . but oh, how they wear! You'll be thrilled with the glowing flattery . . . and real economy . . . of Gold Mark Kantruns. 3 and 4 threads for everyday, luxury 2 threads for gala times. From \$1.15 to \$1.65.

If you cannot find Gold Mark Kantruns at your favorite store, write to

**REINGOLD HOSIERY CO.**  
392 Fifth Avenue, New York City

## TURNS WITH A GOURMET



These fine wooden firkins are filled with old-fashioned candies from The Country Store at Northampton, Massachusetts. The very names (see below) have a New England sound

ANY one who has ever been at the Northampton Hotel in Massachusetts knows about The Country Store that does business in the back-yard of the Inn. Everything in this place is so entrancing that you can never bear to tear yourself away, and, when you start munching the candies at the funny little counter, you are gone. They are the kind of candies that your parents used to tell you about when you were a child, that they had when they were children.

Spruce gum, cinnamon balls, molasses coconut straps, hoarhounds, chocolate drops, jaw-breakers, sugared flag-root—all, all are there and in seemingly endless quantity, because you can keep dipping into the firkin for days and not reach the bottom, and the candies never get stale. You order the firkins filled with the candies direct from The Country Store, Northampton Hotel, Northampton, Massachusetts.

One of the drinks that you hear being called for frequently these days at smart clubs and restaurants is "gin-and-tonic." People who like gin in long drinks, as well as cocktails, have staged a revival of this English classic, which originated in India, where Englishmen had to take a certain amount of quinine to withstand the heat and preferred to take it by way of their drinks. And it is now proving a popular idea to include the makings for this as part of your household drinking equipment.

The Billy Baxter Company, whose Club Soda is a byword among experienced drink-makers, has a new Quinine Soda with which to make "gin-and-tonic," with the faintly bitter, refreshing taste for which the drink is famous. To mix a gin-and-tonic, put ice, juice of half a lime, the lime peel, and a jigger of gin in a high-ball glass and fill with the Quinine Soda. (You don't have to stir it; the Billy Baxter sodas are self-stirring.)

## SWEDISH FROST

*Give it a Hand  
It beats the Chaps*

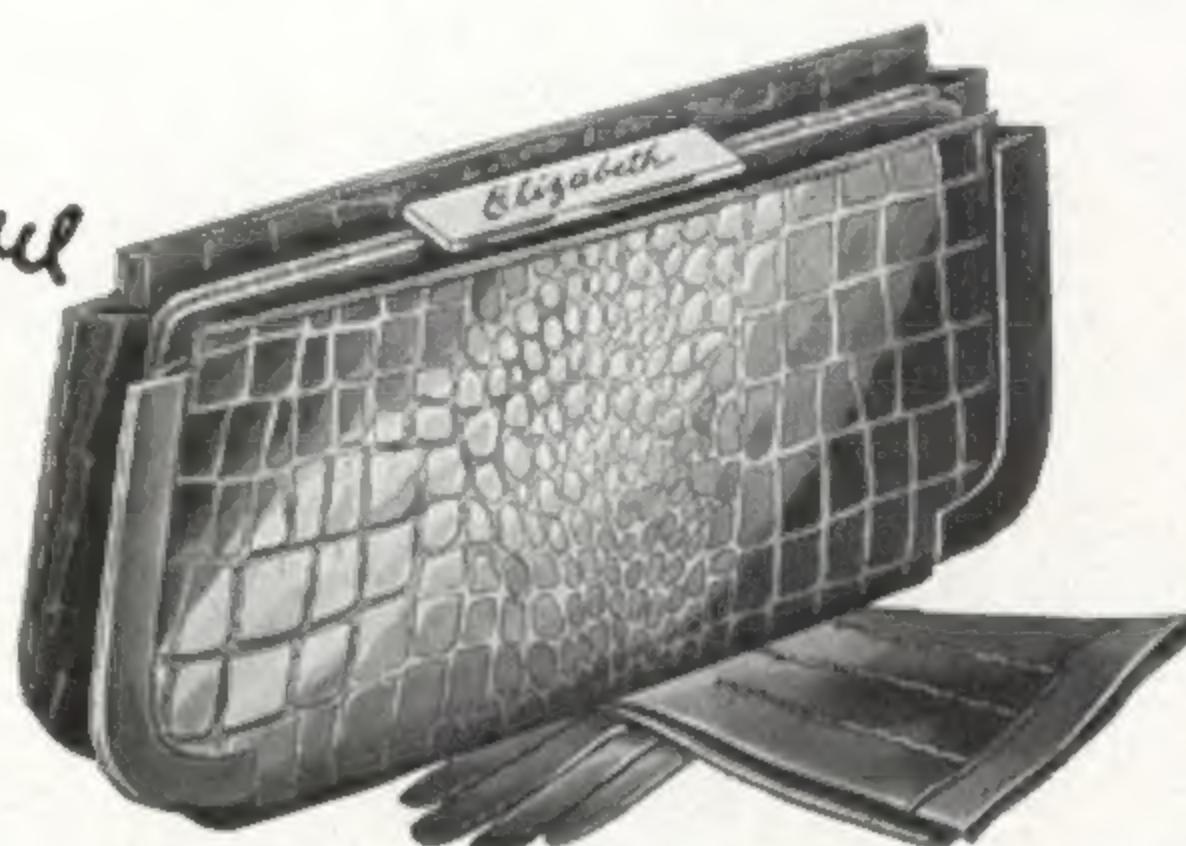


Lotion 35c, 60c, \$1. Pomade 30c. Frosties 25c.

If your local store cannot supply you, write to  
SWEDISH FROST COSMETICS • 37 West 20th St., New York City

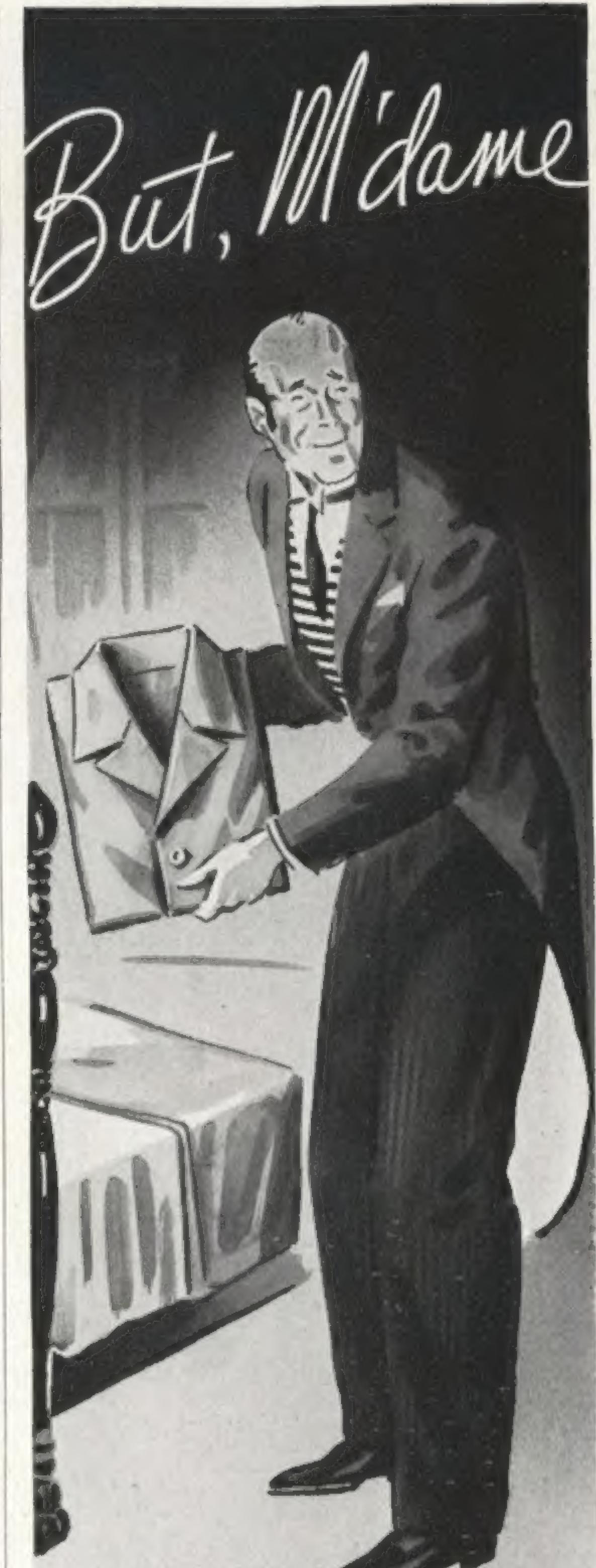
**DAVID'S**  
*fifth Avenue*

**truly  
yours  
10.50**



It's truly yours because the design is exclusive, and so is the CAPTIVE BILLFOLD inside. It's proudly yours because the workroom-craftsmanship is so fine. It's easily yours because, like all David bags, the price is so accessible! Alligator or smooth calf (name on clasp, 75¢ extra). Gloves \$3.50. Mail orders filled.

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Also at: R. H. STEARNS CO., BOSTON • A. HARRIS & CO., DALLAS  
and other fine shops. Write us for name of nearest representative.



**HE WON'T SLEEP  
A WINK WITHOUT**

*Sudanette*

**PAJAMAS**

BY

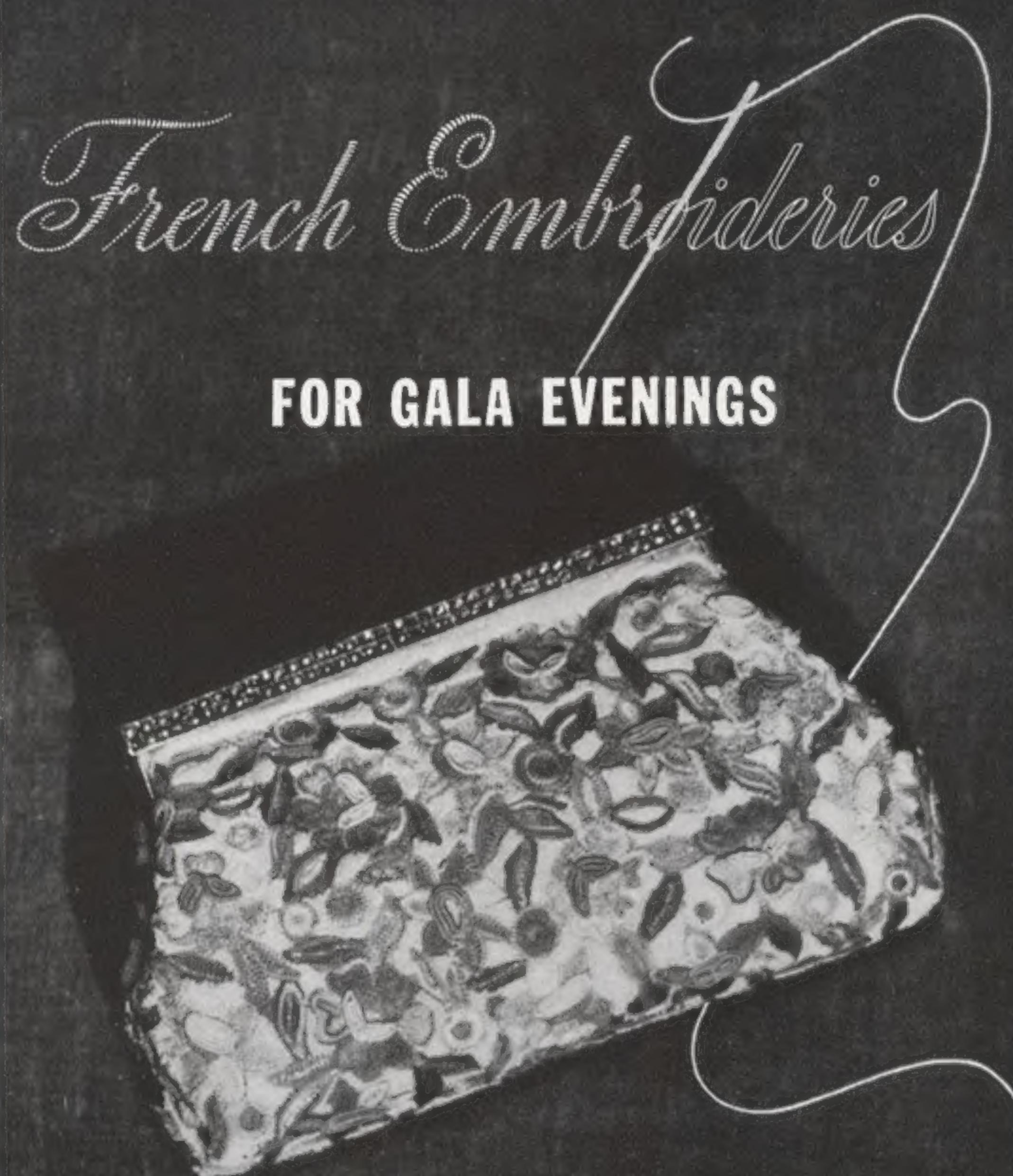
**WELDON**

Jeeves is right! Sudanette Pajamas are so fine, no others can take their place. Made of luxurious yarns from the Sudan, valley of the Nile, source of the world's finest. Made without fol-de-rols, cut full and comfortably, tailored with finest detail. They're GOOD Pajamas, guaranteed to wear three years, but most men will wear them five years . . . sometimes longer. So they're thrifty at . . . **87.50**

7 glorious colors: white, tan, green, light blue, royal blue, henna, maize. In regular sizes.

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**WELDON PAJAMAS**  
at your favorite store, or write  
Lubin-Weeker, 1270 Broadway,  
New York, for nearest dealer.



The embroidered Evening Bag—heralded at the Paris Openings—presented in two enchanting versions. Above: French Beauvais embroidery—vivid little flowers against a background of tiny beads—frame set with square-cut "jewels"—about \$16.50. Below: Intricately embroidered scrolls of metallic soutache braid—quaint jewelry frame—silver, gold, and gold with shimmering jewel tones—about \$16.50.



Gold Seal Evening Bags are sold in exclusive shops—priced from five to one hundred dollars. Look for the Gold Seal—symbol of taste and beauty in evening bags.

*Gold Seal Importers*

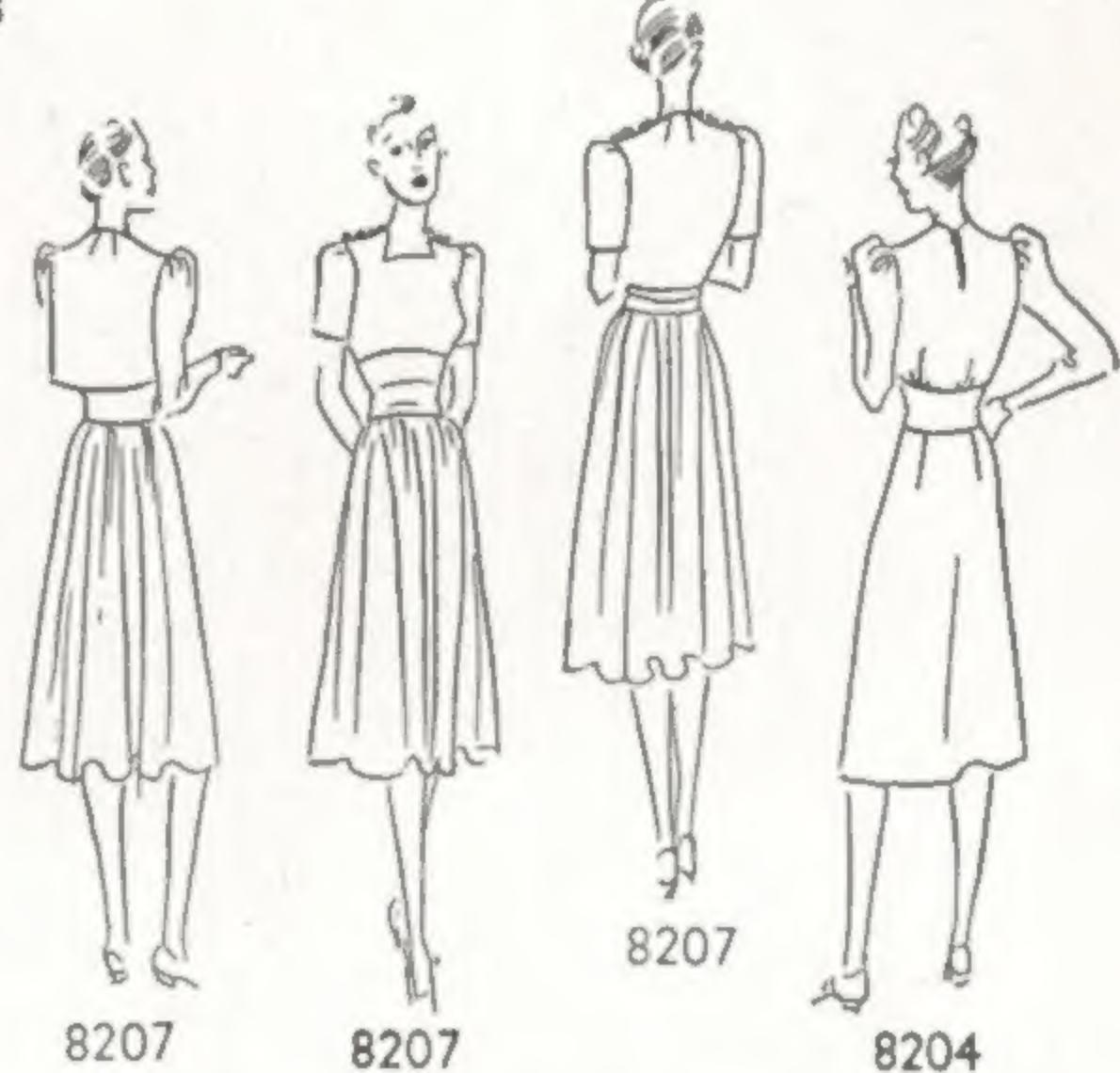
30 EAST 33RD STREET • NEW YORK CITY

## DESIGNS FOR DRESSMAKING



The story of sleeves—full, sequinned sleeves, puff sleeves, tight sleeves—appears on page 103. Designed for sizes: 8198, in 14 to 20, 32 to 40; 8197, in 12 to 20, 30 to 40; 8199, in sizes 11 to 17, 12 to 20

8197 8198 8199 8205



Watch your waist-line, for waist-lines, accented by full skirts, are important this year—see page 122. Designed for sizes: 8205, in 14 to 20, 32 to 42; 8207, in 12 to 18, 30 to 36; and 8204, in 12 to 20, 30 to 38

8207 8207 8204

PATTERNS MAY BE PURCHASED FROM ANY SHOP SELLING VOGUE PATTERNS, OR BY MAIL, POSTAGE PREPAID, FROM VOGUE PATTERN SERVICE, GREENWICH, CONNECTICUT; AND IN CANADA, AT 21 DUNDAS SQUARE, TORONTO, ONTARIO. PRICES OF PATTERNS WILL BE FOUND ON PAGE 139

MAIDEN FORM PRESENTS...

*the Perfect Brassiere*

for STRAPLESS . . . OR ANY OTHER EVENING GOWNS

Designed to meet the demands of the strapless mode, this new \*"Half-Way" bodice-brassiere is also ideal with any evening gown. Specially devised stays are so arranged they cannot harm the breasts. You'll love the freedom it gives you, as well as the perfect support. Ask for Maiden Form's brassiere No. 555—and try it on, to see how marvelous it really is! Peach Satin—\$2.50

SOLD AT ALL LEADING STORES

"There is a Maiden Form for every type of figure!"

REG. U. S. PAT. OFF.

**Maiden Form**  
LOOK FOR THIS TRADE-MARK ON  
BRASSIERES  
GIRDLES • GONE-OVERS

Maiden Form's "Intimo" band-sous—to emphasize the "dividing line"—are now made with lovely low backs for evening and general wear. \$1.00 and \$1.50.

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# GRACE LINE

## Caribbean Cruises sail every Friday

LUXURIOUS "SANTA ELENA" "SANTA PAULA" "SANTA ROSA" • ALL OUTSIDE ROOMS EACH WITH PRIVATE BATH



See your travel agent or Grace Line, Rockefeller Center or  
10 Hanover Sq., New York; Boston; Pittsburgh; Washington, D. C.;  
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DRAWN FROM  
EXPERIENCE  
BY  
DAN SWEENEY

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# They prefer **different** sports... but the **same** cigarette

"CAMELS ARE MY FAVORITE!"  
SAYS EACH OF THESE DISTINGUISHED  
WOMEN OF SOCIETY



(LEFT) *Miss Peggy Stevenson of New York...* Watch Peggy Stevenson tee off and you can well believe that her game is never upset by jangled nerves. "It takes healthy nerves to play a good game of golf," she says, "so my smoking is confined to Camels. Camels are *mild*. They never get on my nerves!"



(LEFT) *Mrs. S. Kip Farrington, Jr. of New York...* Her favorite sport is big-game fishing. She has caught a giant tuna weighing 720 pounds! Here she is pictured with a friend, chatting about Camels. "I'm glad that I smoke Camels," she says. "When I'm tired, smoking Camels gives my energy such a *lift*!"

(RIGHT, STANDING) *Miss Jane Alva Johnson of St. Louis...* Riding, hunting, and horse shows are "an old story" to Jane. Her horses have won trophies and ribbons. "That delicate Camel flavor tastes just right to me," she says. "Though I smoke quite steadily, I'm always ready for another Camel!"



(RIGHT) *Mrs. John W. Rockefeller, Jr. of New York...* Mrs. Rockefeller has had thrilling experiences in the air. "My first thought, when I put my feet on firm ground," she says, "is to smoke a Camel. Smoking Camels eases up my nervous tension. Yes, 'I'd walk a mile for a Camel'—and *fly* a thousand!"



(LEFT) *Miss "Milo" Gray of New York...* Devoted to figure-skating, Miss Gray has visited winter sports—Innsbruck, Gstaad, And she is an enthusiastic participant in Le Grand Prix skating parties. She stops frequently to refresh herself with a Camel. "Camels taste grand all the time!" she says.



(LEFT) *Mrs. Rufus Paine Spalding III of Pasadena...* Mrs. Spalding is a skilled yachts-woman. She travels a great deal, entertains frequently, and smokes Camels—as many as she pleases. "Smoking Camels gives me a delightful *lift*," she says. "And Camels are so *mild*...really gentle to my throat!"

(RIGHT) *Miss Le Brun Rhinelander of New York...* In her own words, "Skiing is great sport!" Lake Placid is her favorite winter resort...Camels her favorite cigarette. "I need healthy nerves," she says, "to make speedy descents... without a spill. So I do my nerves a favor by smoking nothing but Camels."



**COSTLIER TOBACCO:** Camels are a matchless blend of finer, MORE EXPENSIVE TOBACCO... *Turkish and Domestic*

## GET A **LIFT** WITH A CAMEL!